

Agritourism in Wyoming

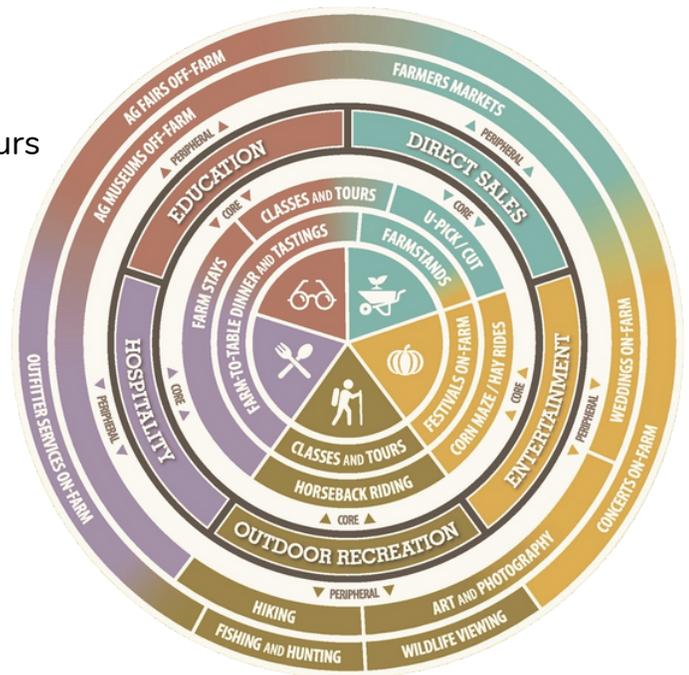
Wyoming has 11,938 Farms

Agritourism activities fit within five main categories:

- **Direct sales:** consumers buy directly from farmers
- **Education:** learning experiences, such as school tours
- **Hospitality:** includes farm stays, on-farm dinners
- **Outdoor recreation:** outdoor farm experiences
- **Entertainment:** on-farm activities such as festivals

According to the 2017 Agricultural Census, Wyoming has **1,066 Farms offering Direct Sales or Agritourism**

- **543 Farms with only Direct Sales**
- **497 Farms with only Agritourism**
- **26 Farms with both Direct Sales and Agritourism**



Each of these three subsets of farms is detailed on its own page in the remainder of this information sheet.

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State, cschmidt@psu.edu. In the questionnaire for farms and ranches, two questions were included that pertain to agritourism (USDA NASS Census of Agriculture 2017):

(1) "Report the gross dollar amount received before taxes and expenses in 2017 for income from agritourism and recreational services, such as farm tours, hayrides, hunting, fishing, etc."

(2) "How much was received in 2017 for the food produced and sold directly to consumers: farmers markets, on-farm stores or farm stands, roadside stands or stores, u-pick, CSA (Community Supported Agriculture), online marketplaces, and so on? Include edible agricultural products for human consumption. Exclude nonedible products such as hay, cut flowers, Christmas trees, nursery products, and so on; commodities produced under production contracts; products purchased and resold."

Please note that NASS gets information on up to 4 "producers" per farm, so the summed number of producers exceeds the number of farms. The three categories are mutually exclusive as presented here. In the publicly available census data the number of farms receiving income from agritourism totals 295, the category of farms receiving income from direct sales totals 1,509.

Graphic: Chase, L. C., Stewart, M., Schilling, B., Smith, B., & Walk, M. (2018). Agritourism: Toward a conceptual framework for industry analysis. *Journal of Agriculture, Food Systems, and Community Development*, 8(1), 13-19.

<https://doi.org/10.5304/jafscd.2018.081.016>.



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Wyoming

543 Farms with only Direct Sales



Most operators are full owners



Farms with direct sales sell a variety of products (top four)



Beef cattle



Sheep and goat

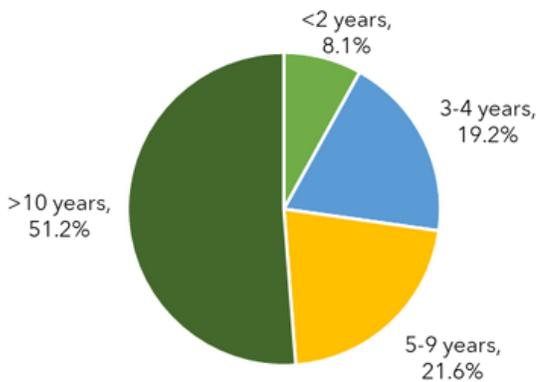


Diversified livestock

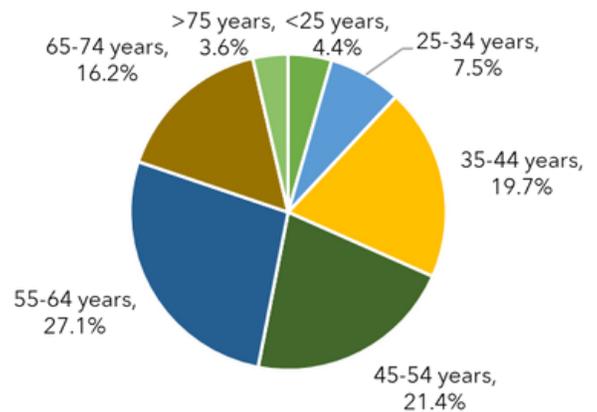


Diversified crops

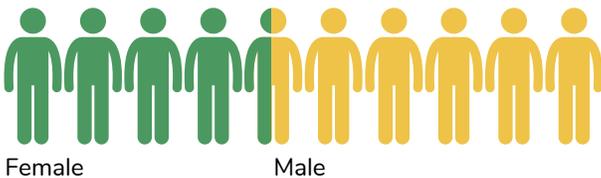
Most farms are more than 10 years old



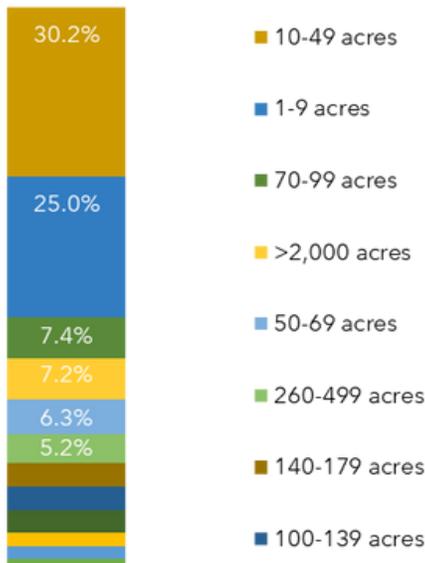
The largest proportion of farmers are 55-64 years old



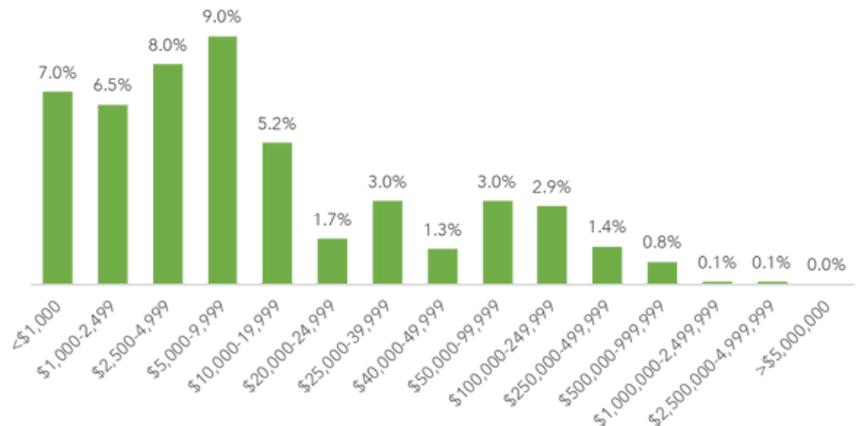
44.9% of operators are female



55.2% of farms are less than 50 acres in size



30.6% of farms make less than \$10,000 annually from direct sales

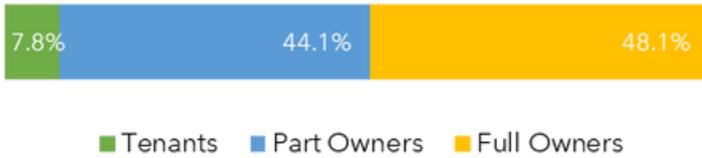


Wyoming

497 Farms with only Agritourism



48.1% of operators are full owners



Farms with direct sales sell a variety of products (top four)



Beef cattle



Diversified livestock

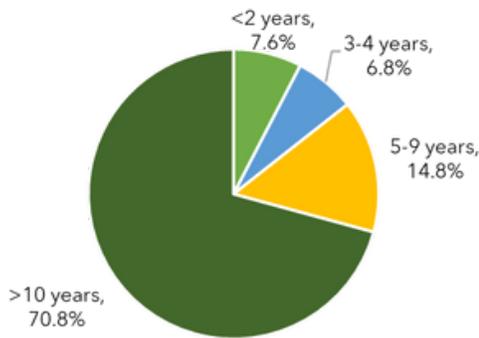


Diversified crops

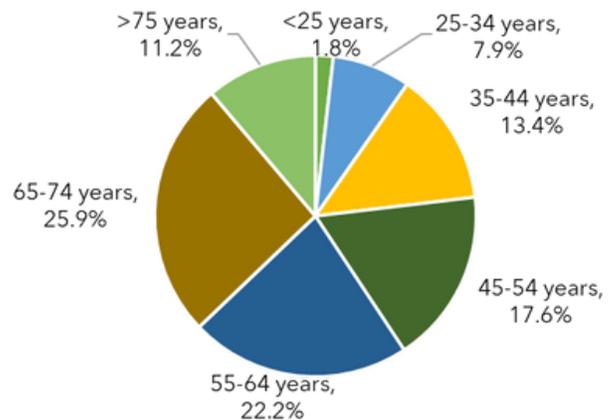


Sheep and goat

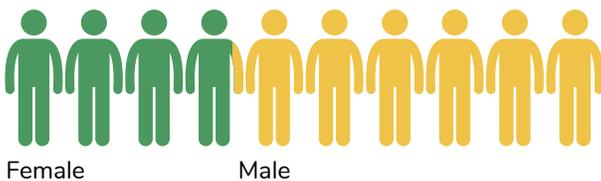
Most farms are more than 10 years old



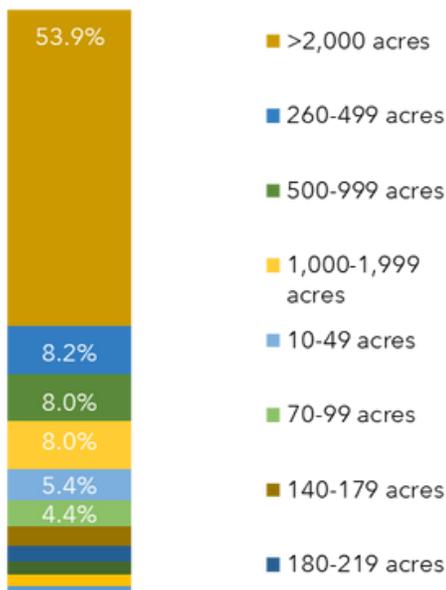
The largest proportion of farmers are 65-74 years old



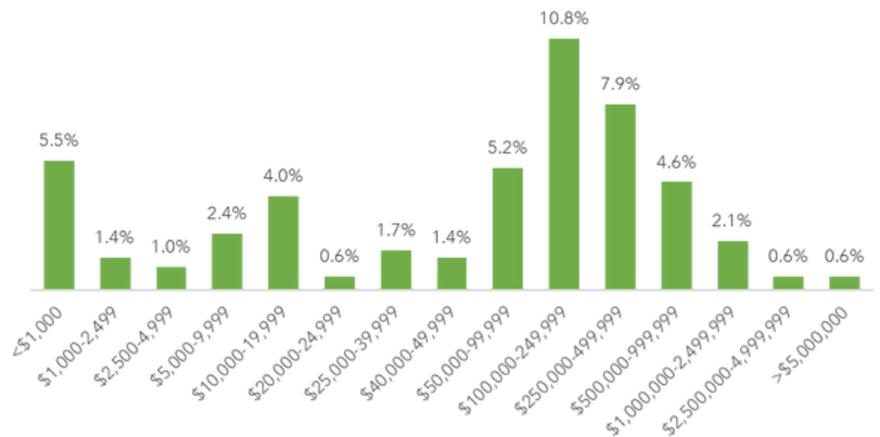
38.6% of operators are female



7.6% of farms are less than 50 acres in size



10.4% of farms make less than \$10,000 annually from only agritourism



Wyoming

26 Farms with both Direct Sales and Agritourism

Most operators are full owners



Farms with direct sales sell a variety of products (top four)



Beef cattle



Diversified livestock

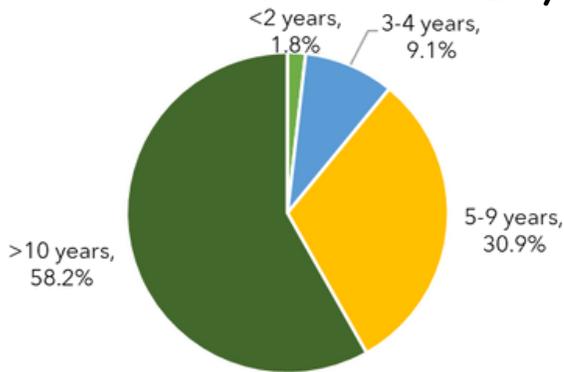


Cattle feedlots

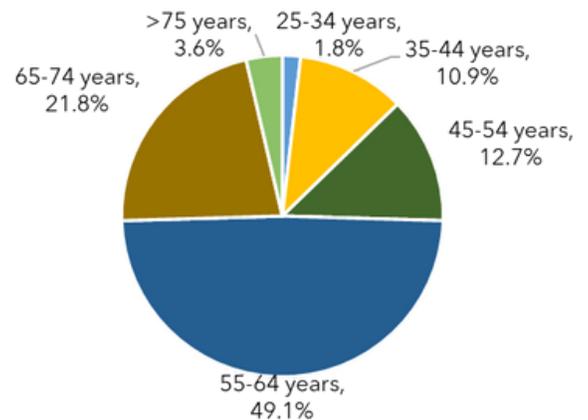


Diversified crops

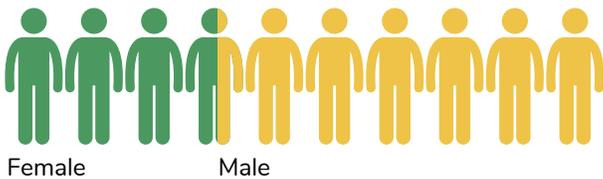
Most farms are more than 10 years old



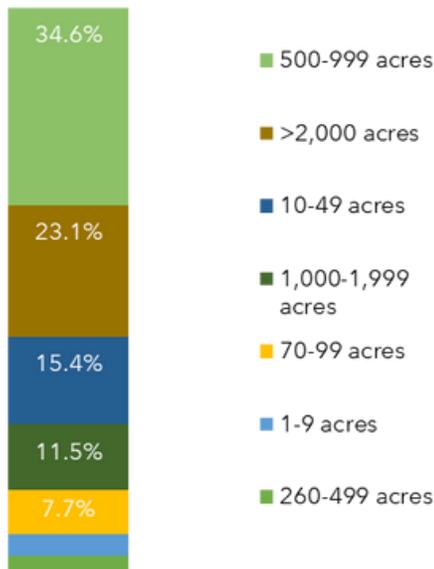
The largest proportion of farmers are 55-64 years old



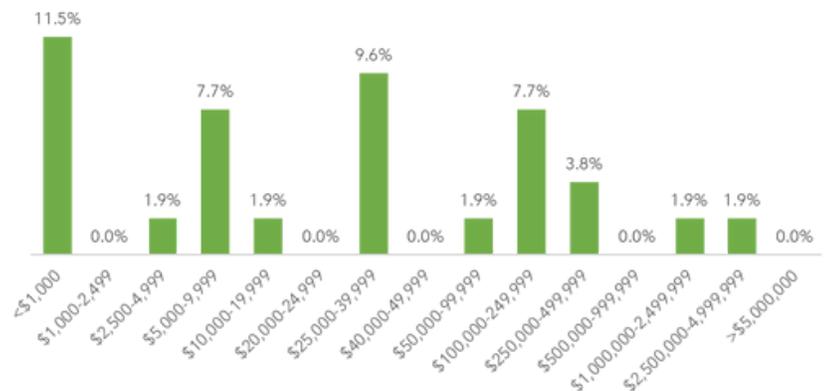
36.4% of operators are female



19.2% of farms are less than 50 acres in size



21.2% of farms make less than \$10,000 annually from both agritourism and direct sales



Agritourism in Wyoming

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