Texas has 248,416 Farms

Agritourism activities fit within five main categories:

- **Direct sales**: consumers buy directly from farmers
- **Education**: learning experiences, such as school tours
- **Hospitality**: includes farm stays, on-farm dinners
- **Outdoor recreation**: outdoor farm experiences
- **Entertainment**: on-farm activities such as festivals

According to the 2017 Agricultural Census, Texas has **13,181 Farms offering Direct Sales or Agritourism**

**Direct Sales or Agritourism**

- 7,458 Farms with only Direct Sales
- 5,514 Farms with only Agritourism
- 209 Farms with both Direct Sales and Agritourism

Each of these three subsets of farms is detailed on its own page in the remainder of this information sheet.

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State, cschmidt@psu.edu. In the questionnaire for farms and ranches, two questions were included that pertain to agritourism (USDA NASS Census of Agriculture 2017):

1. "Report the gross dollar amount received before taxes and expenses in 2017 for income from agritourism and recreational services, such as farm tours, hayrides, hunting, fishing, etc."
2. "How much was received in 2017 for the food produced and sold directly to consumers: farmers markets, on-farm stores or farm stands, roadside stands or stores, u-pick, CSA (Community Supported Agriculture), online marketplaces, and so on? Include edible agricultural products for human consumption. Exclude nonedible products such as hay, cut flowers, Christmas trees, nursery products, and so on; commodities produced under production contracts; products purchased and resold."

Please note that NASS gets information on up to 4 "producers" per farm, so the summed number of producers exceeds the number of farms. The three categories are mutually exclusive as presented here. In the publicly available census data the number of farms receiving income from agritourism totals 5,723, the category of farms receiving income from direct sales totals 7,667.

Texas
7,458 Farms with only Direct Sales

Most operators are full owners

- 81.4% Full Owners
- 14.3% Part Owners
- 4.3% Tenants

Most farms are more than 10 years old

- >10 years, 54.2%
- 5-9 years, 22.2%
- 3-4 years, 14.3%
- <2 years, 9.3%

Farms with direct sales sell a variety of products (top four)

- Beef cattle: 31.6%
- Sheep and goat: 14.7%
- Diversified livestock: 14.1%
- Fruit and tree nut: 11.6%

44.3% of operators are female

- Female
- Male

72.1% of farms are less than 50 acres in size

- 44.6% 10-49 acres
- 27.4% 1-9 acres
- 5.7% 50-69 acres
- 5.6% 70-99 acres

The largest proportion of farmers are 55-64 years old

- 28.9% 55-64 years
- 22.8% 45-54 years
- 13.0% 35-44 years
- 11.0% 25-34 years
- 6.1% <25 years
- 6.8% >75 years

40.8% of farms make less than $10,000 annually from direct sales

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State: cschmidt@psu.edu.
Texas
5,514 Farms with only Agritourism

Most operators are full owners

- 6.6% Tenants
- 31.0% Part Owners
- 62.4% Full Owners

Most farms are more than 10 years old

- >10 years, 74.1%
- 5-9 years, 13.4%
- 3-4 years, 7.7%
- <2 years, 4.8%

35.0% of operators are female

- Female
- Male

8.6% of farms are less than 50 acres in size

- >2,000 acres
- 1,000-1,999 acres
- 500-999 acres
- 260-499 acres
- 10-49 acres

Farms with direct sales sell a variety of products (top four)

- 61.2% Beef cattle
- 13.9% Diversified livestock
- 11.3% Diversified crops
- 6.3% Sheep and goat

The largest proportion of farmers are 55-64 years old

- 55-64 years, 28.1%
- 45-54 years, 15.8%
- 35-44 years, 8.2%
- <25 years, 1.2%
- 25-34 years, 4.1%
- >75 years, 15.3%

19.5% of farms make less than $10,000 annually from only agritourism

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State: cschmidt@psu.edu.
Texas
209 Farms with both Direct Sales and Agritourism

Most operators are full owners

<table>
<thead>
<tr>
<th>Tenants</th>
<th>Part Owners</th>
<th>Full Owners</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.9%</td>
<td>23.4%</td>
<td>73.7%</td>
</tr>
</tbody>
</table>

Most farms are more than 10 years old

- 58.3% > 10 years
- 25.6% 5-9 years
- 9.6% 3-4 years
- 6.5% < 2 years

Farms with direct sales sell a variety of products (top four)

- 18.7% Fruit and tree nut
- 15.8% Beef cattle
- 14.4% Vegetable and melon
- 12.9% Diversified livestock

44.8% of operators are female

Female: 52.9%
Male: 47.1%

40.7% of farms are less than 50 acres in size

- 31.1% 10-49 acres
- 13.4% 140-179 acres
- 10.0% 70-99 acres
- 9.6% 1-9 acres
- 8.1% 500-999 acres
- 6.2% 50-69 acres
- 4.8% 100-139 acres
- 4.3% 260-499 acres
- 4.3% >2,000 acres

25.1% of farms make less than $10,000 annually from both agritourism and direct sales

The largest proportion of farmers are 55-64 years old

- 29.0% 55-64 years
- 18.7% 45-54 years
- 14.0% 35-44 years
- 10.6% 25-34 years
- 10.6% <25 years
- 8.3% >75 years

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State: cschmidt@psu.edu.
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