

CEDEV Summer Institute June 2 to 5, 2008 -- Topics
Department of Agricultural Economics and Rural Sociology
The Pennsylvania State University
All sessions will be in Rm. 215 Armsby Building unless otherwise noted.

Monday, June 2

Welcome Reception

(Monday June 2, opening reception at 7:00 pm to 9:00 pm—Alumni Fireside Lounge, The Nittany Lion Inn)

Tuesday, June 3

Introduction to the CEDEV Summer Institute

(Tuesday June 3, registration opens at 8:00 am, Session starts at 9:00 am to 12:15 pm)

Diane K. McLaughlin, Associate Professor of Rural Sociology and Demography, CEDEV Graduate Program Coordinator

The first Community and Economic Development (CEDEV) Summer Institute will explore new areas and practices in community and economic development, expand on materials covered in CEDEV courses, and build networks of colleagues in the field. The emphasis is on interactive learning that combines theory of community and economic development with application to practice through real-world examples. The Institute will consist of five major topic segments, with a final session dedicated to emerging issues in community and economic development. The topics for the first CEDEV Summer Institute are based on the responses to a survey of interest.

Sustainability and Community and Economic Development

(June 3, 10:30 am to 12:15 pm)

Jason Weigle, Doctoral Candidate in Rural Sociology, Penn State

This session covers the concept of sustainability and its potential impacts for community and economic development. As we end the first decade of the 21st Century, new issues, constraints, and opportunities are challenging the boundaries of what we call sustainable. Many formulations of sustainability imply a linear choice: balancing the needs of the present against the needs of the future. In reality, sustainability is more like a labyrinth of choices, with each decision leading to a new series of choices. From this latter perspective, this session looks at potential gains and impacts from natural resource development. In particular, the session will focus on tourism and energy development and their potential impacts on communities.

Planning, Zoning, and Development

(June 3, 1:15 to 5:00 pm)

Judith R. Chambers, Extension Educator, Community Development and Land Use, Adams County, PA

Timothy W. Kelsey, State Program Leader, Economic and Community Development Extension and Professor of Agricultural Economics, Penn State
Philip Tarquino, Director, Franklin County Planning Commission

Planning, zoning and development will discuss issues, constraints, and opportunities in regards to natural resource use and management, community and economic development, and the concept of sustainability. A series of discussions will focus on how communities are responding to development pressures, especially in the form of urban expansion. Pennsylvania case studies will illustrate a variety of issues related to growth and development.

Picnic *(Tuesday June 3, 6:00 pm until 9:00 pm. Sunset Park)*

Wednesday, June 4

Critical Infrastructure

(Wednesday June 4, 8:30 am to 12:15 pm)

William C. Shuffstall, Community Development Educator, Cooperative Extension and Outreach, The Pennsylvania State University

Tim King, Chairman, Alliance for Cooperative Innovation and President, Geothermal Energy Services, Inc.

Everyone takes infrastructure for granted—that is, until it no longer functions properly, is at risk of failure, or actually fails – yet, it is central to community and economic development. Older regions face problems of replacing aging infrastructure (roads, bridges, electric, water and sewer) as well as keeping up with technological change (telecommunications infrastructure). Newer areas have issues of maintenance and new construction. Infrastructure is the ultimate public good, which raises the question of how to pay to replace crumbling facilities or to build and maintain new. A critical infrastructure program in Pennsylvania offers a new solution to this problem by bringing together citizens, decision makers, community infrastructure needs, the private sector and new funding alternatives in the context of public-private partnerships.

Regional Competitiveness and University-led Economic and Community Development

(June 4, 1:15 pm to 5:00 pm)

Dr. Timothy V. Franklin, Director of the Office of Economic and Workforce Development for The Pennsylvania State University.

Dr. Nancy E. Franklin, Directory of Strategic Initiatives, Outreach Special Projects, The Pennsylvania State University

Regions struggling with declining employment and high poverty often find it difficult to build and energize their economy on their own. One approach implemented in Southern Virginia used a regional stewarding institution to combine the resources of a University with local initiatives to serve as a catalyst for the revitalization of a declining rural economy through technology commercialization, applied university-led research, outreach, advanced learning, and advanced networking and technology. The potential of this innovative approach to economic and workforce development for other declining regions and regional development more generally will be explored.

Banquet, Wednesday June 4, Banquet

(Wednesday June 4, 6:00 reception, dinner served at 6:30 pm, Dr. White will speak after dinner).

Dr. Jesse L. White, Jr., Director of the Office of Economic and Business Development and Adjunct Professor in the School of Government, University of North Carolina at Chapel Hill.

Thursday, June 5

Group Facilitation and Conflict Management

(Thursday June 5, 9:00 am to 12:15 pm)

Liesel Dreisbach-Williams, Economic and Community Development Extension Educator and County Extension Director, Northampton County, Pa.

James R. Ladlee, Economic and Community Development Extension Educator and County Extension Director, Clinton County, Pa.

Successfully working with groups and individuals to identify shared interests and increase understanding of sources of disagreement is an essential part of community and economic development. Strategies to facilitate groups and manage conflict often are learned the hard way—in community or organizational settings when issues arise. Yet, we all can benefit by learning what is already known about successful strategies, hearing about applications in real-world settings and practicing skills in group facilitation and conflict management.

Future Directions and Issues in Community and Economic Development *(June 5, 1:15 to 3:00 pm)*

Panel, including Dr. Jesse L. White, Jr.; Dr. Theodore R. Alter; Dr. Diane K. McLaughlin

Community and economic development professionals rarely have time to consider what the future holds for the profession and the work we do. Many factors influence the balance of local versus regional or national efforts and whether and how private, non-profit and governmental resources can be brought to bear on development issues. In addition, inequality based in historical patterns of development and historical and current access to resources continues to shape the ability of some people and areas to prosper while others face severe hardship. How can community and economic development professionals identify, understand and respond to these and other diverse and emerging situations effectively?

Institute Debrief

(June 5, 3:15 to 4:30)

Discussion of Institute topics and structure, future topics, structure and goals of the Institute in future years.

Each day, breakfast and lunch are on your own to provide opportunities for informal group discussion or meetings with faculty.