



**2010 Penn State CEDEV  
Summer Institute  
June 16 – 18, 2010  
University Park, PA**

*Sponsored by the Penn State Community and Economic Development  
Graduate Program*

**“Exploring Place-based Development”**

**Wednesday, June 16, 2010**

*Note: All sessions will be held in Room 215, Armsby Building unless otherwise noted.*

**8:30 a.m. – 9:30 a.m.**

**Registration**  
Continental Breakfast

**9:30 a.m. – 10:30 a.m.**

**Introductions, Institute Overview & Goals**  
*Theodore R. Alter, Professor of Agricultural, Environmental and Regional  
Economics, Co-Director, Center for Economic and Community  
Development, Penn State University*

**10:30 a.m. – 12:15 p.m.**

**Place-based Development: Introduction, Theory, Assumptions and  
Justification**  
*Ann R. Tickamyer, Professor of Rural Sociology, Head of the Department of  
Agricultural Economics and Rural Sociology, Penn State University*

**12:15 p.m. – 1:15 p.m.**

**Working Lunch**

**1:15 p.m. – 5:00 p.m.**

**Issues in Place-based Development:**  
**What is the ‘place’ in place-based development?**  
*Theodore R. Alter, Professor of Agricultural, Environmental and Regional  
Economics, Co-Director, Center for Economic and Community Development,  
Penn State University*  
**Sustainable Place-based Development**  
*Deborah M. Markley, Managing Director and Director of Research, RUPRI  
Center for Rural Entrepreneurship*

**Dinner on your own in State College – See handout for dining suggestions.**

## Thursday, June 17, 2010

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**7:30 a.m. – 8:15 a.m.**

**Breakfast at The Nittany Lion Inn Dining Room, University Park Campus**  
Please board Fullington Bus outside of Nittany Lion Inn at 8:15 am.

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**8:30 a.m. – 9:30 a.m.**

**Bus ride to Clearfield, PA**

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**9:45 a.m. – 10:15 a.m.**

**Bionol Clearfield Project Introduction & Site Visit**

*Rob Swales, Executive Director, Clearfield County Economic Development Corporation*

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**10:30 a.m. – 11:00 a.m.**

**Clearfield Firemen's Commerce Park Introduction & Site Visit**

*Tom Stojek, Executive Director, The Clearfield Foundation*

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**11:15 a.m. – 11:45 a.m.**

(Sessions from 11:15 am to 5:00 pm will be held at Moena's Restaurant in Clearfield, PA.)

**Bricks to Bionol**

*Rob Swales, Executive Director, Clearfield County Economic Development Corporation*

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**11:45 a.m. – 12:15 p.m.**

**Coal to Commerce**

*Tom Stojek, Executive Director, The Clearfield Foundation*

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**12:15 p.m. – 1:00 p.m.**

**Working Lunch**

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**1:00 p.m. – 1:20 p.m.**

**Riverfront Development**

*Rob Swales, Executive Director, Clearfield County Economic Development Corporation*

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**1:20 p.m. – 1:45 p.m.**

**Starting to Maintaining Main Street programs**

*Kellie Truman, Main Street Manager, Clearfield Revitalization Corporation*

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**1:45 p.m. – 2:10 p.m.**

**Chamber Collaboration**

*Amy Potter, Chamber of Commerce of Clearfield*

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**2:10 p.m. – 2:35 p.m.**

**Vision to Implementation**

*Jodi Brennan, Director, Clearfield County Planning & Development Office*

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**2:35 p.m. – 3:00 p.m.**

**Tourism Strategies workshop**

*Holly Komoncz, Director, Clearfield County Recreation & Tourism Authority*

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## Thursday, June 17, 2010 (continued)

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3:00 p.m. – 4:00 p.m.

**Clearfield Walking Tours**

- Clearfield Historical Sites (*Denny Shaffner*, Clearfield Historical Society)
  - Riverfront Development (*Rob Swales*)
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4:00 p.m. – 5:00 p.m.

**Panel Discussion: Challenges & Outcomes**

*Tom Stojek & Rob Swales*

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5:00 p.m. – 5:30 p.m.

**Travel to Philipsburg, PA**

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5:30 p.m. – 6:30 p.m.

**Dinner at The Philips Hotel & 1921 Restaurant**

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6:30 p.m. – 7:30 p.m.

**Philipsburg Redevelopment Projects**

*Emily Gette-Doyle, Program Manager, Moshannon Valley Economic Development Partnership*

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7:30 p.m. – 8:00 p.m.

**Return to University Park, PA**

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## Friday, June 18, 2010

*Note: All sessions will be held in Room 215, Armsby Building unless otherwise noted.*

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<b>8:30 a.m. – 9:00 a.m.</b>	<b>Continental Breakfast</b>
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<b>9:00 a.m. – 10:00 a.m.</b>	<b>Discussion of Clearfield &amp; Philipsburg: Applying theories of Place-based Development</b> <i>Harry Crissy, Community and Economic Development, Clemson University Cooperative Extension</i>
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<b>10:00 a.m. – 12:00 p.m.</b>	<b>Opportunities &amp; Barriers to Inter-municipal Collaboration: Panel Discussion</b> <i>William C. Shuffstall, Penn State Extension Educator, Community Development</i> <i>Judy Chambers, Penn State Extension Educator, Community Development</i> <i>Mike Ross, President, Franklin County Area Development Corporation</i>
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<b>12:15 p.m. – 1:30 p.m.</b>	<b>Lunch at The Nittany Lion Inn, University Park Campus</b>
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<b>1:45 p.m. – 3:15 p.m.</b>	<b>Continued Discussion of Place-based Development</b> <i>Theodore R. Alter, Professor of Agricultural, Environmental and Regional Economics, Co-Director, Center for Economic and Community Development, Penn State University</i>
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<b>3:15 p.m. – 3:45 p.m.</b>	<b>Institute Conclusion</b> <i>Theodore R. Alter, Professor of Agricultural, Environmental and Regional Economics, Co-Director, Center for Economic and Community Development, Penn State University</i> <i>Julie Burk, Program Coordinator, Community and Economic Development Graduate Program, Penn State University</i>
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<b>3:45 p.m.</b> (Optional)	<b>Trip to Penn State Berkey Creamery</b>
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***Thank you for your attendance and participation.***

***Safe travels and we hope to see you next year.***