

# Center for Economic and Community Development

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**\$7.4 Billion Sales - \$1.8 Billion Farm Income**  
**A Graphic Update**

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# Pennsylvania Agriculture: Where the Action Is!

Pennsylvania agriculture in 2017 is in a rough spot. Prices of major commodities have plummeted since 2012. This raises the question “Which farms can readily adjust and continue farming successfully? The long-run trend in Pennsylvania has been more “large” farms and fewer “small” farms – suggesting bigger is better.

For a close-up check on “bigger is better” this report takes a detailed graphic look at farm size and farm incomes on Pennsylvania farms in 2012 – the latest year of detailed Agriculture Census data. For an in-depth analysis, the state’s 59,309 farms in 2012 are grouped by farm product sales as follows:

<b>Farm Size</b>	<b>Farm Product Sales (\$) – 2012</b>
Mega	500,000 & over
Large	100,000 – 499,999
Medium	10,000 – 99,999
Small	Less than 10,000

## Data Source for Report

“2012 Census of Agriculture – Pennsylvania” – U.S. Department of Agriculture

“2015-16 Agricultural Statistics Bulletin – Pennsylvania” – U.S. Department of Agriculture

**Please Note:** This report seeks to tell the story of agriculture in Pennsylvania in 2012 by minimizing text and maximizing graphics – a graph is worth a thousand words.

**Also:** The authors welcome any comments/questions on content or format.

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# 59,000 Farms – Mega to Small: A Summary

“The next farm-bust is coming.” – Wall Street Journal, Feb. 1, 2017

Pennsylvania agriculture in 2017 is in a rough spot. Prices paid to farmers for four major commodities – milk, soybeans, corn for grain and wheat – have plummeted, since 2012 cutting profit margins and farm incomes. This raises the question “Which farms can adjust and survive an extended decline in commodity prices?”

The long-run trend in Pennsylvania and the U.S. has been for more “large” and fewer “small” farms, suggesting that farm size is often key to successful farming. It is too early to assess the impact of the 2012-16 decline in commodity prices on farm size and numbers in Pennsylvania, but a close-up look at Pennsylvania farms in 2012 shows farm incomes closely linked to farm size.

## Is Bigger Better? Farm Product Sales and Farm Incomes - Pennsylvania Farms In 2012

To look at farm sizes and incomes of Pennsylvania’s 59,309 farms – 2012, we grouped farms by product sales: Mega, Large, Medium, and Small. The results showed Mega and Large farms dominating Pennsylvania agriculture with 95 percent of farm product sales and farm income in 2012. Key contrasts in product sales and income among the four size groups are:

### 2,901 Mega Farms-2012: Sales \$500,000 and Over

- **\$4.6** Billion Farm Product sales – **62%** of PA Total
- **\$451,620** Net Cash Income Per farm
- **92%** of Farms – Net Income Gain

### 16,728 Medium Farms-2012: Sales \$10,000–99,999

- **\$0.6** Billion Farm Product Sales -**8%** of PA total
- **\$5,545** – Net Cash Income per farm
- **68%** of Farms –Net Income Gain

### 8,913 Large Farms-2012: Sales \$100,000-499,999

- **\$2.2** Billion Farm Product Sales – **29%** of PA Total
- **\$74,316** Net Cash Income Per Farm
- **88%** of Farms - Net Income Gain

### 30,767 Small Farms-2012: Sales under \$10,000

- **0.1** Billion Farm Product Sales – **1%** of PA Total
- **-\$7,146** Net Cash Income per farm
- **23%** of farms – Net Income Gain

## Is Bigger Better? Productivity and Farm Size – Pennsylvania Farms 2012

Productivity feeds farm incomes. Mega and Large farms outpaced Medium and Small farms on three key productivity measures in 2012.

Productivity Indicator	Mega	Large	Medium	Small
Farm Expenses % of Product Sales	76	73	92	344
Milk Sales per Cow	\$4,100	\$3,500	\$1,500	\$100
Corn for grain (bushels per acre)	132	127	111	99

## Bottom Line: Farm Size and Successful Farming – Pennsylvania Farms 2012

Is bigger better? - A good bet - if long-run profits are the goal.

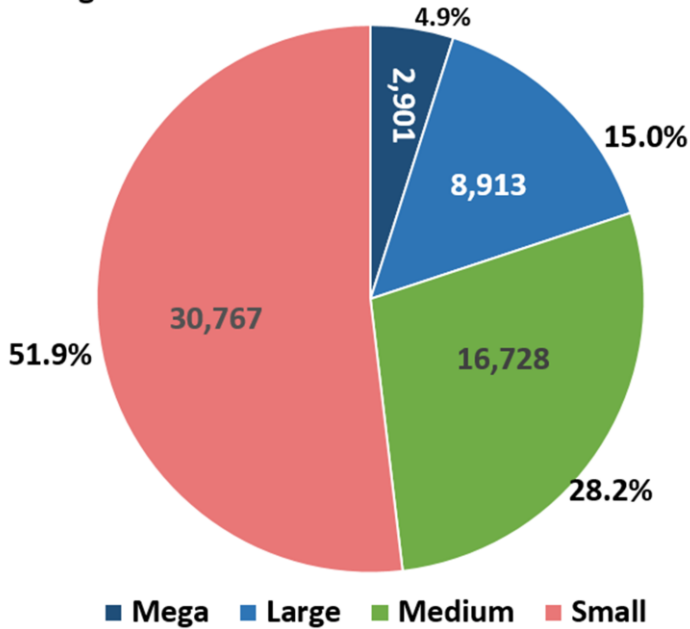
# Contents

<b>Farm Classification and Data Source Information .....</b>	<b>1</b>
<b>Executive Summary .....</b>	<b>2</b>
<b>Contents.....</b>	<b>3</b>
<b>The Big Picture: Farms – Farmland.....</b>	<b>4</b>
PA. – 2012: 59,000 Farms .....	4
PA. – 2012: 52,390 Farms – Family or Individually Owned .....	5
PA. – 2012: Farmland – 7.7 Million Acres.....	6
<b>Investment: Land &amp; Buildings – Machinery &amp; Equipment .....</b>	<b>7</b>
PA. Farms – 2012: Investment in Land & Buildings - 41.8 Billion .....	7
PA Farms – 2012: Investment in Machinery & Equipment - \$5.3 Billion .....	8
<b>The Balance Sheet: Sales – Expenses – Income .....</b>	<b>9</b>
PA Farms – 2012: Sales of Agricultural Products – \$7.4 Billion .....	9
PA Farms – 2012: Net Farm Income: \$1.8 Billion .....	10
<b>Productivity: Sales vs. Expenditures &amp; Investments.....</b>	<b>11</b>
PA Farms – 2012: Sales vs. Operating Expenses.....	11
PA Farms – 2012: Product Sales vs. Investment in Land & Buildings .....	12
<b>Productivity - Milk Sales per Cow – Crop Yields .....</b>	<b>13</b>
<b>Farm Operators: Age – Off-farm Work – Female Operators .....</b>	<b>14</b>
PA Farms – 2012: Age of Operators.....	14
PA Farms – 2012: Off-farm Work of Operators .....	15
PA Farms – 2012: Female Primary Operator .....	16
<b>Specialty Farms: Organic &amp; Direct Sales to Consumer .....</b>	<b>17</b>
PA Farms – 2012: 600 Organic Farms - \$78.5 Million Sales.....	17
PA Farms – 2012: 7,577 Farms Direct Sales to Consumer - \$86 Million Sales .....	18

# The Big Picture: Farms – Farmland

PA. – 2012: 59,000 Farms

Fig. 1 Number and Percent of PA Farms - 2012



**Highlights:**

**NUMBER OF FARMS**

**Four Sales Groups**

- Mega & Large: 11,814 Farms
  - 19.9% of PA. Farms
- Small & Medium: 47,495 Farms
  - 80.1% of PA. Farms

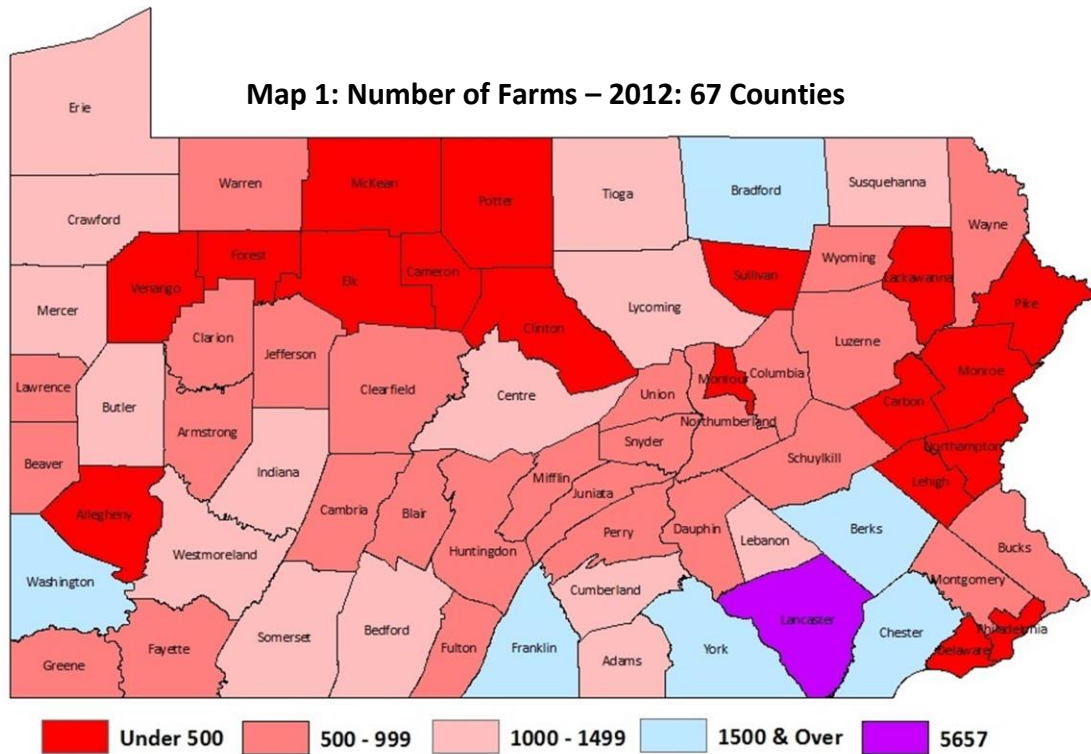
**67 Counties**

Top 7 Counties - Southeast: 15,796 Farms

- 15,796 Farms
- 26.7% of PA. Farms

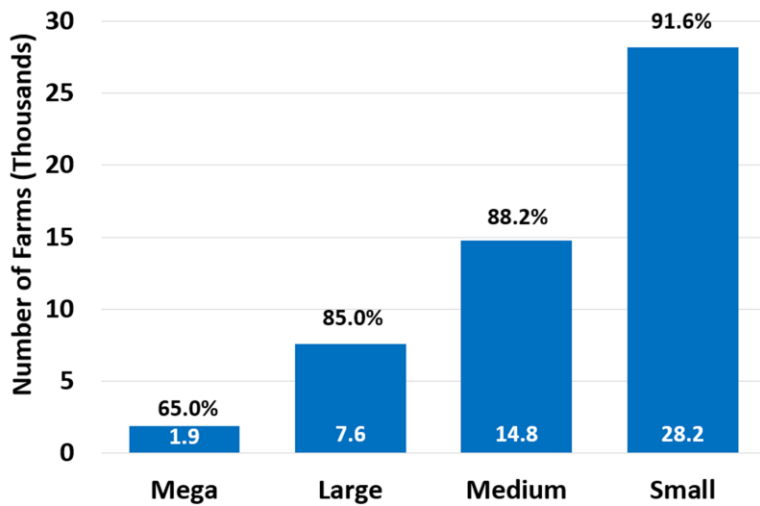
Top Three Counties:

- Lancaster – 5,657 Farms
- York – 2,171 Farms
- Berks – 2,039 Farms



PA. – 2012: 52,390 Farms – Family or Individually Owned

Fig. 2 Number and Percent of PA Family and Individual Owned Farms



**Highlights**

**FAMILY/INDIVIDUAL OWNED FARMS**

**Four Sales Groups**

Percent of Farms

- Mega – 65%
- Large – 85%
- Medium – 88%
- Small – 92%

**67 Counties**

Percent of Farms

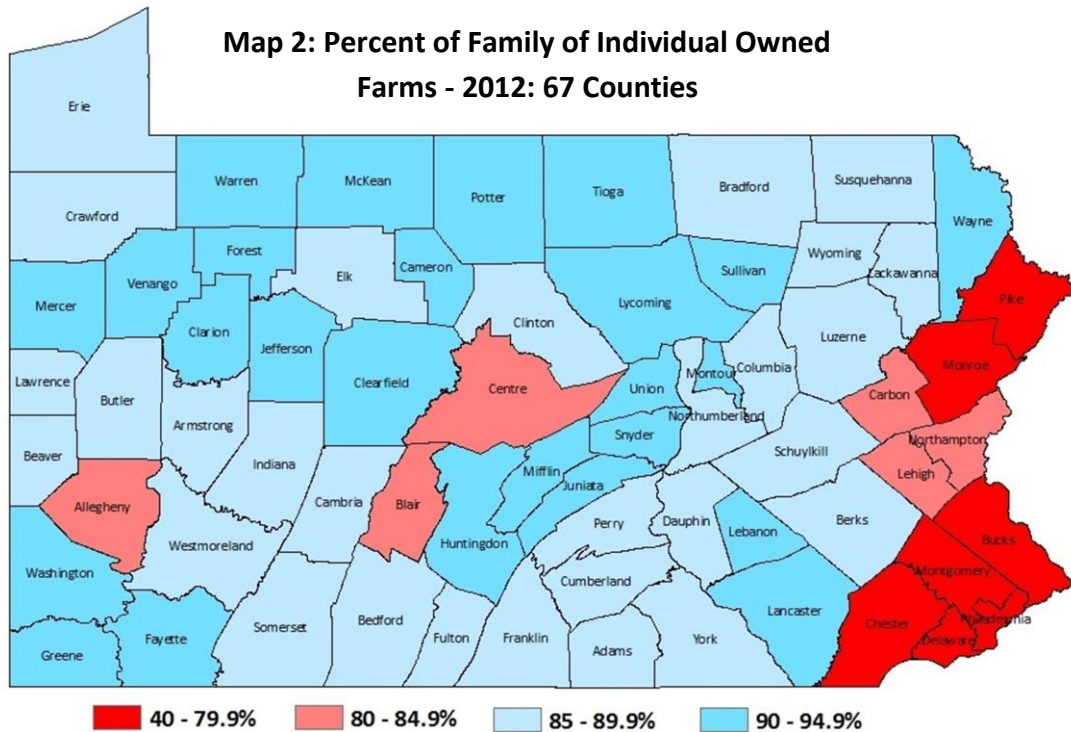
Top Three:

- Cameron – 94%
- Greene – 94%
- McKean – 93%

Bottom Three:

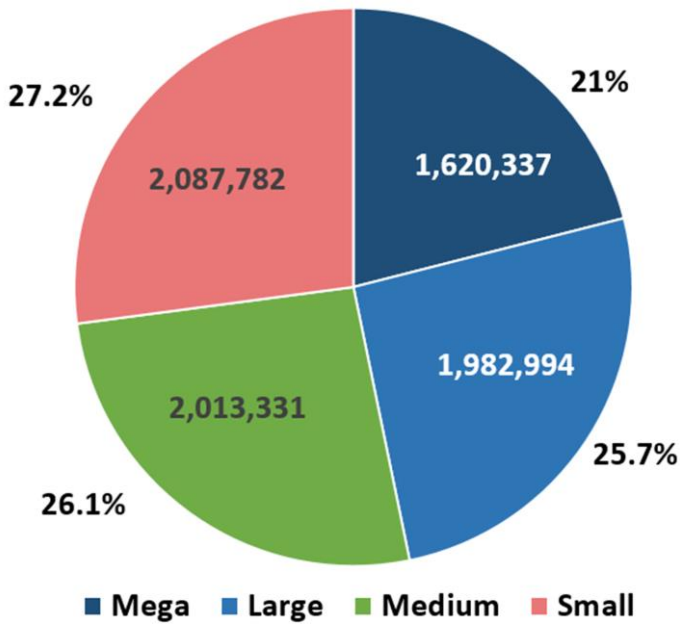
- Philadelphia – 41%
- Delaware – 68%
- Monroe – 77%

Map 2: Percent of Family of Individual Owned Farms - 2012: 67 Counties



PA. – 2012: Farmland – 7.7 Million Acres

Fig. 3 Acres and Percent of PA Land in Farms - 2012



**Highlights**

**FARMLAND**

**Four Sales Groups**

- Mega & Large: 3,603,331 Acres
  - 46.7% of PA Farmland
- Small & Medium: 4,101,113 Acres
  - 53.3% of PA Farmland

**67 Counties**

**Farmland Percent of County Land Area**

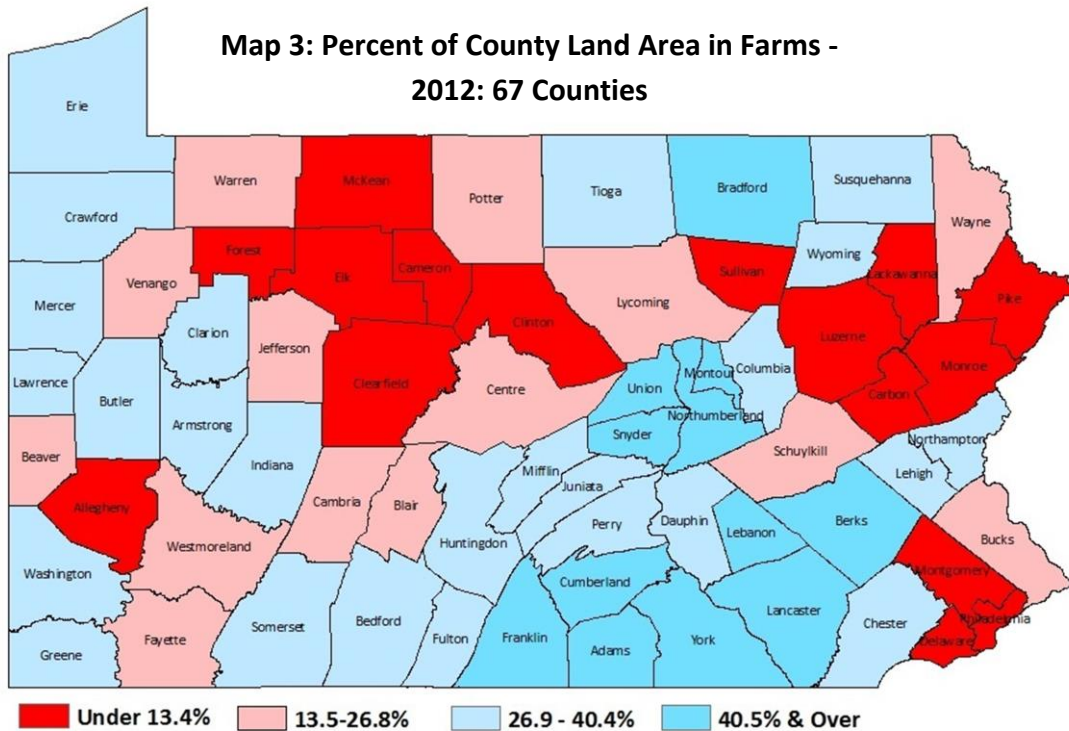
**Top Counties - Southeast**

- Lancaster – 72.8%
- Franklin – 53.5%
- Lebanon - 52.4%

**Top Counties - Outside Southeast**

- Montour – 52.2%
- Union - 46.1%

Map 3: Percent of County Land Area in Farms - 2012: 67 Counties

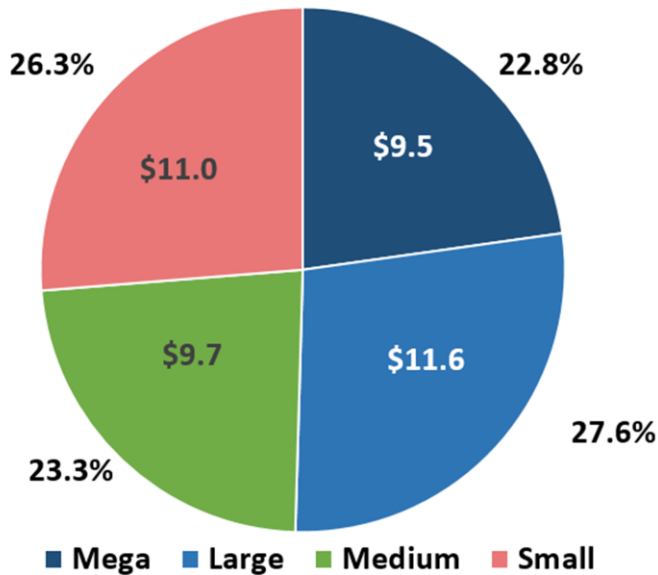


# Investment: Land & Buildings – Machinery & Equipment

“You can make a fortune in Farming provided you start with a big one” –Anonymous

## PA. Farms – 2012: Investment in Land & Buildings - 41.8 Billion

Fig. 4 Market Value (\$- Billions) and Percent of PA Value of Land & Buildings - 2012



**Highlights**

**INVESTMENT: LAND & BUILDINGS**

**Four Sales Groups**

- Mega & Large - \$21.1 Billion
  - 50.4% of PA Total
- Small & Medium - \$20.7 Billion
  - 49.6% of PA Total

**67 Counties**

**Investment per Farm**

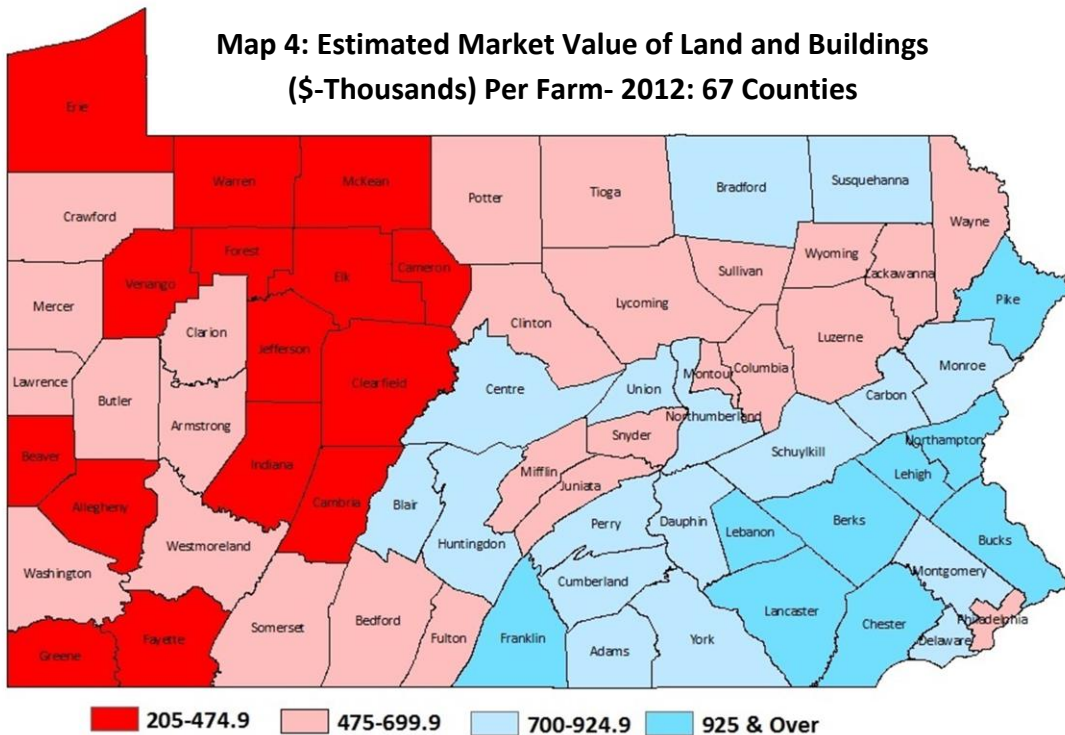
Top Counties - Southeast:

- Lehigh - \$1,308,144
- Chester - \$1,242,743
- Franklin - \$1,101,505

Top Counties - Outside Southeast:

- Pike - \$1,037,116
- Schuylkill - \$860,377

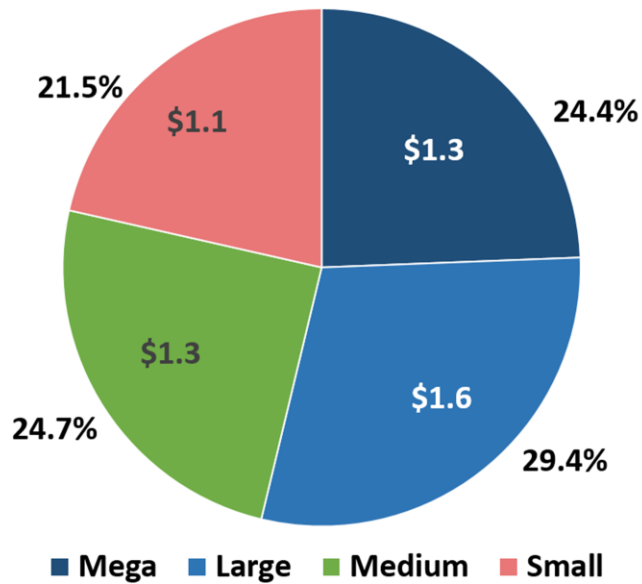
Map 4: Estimated Market Value of Land and Buildings (\$-Thousands) Per Farm- 2012: 67 Counties





# PA Farms – 2012: Investment in Machinery & Equipment - \$5.3 Billion

**Fig. 5 Value (\$-Billions) and Percent of PA Farm Machinery and Equipment - 2012**



**Highlights**

**INVESTMENT: MACHINERY & EQUIPMENT**

**Four Sales Groups**

- Mega & Large: \$2.9 Million
  - 53.8% of PA Total
- Small & Medium: \$2.4 Million
  - 46.2% of PA Total

**67 Counties**

**Investment per Farm**

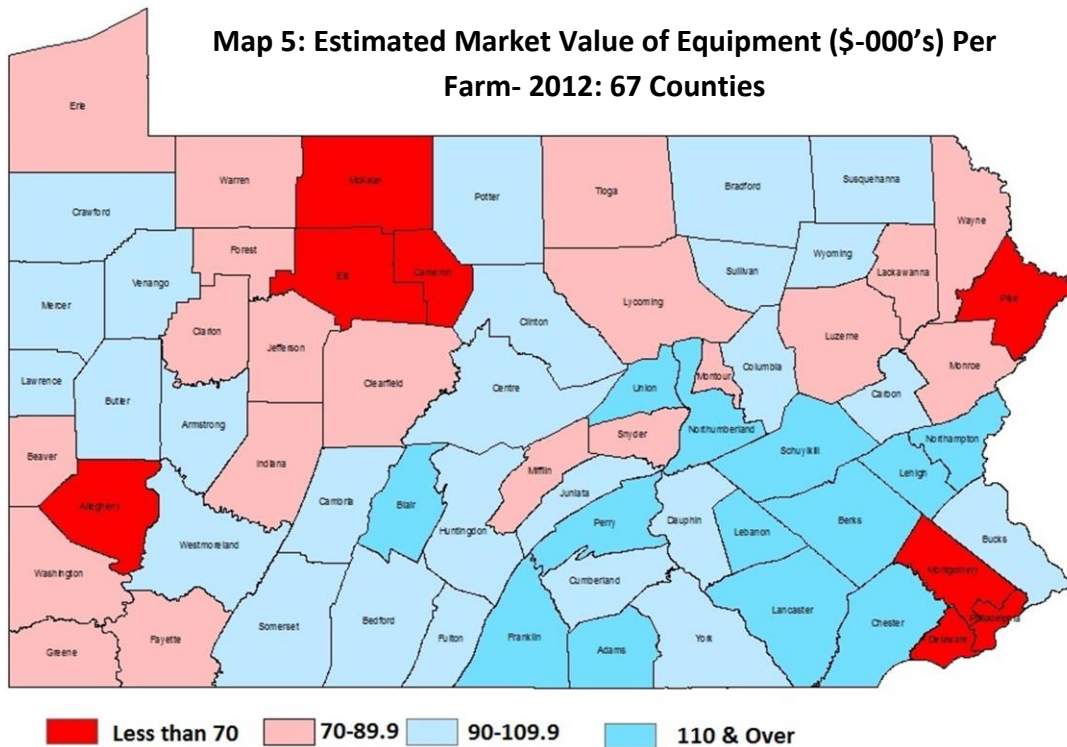
Top Counties - Southeast:

- Franklin - \$133,634
- Lebanon - \$122,164
- Berks - \$120,253

Top Counties - Outside Southeast:

- Northampton - \$115,108
- Blair - \$106,917
- Schuylkill - \$105,597

**Map 5: Estimated Market Value of Equipment (\$-000's) Per Farm- 2012: 67 Counties**

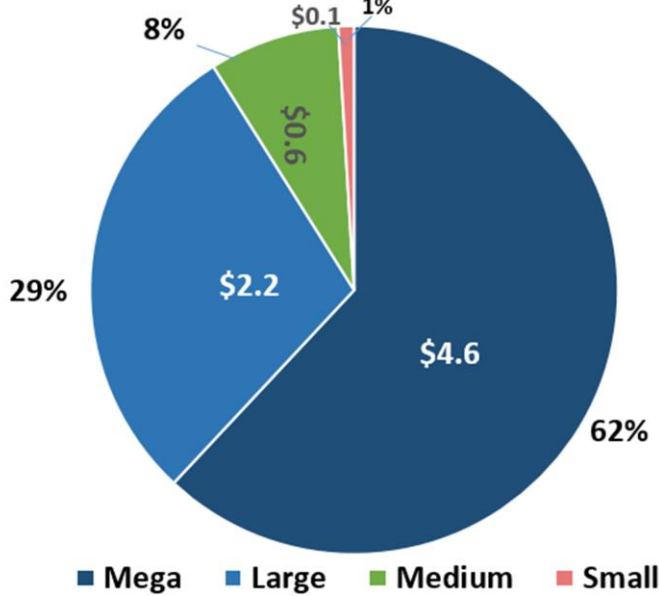


# The Balance Sheet: Sales – Expenses – Income

“To make agriculture sustainable, the grower has to make a profit.” – Sam Farr

## PA Farms – 2012: Sales of Agricultural Products – \$7.4 Billion

Fig. 6 Value (\$-Billion) and Percent of PA Agricultural Product Sales - 2012



### Highlights

#### SALES OF FARM PRODUCTS

##### Four Sales Groups

Mega & Large: \$6.7 Billion

- 91% of PA Sales

Small & Medium: \$0.7 Billion

- 8% of PA Sales

##### 67 Counties

##### Percent of Farms with Sales of \$100,000 & Over

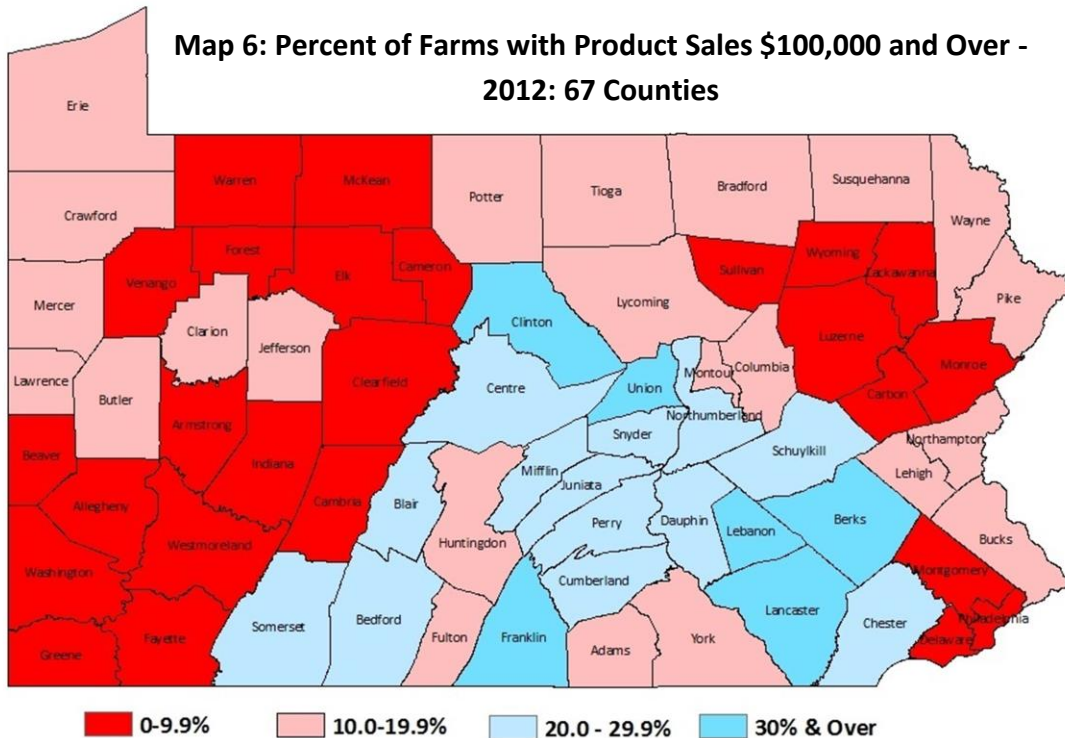
18 Counties – 20% & over:

- Located mainly in Southeast and South Central PA

Top Counties:

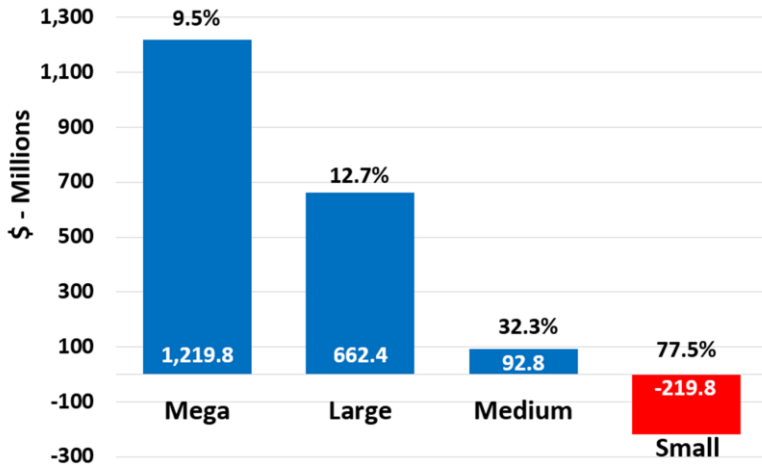
- Lancaster - 48%
- Union - 45%
- Franklin - 40%

Map 6: Percent of Farms with Product Sales \$100,000 and Over - 2012: 67 Counties



# PA Farms – 2012: Net Farm Income: \$1.8 Billion

Fig. 7 Net Farm Income and Percent of Farms with Income Loss - 2012

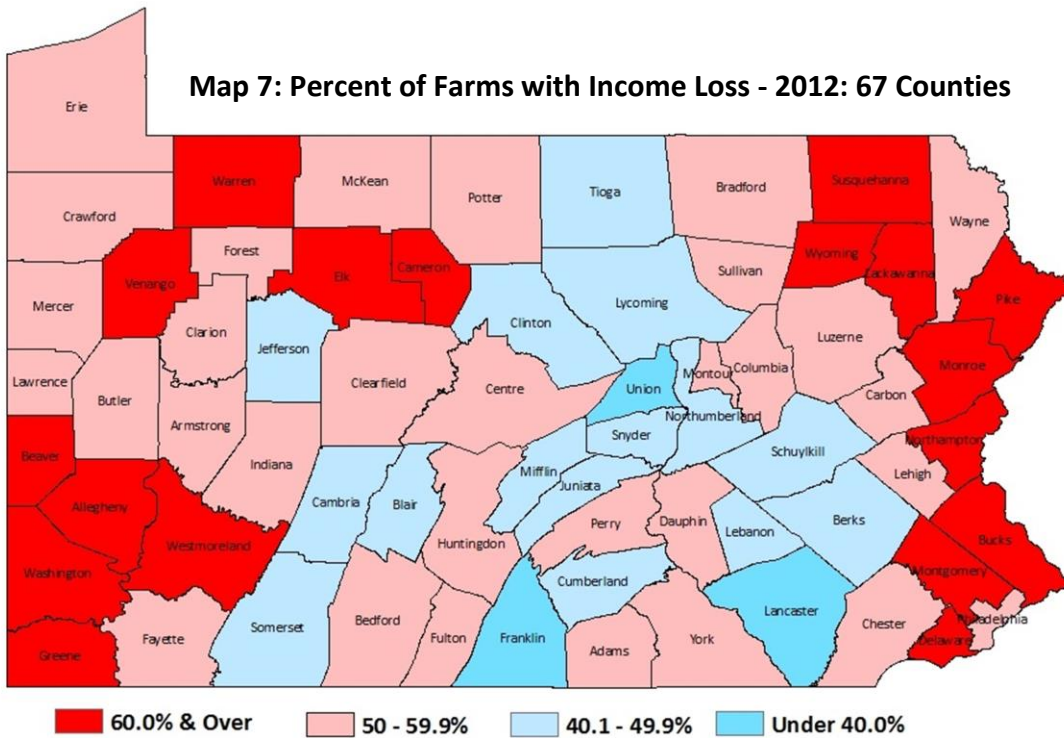


**Highlights:**  
**NET FARM INCOME**  
**Four Sales Groups**  
**Percent of Farms with Income Loss**

- Mega & Large - 10.2%
- Medium - 32.3%
- Small - 77.5%

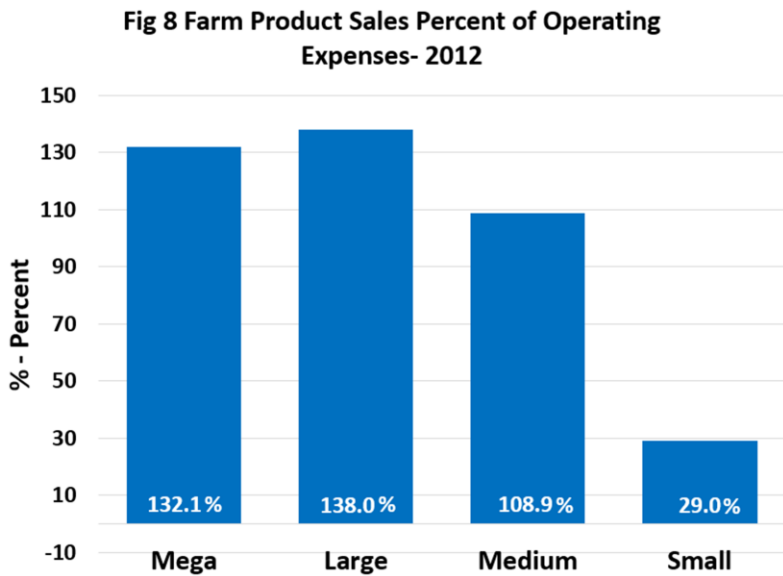
**67 Counties**  
**Percent of Farms with Income Loss**  
**Top Counties – Lowest Percent:**

- Union - 32.8%
- Lancaster - 34.4%
- Franklin - 39.4%
- Northumberland - 41.2%
- Cumberland - 41.1%



# Productivity: Sales vs. Expenditures & Investments

## PA Farms – 2012: Sales vs. Operating Expenses



**Highlights:**

**PRODUCT SALES vs. OPERATING EXPENSES**

**Four Sales Groups**

**Sales per Dollar of Expenses**

- Mega - 132%
- Large - 138%
- Medium - 109%
- Small - 29%

**67 Counties**

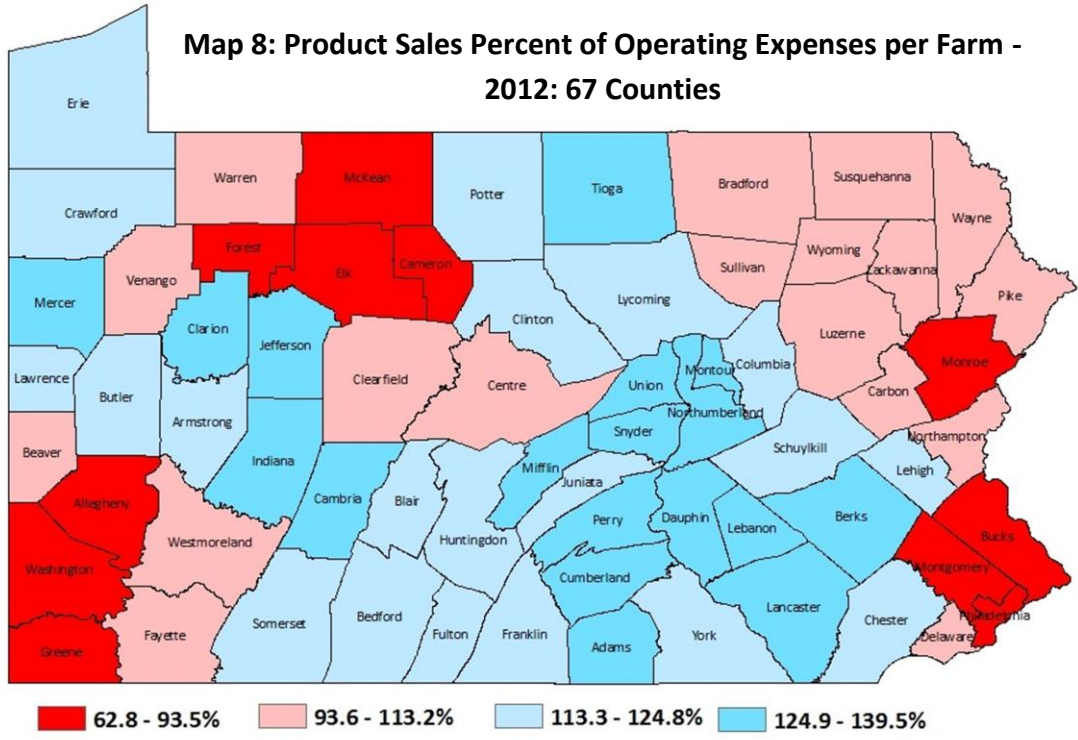
**Sales Percent of Operating Expenses**

**Top Counties:**

- Northumberland - 134%
- Mercer - 133%
- Union - 133%
- Lebanon - 133%

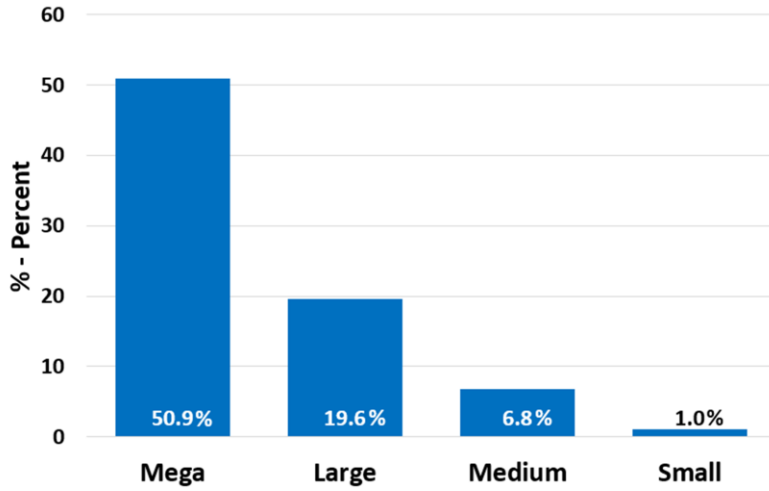
**Bottom Counties:**

- Philadelphia - 62%
- Cameron - 69%
- Forest - 88%



# PA Farms – 2012: Product Sales vs. Investment in Land & Buildings

**Fig. 9 Farm Product Sales Percent of Value of Land & Buildings Per Farm - 2012**



**Highlights:**

**SALES vs. INVESTMENT IN LAND & BUILDINGS**

**Four Sales Groups**

**Sales Percent of Investment**

- Mega - 51%
- Large - 20%
- Medium - 7%
- Small - 15

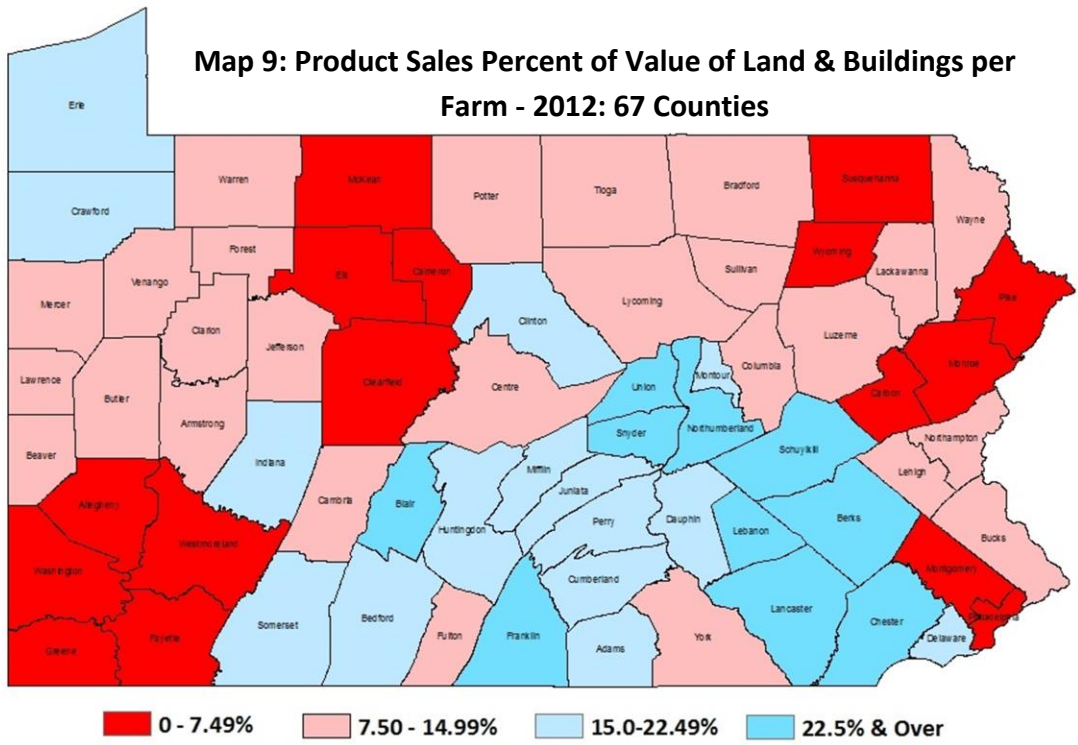
**67 Counties**

**Sales percent of Investment**

**Top Four Counties:**

- Snyder - 31%
- Chester - 31%
- Lebanon - 27%
- Union - 27%

**Map 9: Product Sales Percent of Value of Land & Buildings per Farm - 2012: 67 Counties**



# Productivity - Milk Sales per Cow – Crop Yields

Fig. 10 Milk Sales Per Cow - 2012

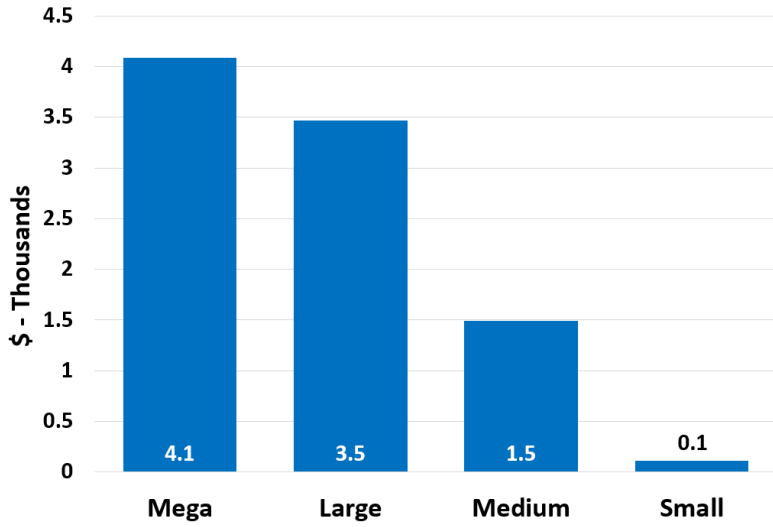


Fig. 11 Corn For Grain: Yields

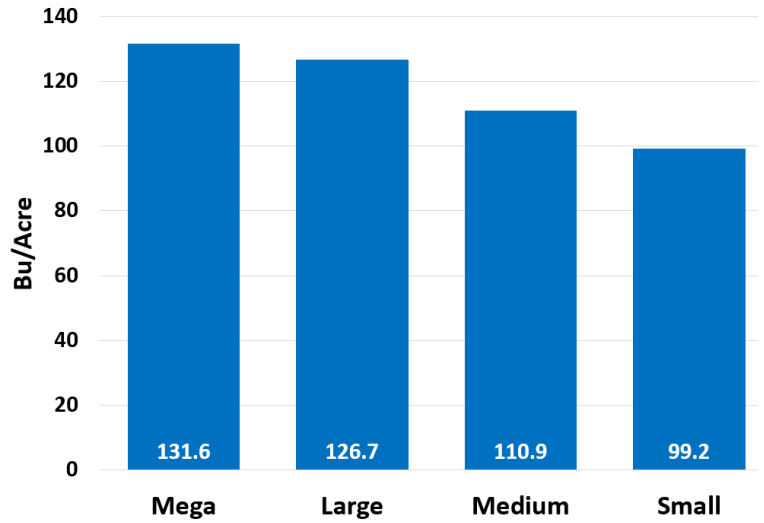
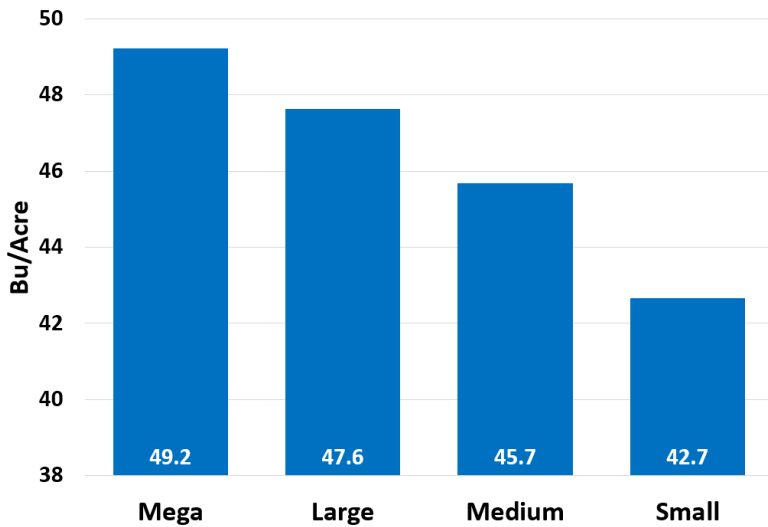


Fig. 12 Soybeans: Yields - 2012



**Highlights:**

**PRODUCTIVITY: MILK – SOYBEANS – CORN FOR GRAIN**

**Four Sales Groups**

**Milk Sales per Cow**

- Mega and Large farms accounted for 98% of milk sales by PA farms.
- Milk sales per cow declined sharply with farm size.

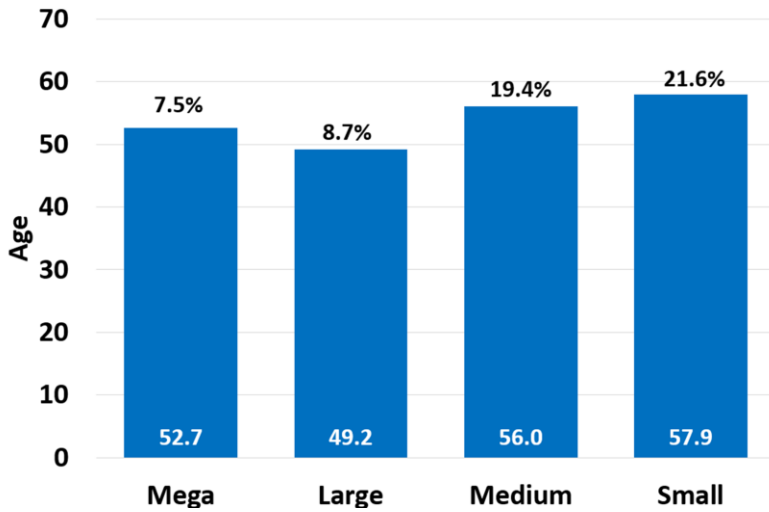
**Crop Yields – Soybeans and Corn**

- Bushels per acre yields of both soybeans and corn for grain declined by sales group.

# Farm Operators: Age – Off-farm Work – Female Operators

## PA Farms – 2012: Age of Operators

Fig. 13 Average Age of Operators and Percent Over Age 65



**Highlights**

**AGE OF FARM OPERATORS**

**Four Sales Groups**

**Percent of Operators Over 65**

- Mega - 7.5%
- Large - 8.7%
- Medium - 19.4%
- Small - 21.6%

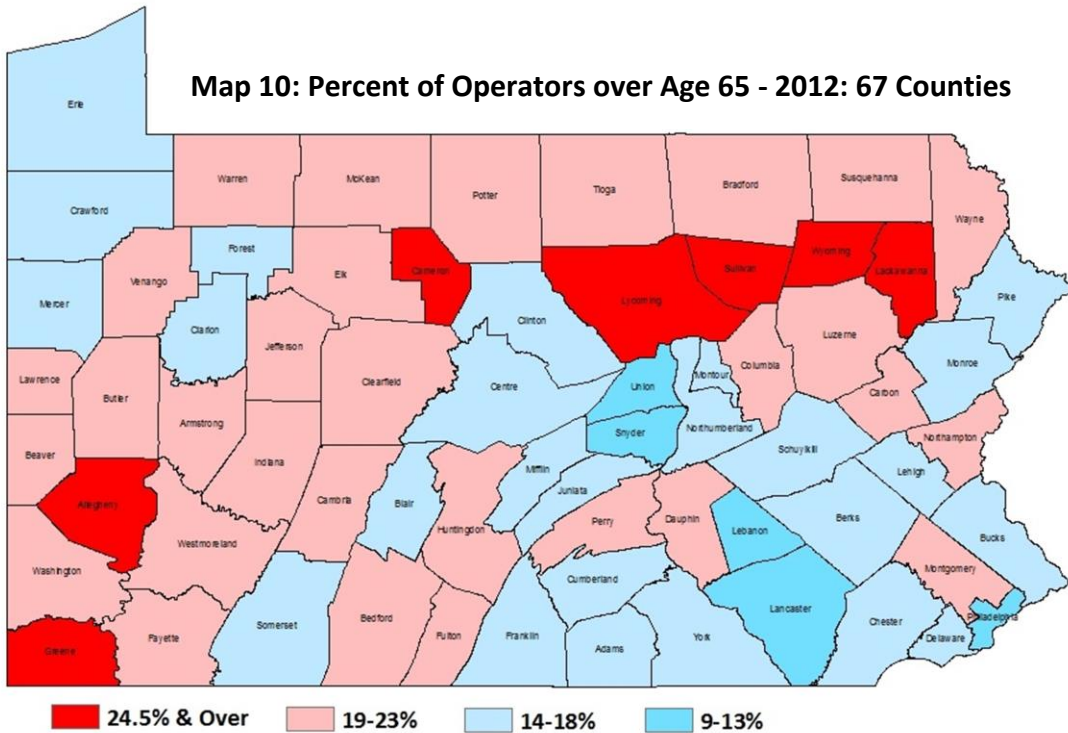
**67 Counties**

**Percent of Operators Over 65**

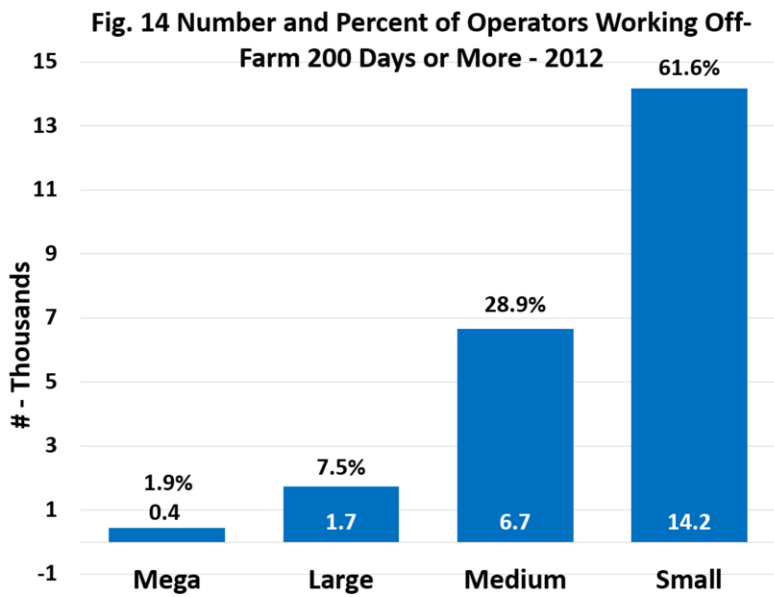
**Lowest Percent:**

- Lancaster - 9%
- Philadelphia - 9%
- Lebanon - 12%
- Union - 12%

Map 10: Percent of Operators over Age 65 - 2012: 67 Counties



# PA Farms – 2012: Off-farm Work of Operators



**Highlights**

**OFF-FARM WORK OF FARM OPERATORS**

**Four Sales Groups**

**Percent Working Off-farm 200 Days or More**

- Mega - 1.9%
- Large - 7.5%
- Medium - 28.9%
- Small - 61.6%

**67 Counties**

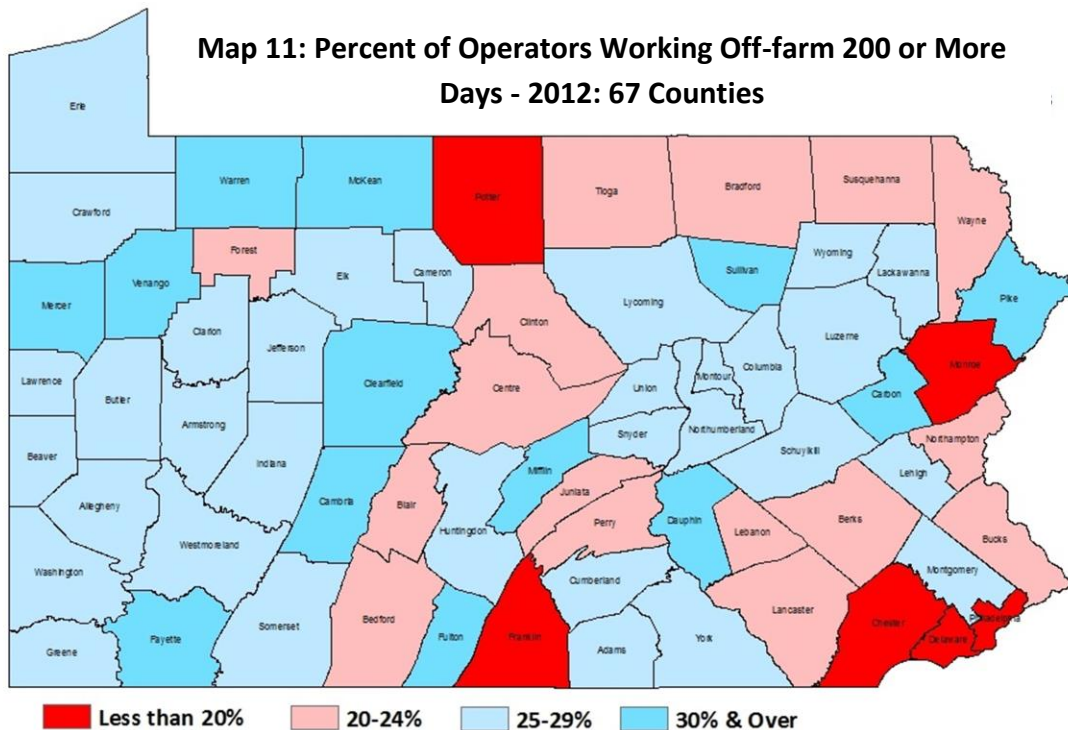
**Percent Working Off-farm 200 Days or More**

**Lowest Percent:**

- Delaware - 11%
- Monroe - 18%
- Chester - 19%

**Highest Percent:**

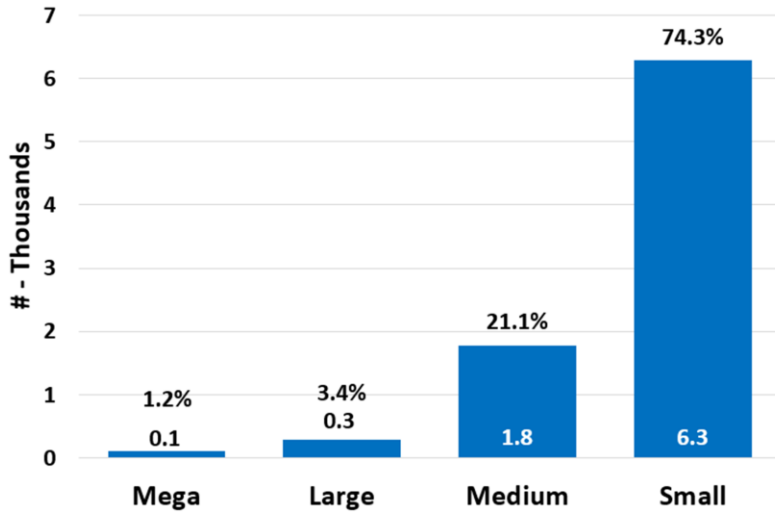
- Pike - 37%
- Cambria - 32%





# PA Farms – 2012: Female Primary Operator

**Fig. 15 - Number and Percent of Farms with Female Primary Operators**



**Highlights**

**FARMS – FEMALE PRIMARY OPERATOR**

**Four Sales Groups**

**Percent of Farms**

- Mega - 1.2%
- Large - 3.4%
- Medium - 21.1%
- Large - 74.3%

**67 Counties**

**Percent of Farms**

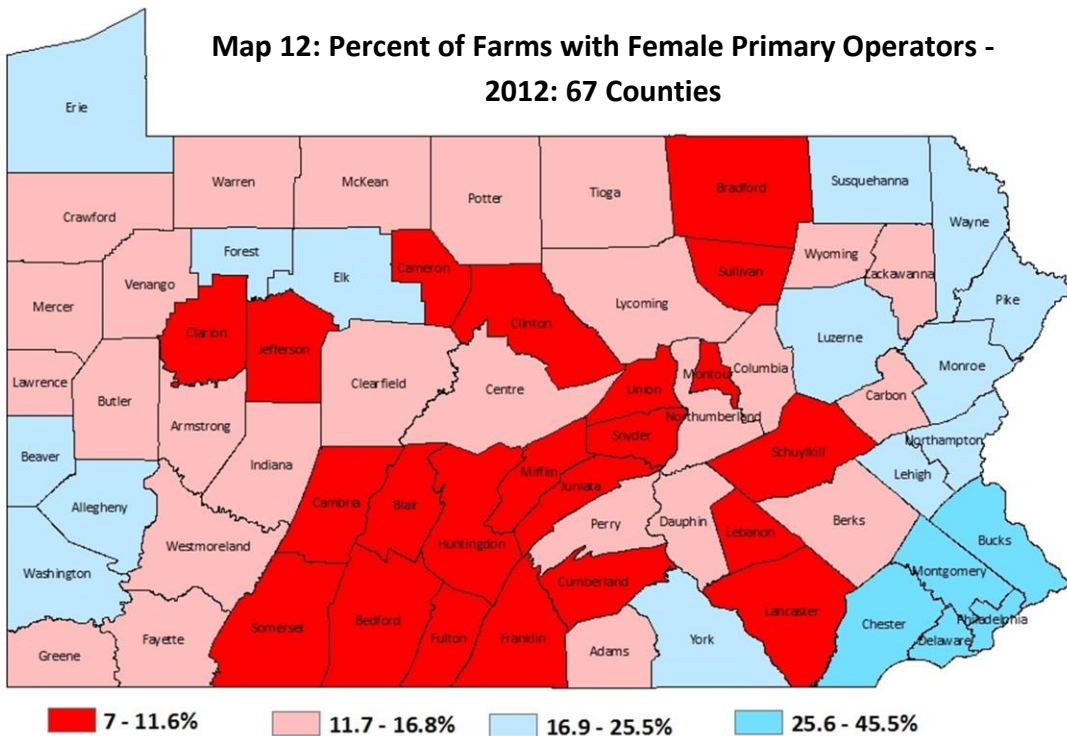
Highest Percent:

- Philadelphia - 45%
- Delaware - 38%
- Bucks - 28%

Lowest Percent:

- Clinton - 7%
- Union - 8%

**Map 12: Percent of Farms with Female Primary Operators - 2012: 67 Counties**



# Specialty Farms: Organic & Direct Sales to Consumer

## PA Farms – 2012: 600 Organic Farms - \$78.5 Million Sales

Fig 16. Number and Percent of PA Organic Farms - 2012

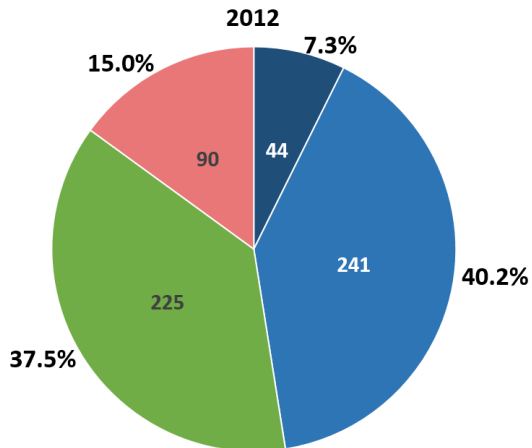
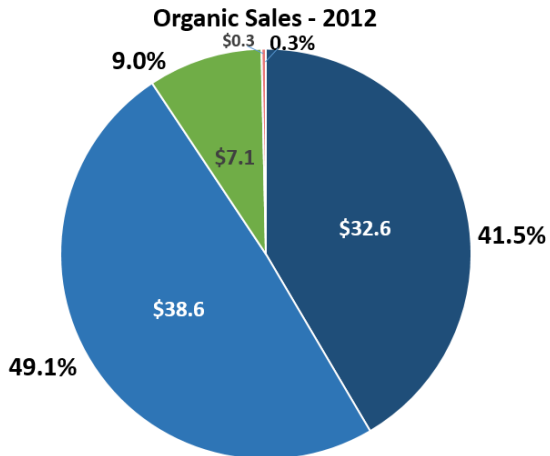


Fig 17. Organic Sales (\$ - Millions) and Percent of PA Organic Sales - 2012



■ Mega ■ Large ■ Medium ■ Small

**Highlights:**

**ORGANIC FARMS**

**Four Sales Groups**

**Organic Sales Concentrated**

Mega & Large

- 47.5% of farms
- 90.7% of sales

Medium & Small

- 52.5% of farms
- 9.3% of sales

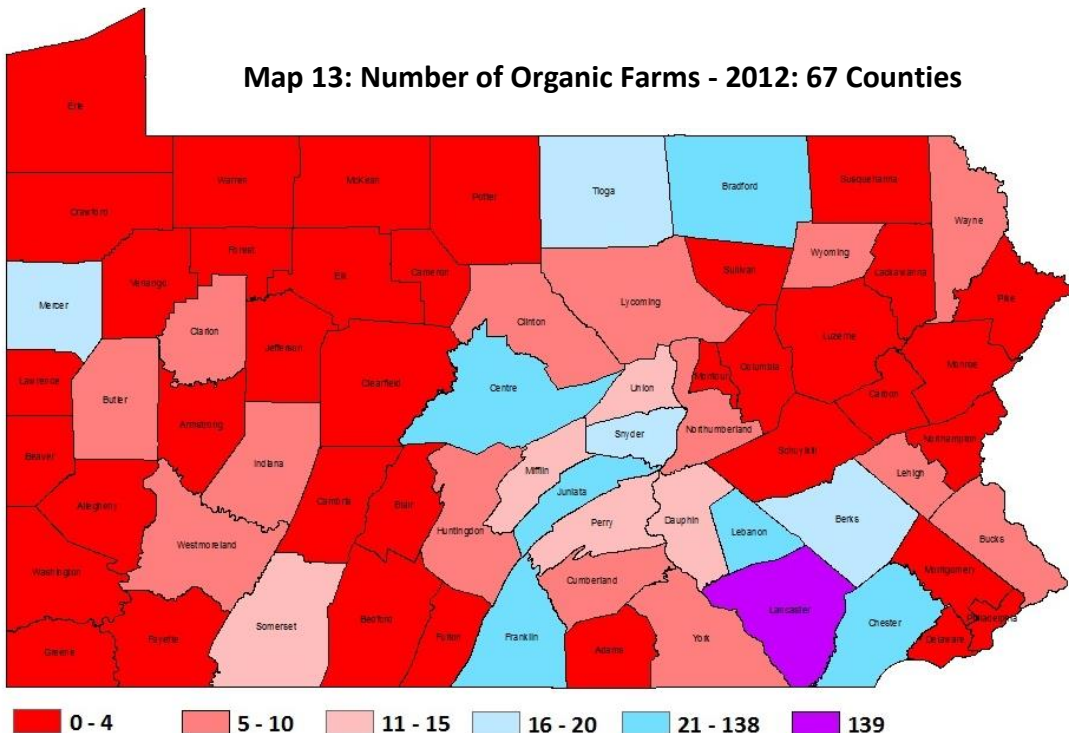
**67 Counties**

**Number of Organic Farms**

Top counties:

- Lancaster - 139
- Juniata - 50
- Franklin - 29
- Bradford - 28
- Chester - 25

Map 13: Number of Organic Farms - 2012: 67 Counties



# PA Farms – 2012: 7,577 Farms Direct Sales to Consumer - \$86 Million Sales

Fig. 18 Number and Percent of Total PA Farms Selling Directly to Consumers

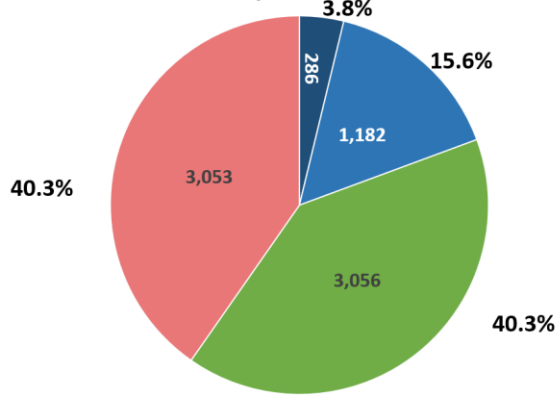
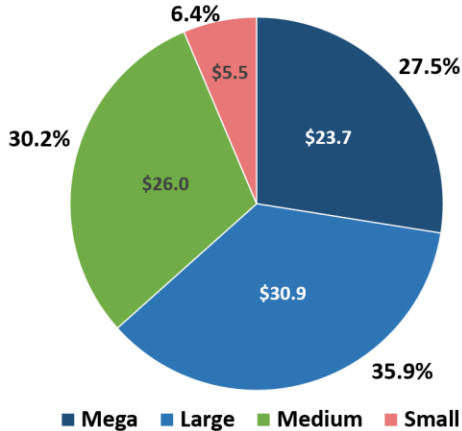


Fig. 19 Sales (\$ - Millions) and Percent of PA Direct Farm Sales to Consumers - 2012



■ Mega ■ Large ■ Medium ■ Small

**Highlights:**

**DIRECT SALES TO CONSUMERS**

**Four Sales Groups**

**Sales Concentrated**

**Mega & Large**

- 19.4% of farms
- 63.4% of sales

**Medium & Small**

- 80.6% of farms
- 36.6% of sales

**67 Counties**

**Direct Sales to Consumers**

**Top counties (\$-millions):**

- Lancaster - \$11.9
- York - \$4.6
- Berks - \$4.1
- Chester - \$3.9
- Bucks - \$3.8

Map 14: Direct Sales of Agricultural Products to Consumers (\$ - Thousands)- 2012: 67 Counties

