

Wisconsin

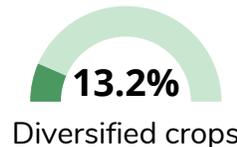
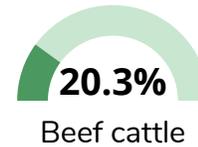
4,949 Farms with only Direct Sales



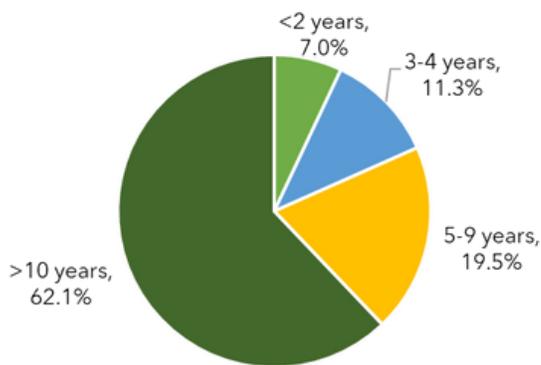
Most operators are full owners



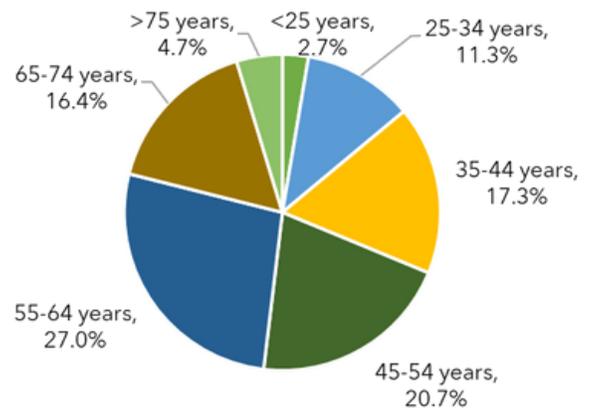
Farms with direct sales sell a variety of products (top four)



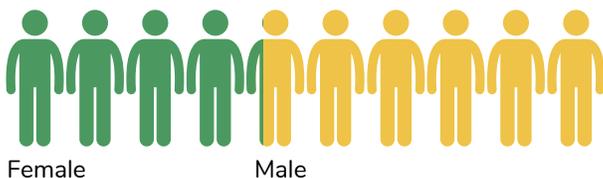
Most farms are more than 10 years old



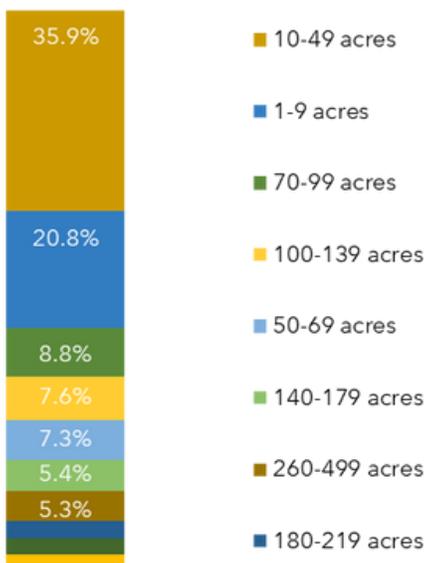
The largest proportion of farmers are 55-64 years old



41.7% of operators are female



56.7% of farms are less than 50 acres in size



26.2% of farms make less than \$10,000 annually from direct sales



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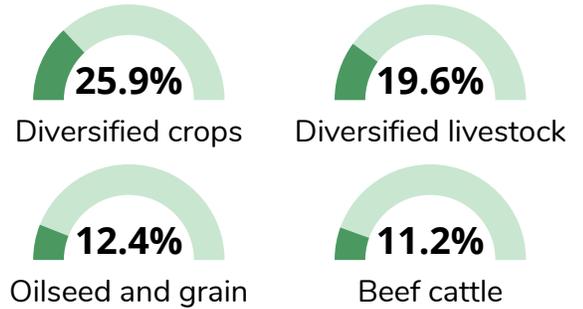
491 Farms with only Agritourism



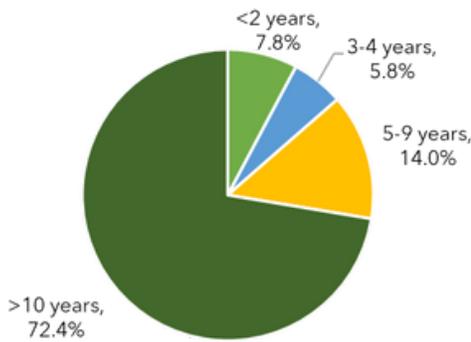
Most operators are full owners



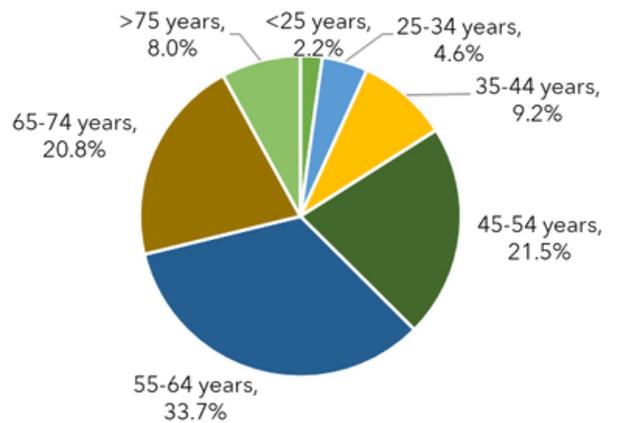
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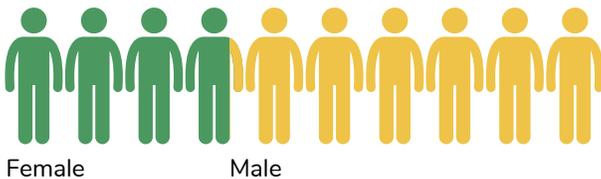
Most farms are more than 10 years old



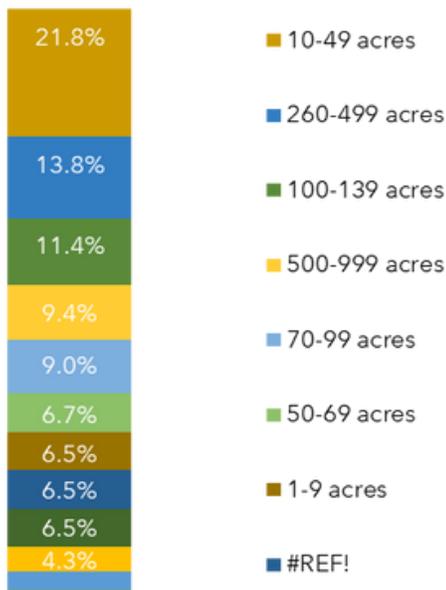
The largest proportion of farmers are 55-64 years old



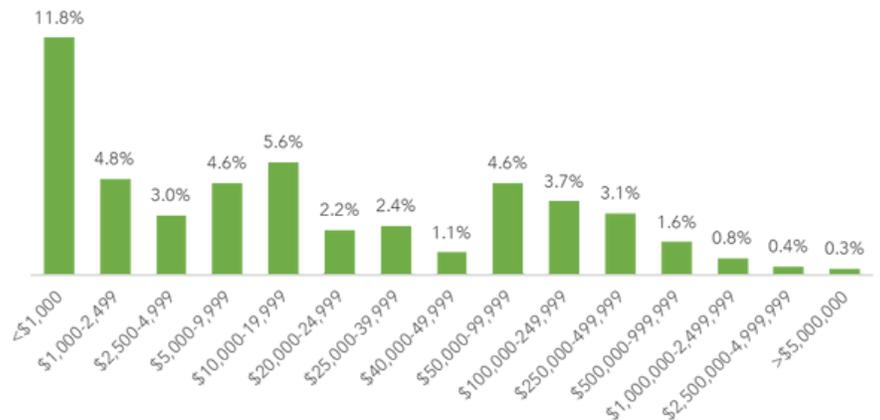
38.4% of operators are female



28.3% of farms are less than 50 acres in size



24.1% of farms make less than \$10,000 annually from only agritourism



Wisconsin

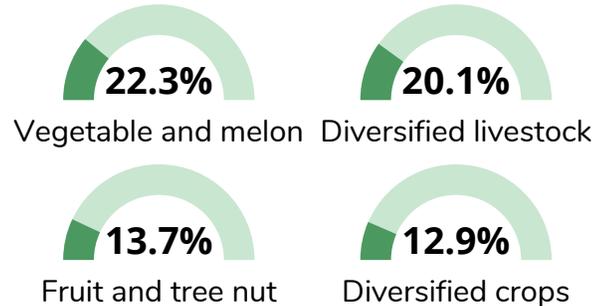
139 Farms with both Direct Sales and Agritourism



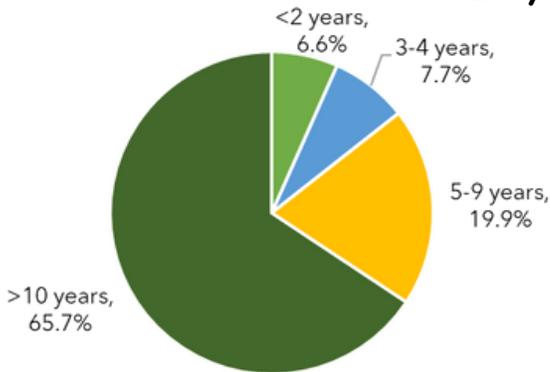
Most operators are full owners



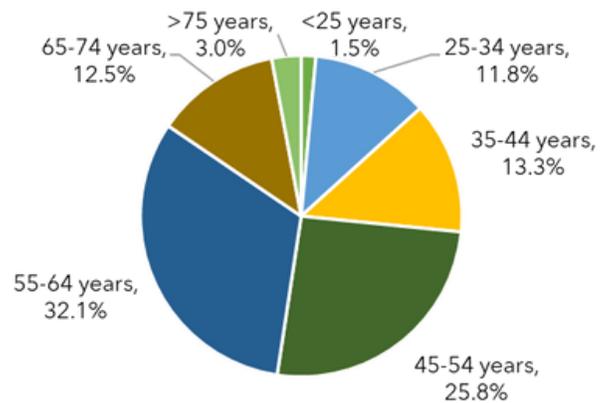
Farms with direct sales sell a variety of products (top four)



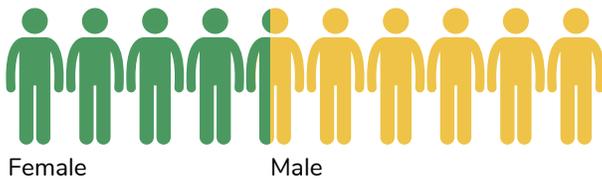
Most farms are more than 10 years old



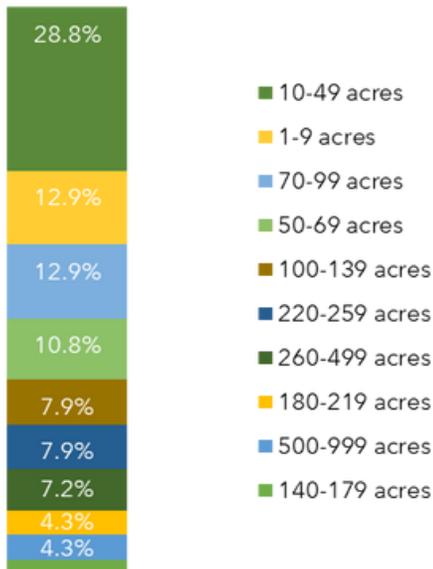
The largest proportion of farmers are 55-64 years old



44.3% of operators are female



41.7% of farms are less than 50 acres in size



17.6% of farms make less than \$10,000 annually from both agritourism and direct sales



Agritourism in Wisconsin



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