# Agritourism in Louisiana

Louisiana has 27,386 Farms

Agritourism activities fit within five main categories:

- **Direct sales:** consumers buy directly from farmers
- **Education:** learning experiences, such as school tours
- **Hospitality:** includes farm stays, on-farm dinners
- **Outdoor recreation:** outdoor farm experiences
- **Entertainment:** on-farm activities such as festivals

According to the 2017 Agricultural Census, Louisiana has **1,391 Farms offering Direct Sales or Agritourism**

- **1,176 Farms with only Direct Sales**
- **190 Farms with only Agritourism**
- **25 Farms with both Direct Sales and Agritourism**
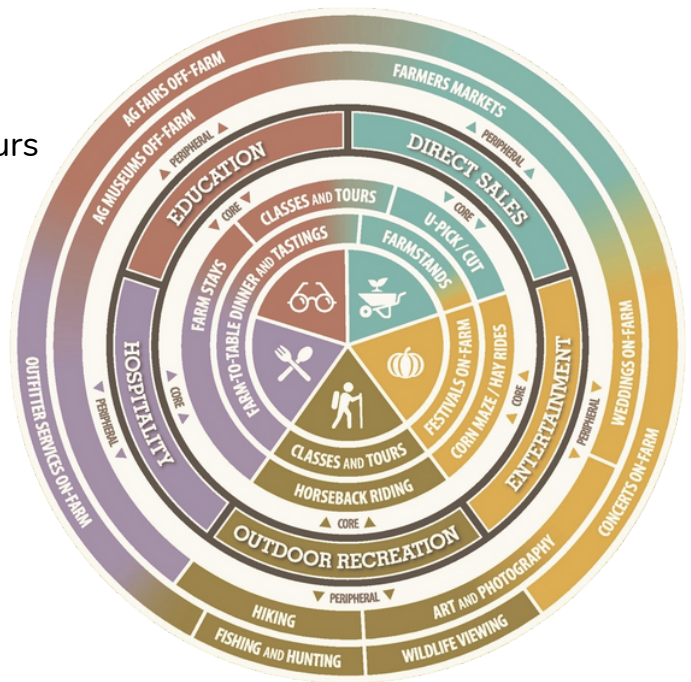
Each of these three subsets of farms is detailed on its own page in the remainder of this information sheet.

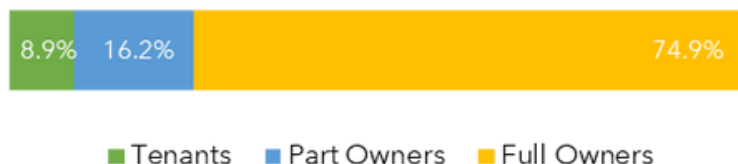PennState The University of Vermont NE RCRD THE UNIVERSITY OF MAINE OSU OKLAHOMA STATE UNIVERSITY

Louisiana
1,176 Farms with only Direct Sales

Most operators are full owners

| 8.9% | 16.2% | 74.9% |

■ Tenants ■ Part Owners ■ Full Owners
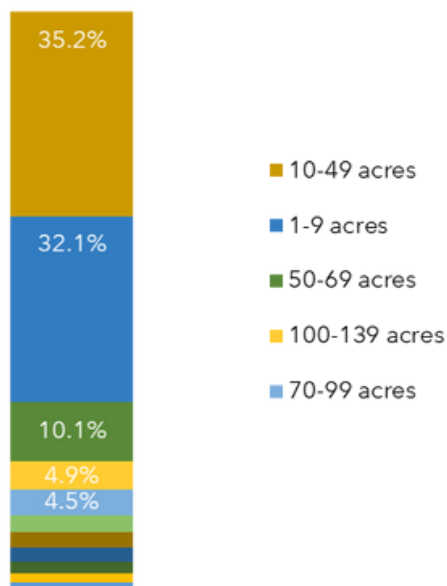
Most farms are more than 10 years old

- <2 years, 9.6%
- 3-4 years, 12.8%
- 5-9 years, 23.1%
- >10 years, 54.5%
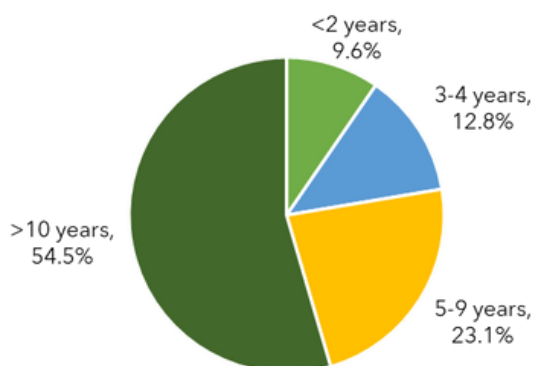
38.7% of operators are female

Female   Male

67.3% of farms are less than 50 acres in size

- 35.2%
- 32.1%
- 10.1%
- 4.9%
- 4.5%

■ 10-49 acres
■ 1-9 acres
■ 50-69 acres
■ 100-139 acres
■ 70-99 acres

Farms with direct sales sell a variety of products (top four)

26.1% Beef cattle

16.4% Diversified livestock

16.1% Vegetable and melon

16.1% Fruit and tree nut

The largest proportion of farmers are 55-64 years old

- >75 years, 8.0%
- <25 years, 1.1%
- 25-34 years, 7.1%
- 35-44 years, 16.7%
- 65-74 years, 16.6%
- 45-54 years, 21.0%
- 55-64 years, 29.5%
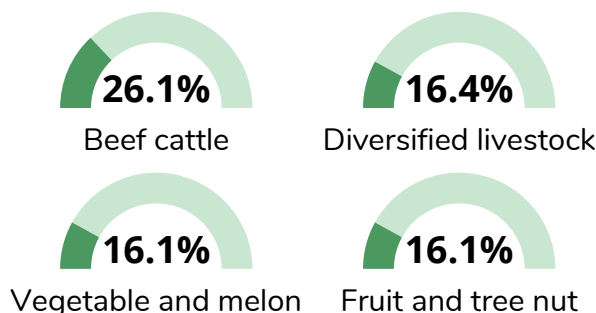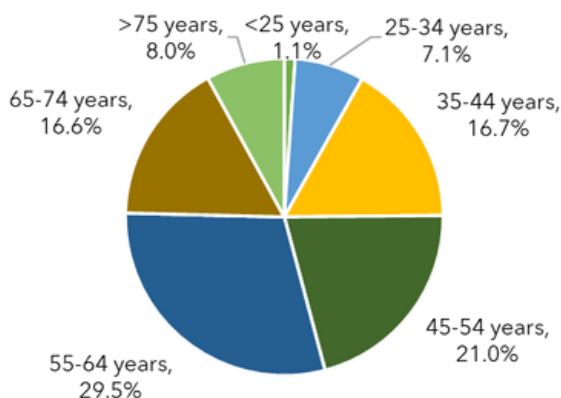
34.5% of farms make less than $10,000 annually from direct sales

Range	Percent
<$1,000	8.6%
$1,000-2,499	8.8%
$2,500-4,999	7.9%
$5,000-9,999	9.1%
$10,000-19,999	5.9%
$20,000-24,999	2.0%
$25,000-39,999	3.0%
$40,000-49,999	0.5%
$50,000-99,999	2.0%
$100,000-249,999	0.9%
$250,000-499,999	0.6%
$500,000-999,999	0.3%
$1,000,000-2,499,999	0.2%
$2,500,000-4,999,999	0.0%
>$5,000,000	0.0%

PennState
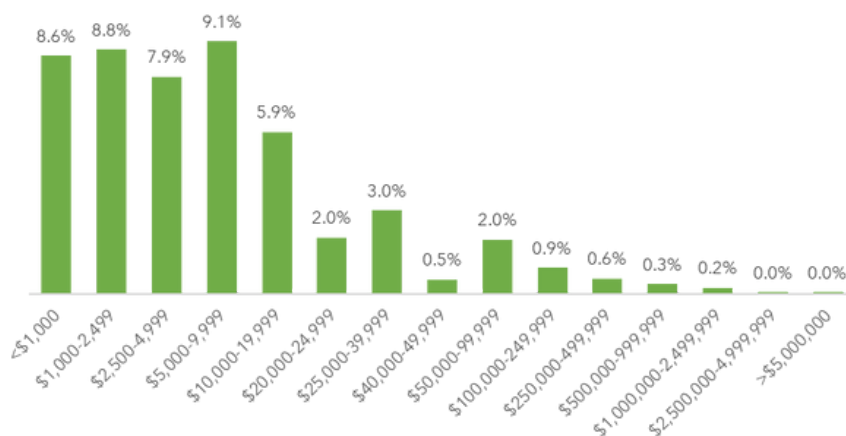
Louisiana
190 Farms with only Agritourism

Most operators are full owners

4.7%	29.5%	65.8%

■ Tenants ■ Part Owners ■ Full Owners

Most farms are more than 10 years old

- <2 years, 6.0%
- 3-4 years, 7.9%
- 5-9 years, 15.5%
- >10 years, 70.7%
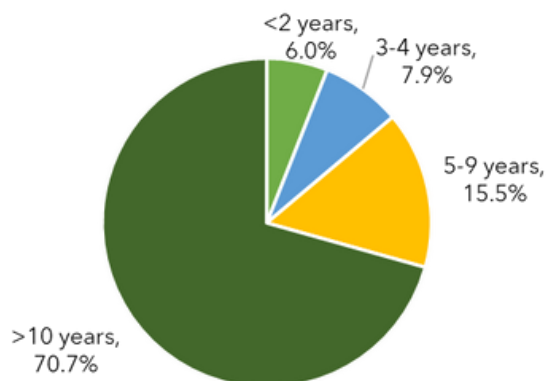
31.9% of operators are female

Female   Male

28.9% of farms are less than 50 acres in size
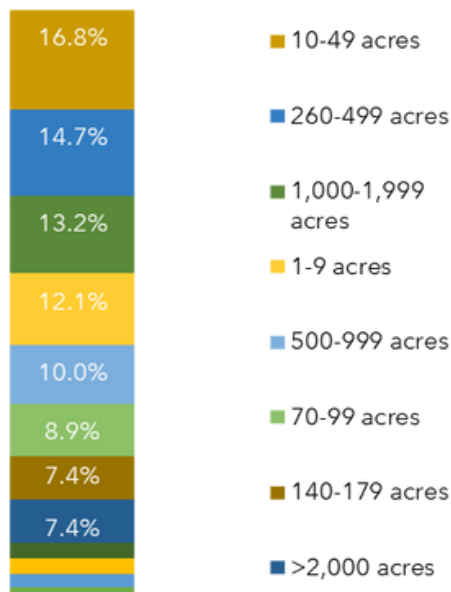
| 16.8% |
| 14.7% |
| 13.2% |
| 12.1% |
| 10.0% |
| 8.9% |
| 7.4% |
| 7.4% |

■ 10-49 acres
■ 260-499 acres
■ 1,000-1,999 acres
■ 1-9 acres
■ 500-999 acres
■ 70-99 acres
■ 140-179 acres
■ >2,000 acres

Farms with direct sales sell a variety of products (top four)

- 31.6% Diversified crops
- 21.1% Beef cattle
- 15.8% Diversified livestock
- 11.6% Vegetable and melon
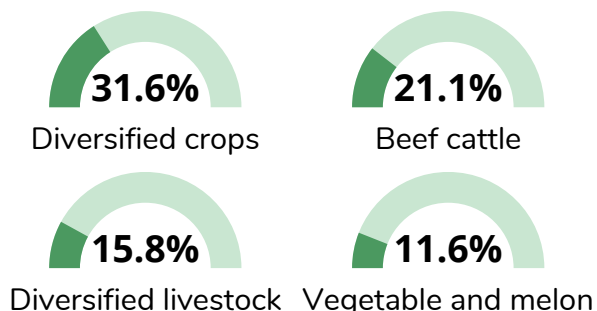
The largest proportion of farmers are 65-74 years old

- >75 years, 4.7%
- <25 years, 0.9%
- 25-34 years, 12.6%
- 35-44 years, 12.6%
- 45-54 years, 19.9%
- 55-64 years, 23.7%
- 65-74 years, 25.6%
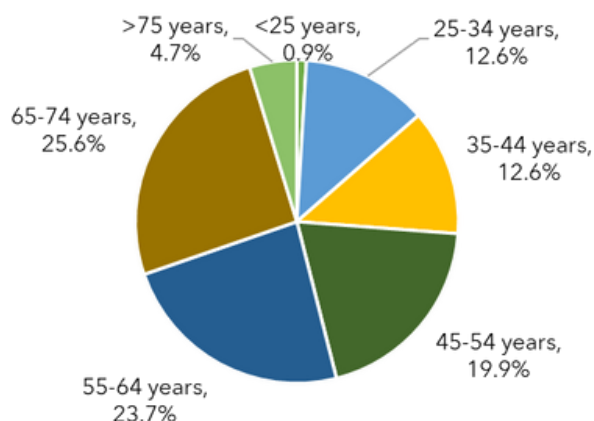
27.1% of farms make less than $10,000 annually from only agritourism

<$1,000	$1,000-2,499	$2,500-4,999	$5,000-9,999	$10,000-19,999	$20,000-24,999	$25,000-39,999	$40,000-49,999	$50,000-99,999	$100,000-249,999	$250,000-499,999	$500,000-999,999	$1,000,000-2,499,999	$2,500,000-4,999,999	>$5,000,000
16.6%	4.5%	3.2%	2.9%	10.5%	1.6%	0.8%	2.4%	3.2%	1.6%	2.4%	0.0%	0.5%	0.0%	0.0%

PennState
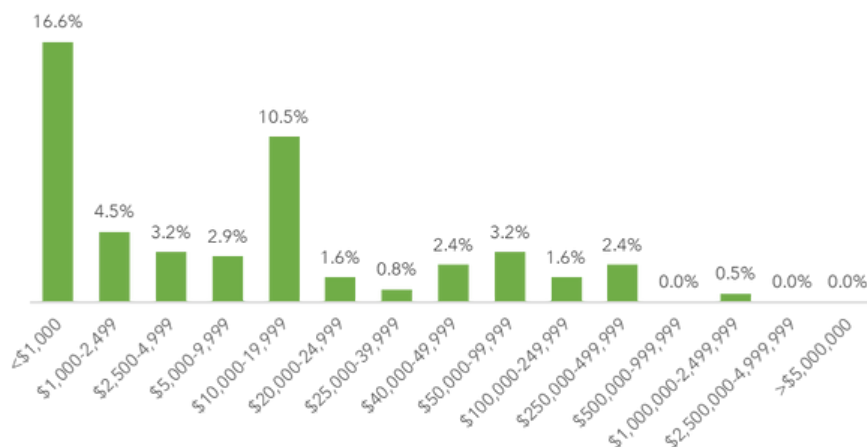
Louisiana
25 Farms with both Direct Sales and Agritourism

Most operators are full owners

4.0%	36.0%	60.0%

■ Tenants ■ Part Owners ■ Full Owners

Most farms are more than 10 years old

- <2 years, 5.0%
- 3-4 years, 5.0%
- 5-9 years, 25.0%
- >10 years, 65.0%
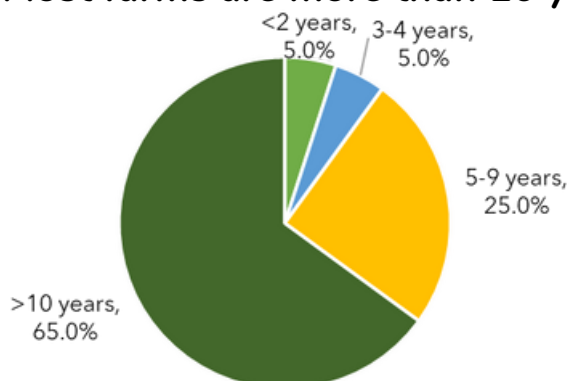
42.5% of operators are female

Female   Male
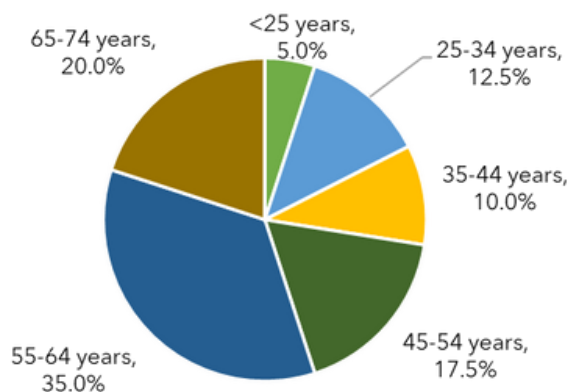
52.0% of farms are less than 50 acres in size
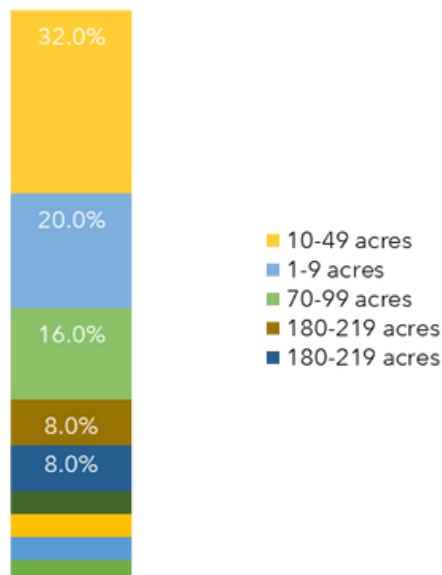
- 32.0%
- 20.0%
- 16.0%
- 8.0%
- 8.0%

■ 10-49 acres
■ 1-9 acres
■ 70-99 acres
■ 180-219 acres
■ 180-219 acres

Farms with direct sales sell a variety of products (top four)

36.0% Diversified livestock
16.0% Vegetable and melon
12.0% Poultry and egg
12.0% Sheep and goat

The largest proportion of farmers are 55-64 years old

- <25 years, 5.0%
- 25-34 years, 12.5%
- 35-44 years, 10.0%
- 45-54 years, 17.5%
- 55-64 years, 35.0%
- 65-74 years, 20.0%
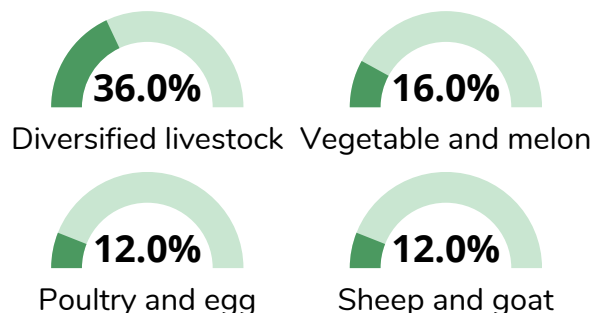
28.0% of farms make less than $10,000 annually from both agritourism and direct sales

<$1,000	$1,000-2,499	$2,500-4,999	$5,000-9,999	$10,000-19,999	$20,000-24,999	$25,000-39,999	$40,000-49,999	$50,000-99,999	$100,000-249,999	$250,000-499,999	$500,000-999,999	$1,000,000-2,499,999	$2,500,000-4,999,999	>$5,000,000
0.0%	12.0%	12.0%	4.0%	8.0%	4.0%	0.0%	2.0%	2.0%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%

PennState

Agritourism in Louisiana