

Agritourism in New York



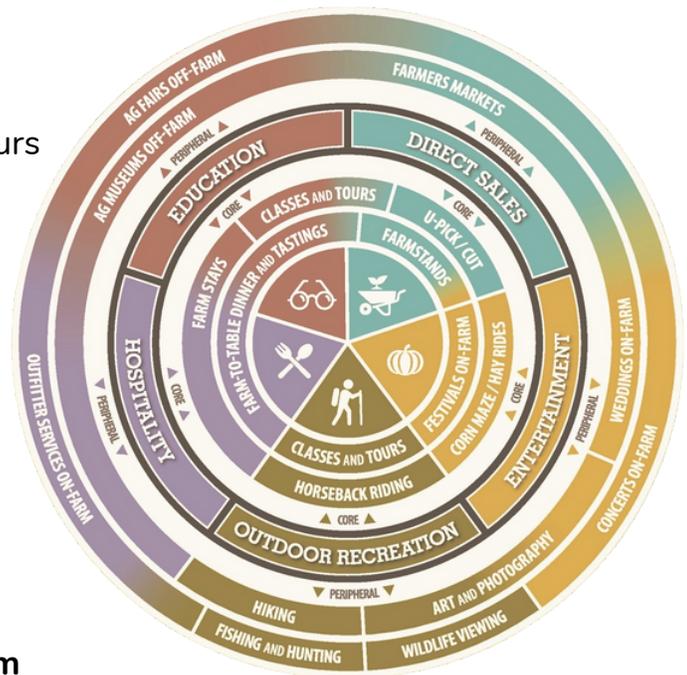
New York has 33,438 Farms

Agritourism activities fit within five main categories:

- **Direct sales:** consumers buy directly from farmers
- **Education:** learning experiences, such as school tours
- **Hospitality:** includes farm stays, on-farm dinners
- **Outdoor recreation:** outdoor farm experiences
- **Entertainment:** on-farm activities such as festivals

According to the 2017 Agricultural Census, New York has **6,222 Farms offering Direct Sales or Agritourism**

- **5,396 Farms with only Direct Sales**
- **525 Farms with only Agritourism**
- **301 Farms with both Direct Sales and Agritourism**



Each of these three subsets of farms is detailed on its own page in the remainder of this information sheet.

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State, cschmidt@psu.edu. In the questionnaire for farms and ranches, two questions were included that pertain to agritourism (USDA NASS Census of Agriculture 2017):

(1) "Report the gross dollar amount received before taxes and expenses in 2017 for income from agritourism and recreational services, such as farm tours, hayrides, hunting, fishing, etc."

(2) "How much was received in 2017 for the food produced and sold directly to consumers: farmers markets, on-farm stores or farm stands, roadside stands or stores, u-pick, CSA (Community Supported Agriculture), online marketplaces, and so on? Include edible agricultural products for human consumption. Exclude nonedible products such as hay, cut flowers, Christmas trees, nursery products, and so on; commodities produced under production contracts; products purchased and resold."

Please note that NASS gets information on up to 4 "producers" per farm, so the summed number of producers exceeds the number of farms. The three categories are mutually exclusive as presented here. In the publicly available census data the number of farms receiving income from agritourism totals 826, the category of farms receiving income from direct sales totals 5,697.

Graphic: Chase, L. C., Stewart, M., Schilling, B., Smith, B., & Walk, M. (2018). Agritourism: Toward a conceptual framework for industry analysis. *Journal of Agriculture, Food Systems, and Community Development*, 8(1), 13-19.

<https://doi.org/10.5304/jafscd.2018.081.016>.



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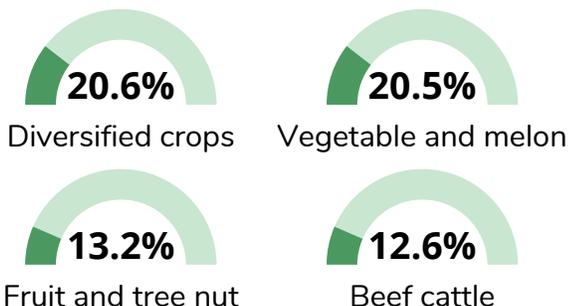
5,396 Farms with only Direct Sales



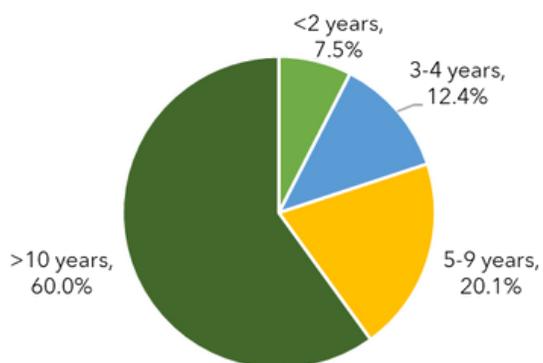
Most operators are full owners



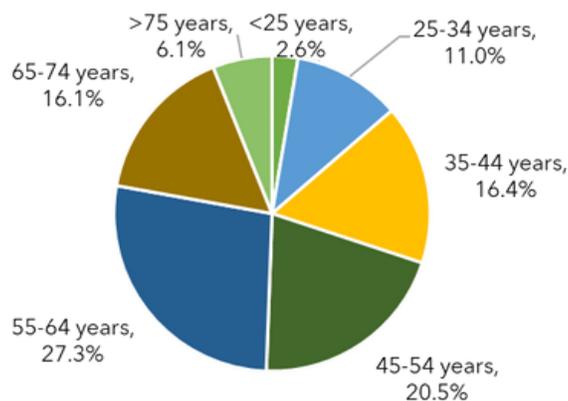
Farms with direct sales sell a variety of products (top four)



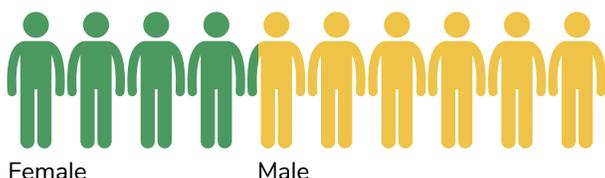
Most farms are more than 10 years old



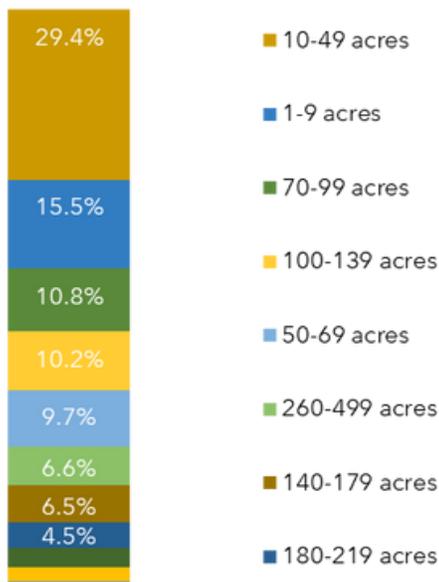
The largest proportion of farmers are 55-64 years old



41.2% of operators are female



44.9% of farms are less than 50 acres in size



22.0% of farms make less than \$10,000 annually from direct sales



New York

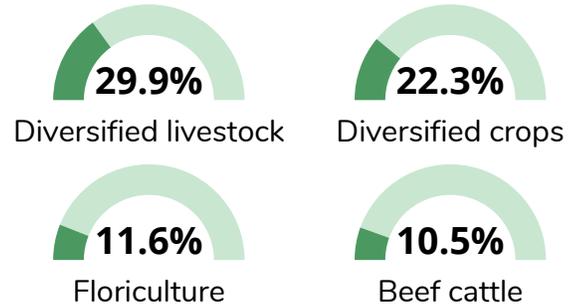
525 Farms with only Agritourism



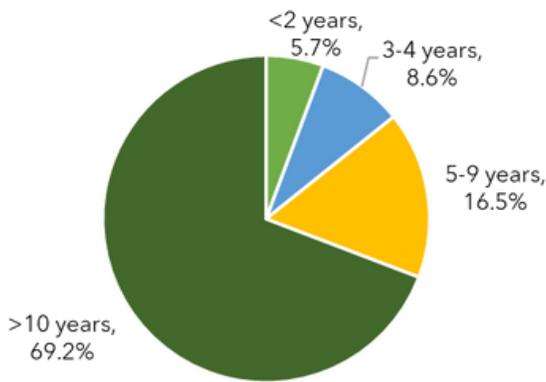
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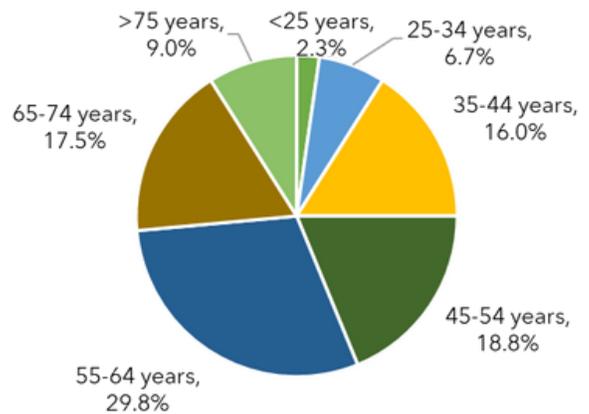
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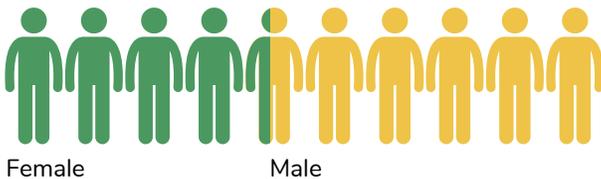
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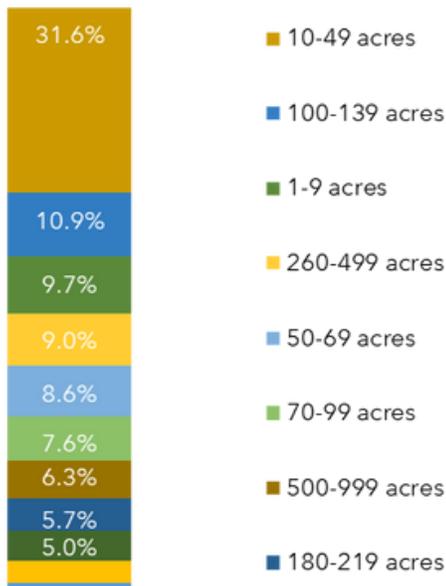
The largest proportion of farmers are 55-64 years old



44.1% of operators are female



41.3% of farms are less than 50 acres in size



20.5% of farms make less than \$10,000 annually from only agritourism

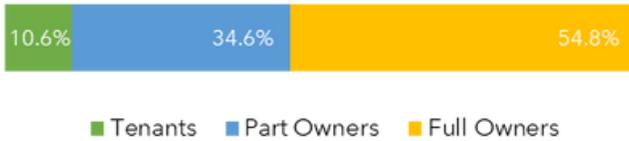


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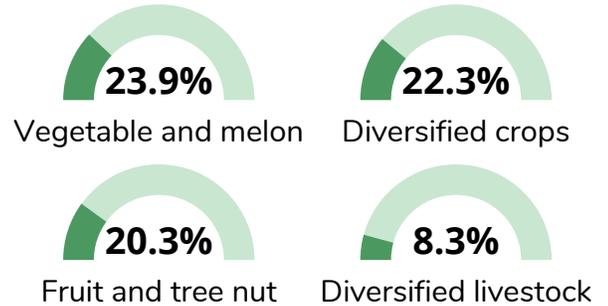
301 Farms with both Direct Sales and Agritourism



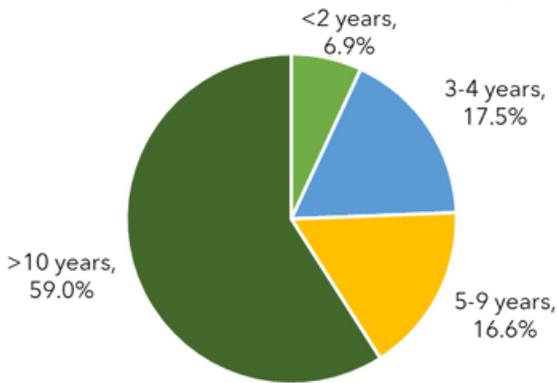
Most operators are full owners



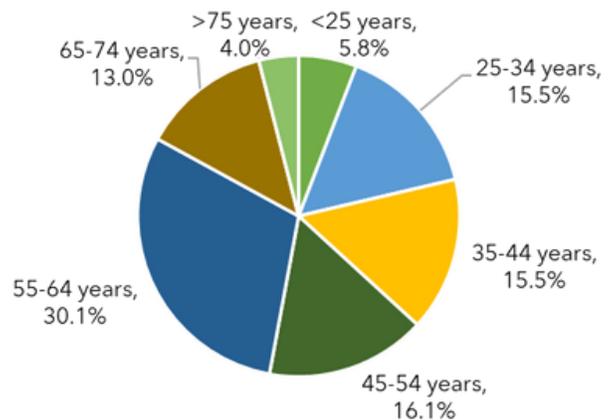
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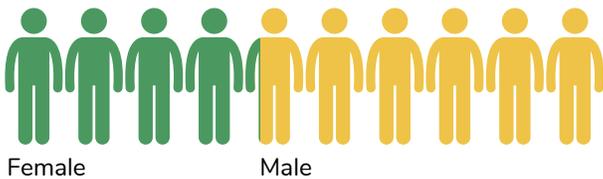
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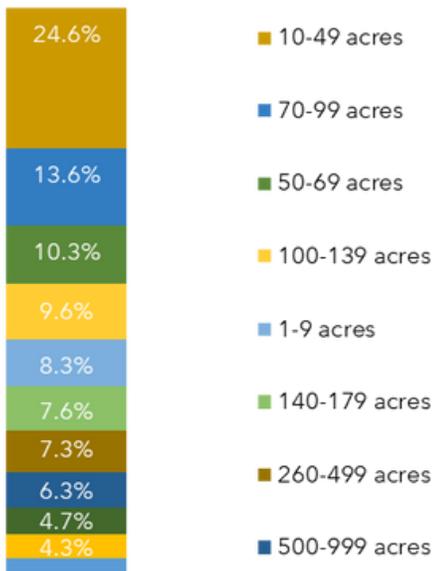
The largest proportion of farmers are 55-64 years old



42.8% of operators are female



32.9% of farms are less than 50 acres in size



9.6% of farms make less than \$10,000 annually from both agritourism and direct sales



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