

Agritourism in Minnesota



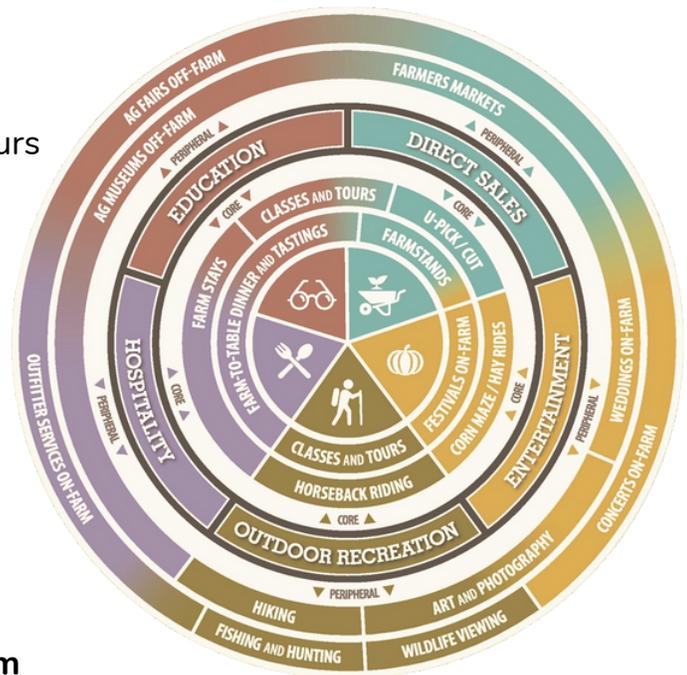
Minnesota has 68,822 Farms

Agritourism activities fit within five main categories:

- **Direct sales:** consumers buy directly from farmers
- **Education:** learning experiences, such as school tours
- **Hospitality:** includes farm stays, on-farm dinners
- **Outdoor recreation:** outdoor farm experiences
- **Entertainment:** on-farm activities such as festivals

According to the 2017 Agricultural Census, Minnesota has **3,862 Farms offering Direct Sales or Agritourism**

- **3,389 Farms with only Direct Sales**
- **329 Farms with only Agritourism**
- **144 Farms with both Direct Sales and Agritourism**



Each of these three subsets of farms is detailed on its own page in the remainder of this information sheet.

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State, cschmidt@psu.edu. In the questionnaire for farms and ranches, two questions were included that pertain to agritourism (USDA NASS Census of Agriculture 2017):

(1) "Report the gross dollar amount received before taxes and expenses in 2017 for income from agritourism and recreational services, such as farm tours, hayrides, hunting, fishing, etc."

(2) "How much was received in 2017 for the food produced and sold directly to consumers: farmers markets, on-farm stores or farm stands, roadside stands or stores, u-pick, CSA (Community Supported Agriculture), online marketplaces, and so on? Include edible agricultural products for human consumption. Exclude nonedible products such as hay, cut flowers, Christmas trees, nursery products, and so on; commodities produced under production contracts; products purchased and resold."

Please note that NASS gets information on up to 4 "producers" per farm, so the summed number of producers exceeds the number of farms. The three categories are mutually exclusive as presented here. In the publicly available census data the number of farms receiving income from agritourism totals 473, the category of farms receiving income from direct sales totals 3,533.

Graphic: Chase, L. C., Stewart, M., Schilling, B., Smith, B., & Walk, M. (2018). Agritourism: Toward a conceptual framework for industry analysis. *Journal of Agriculture, Food Systems, and Community Development*, 8(1), 13-19.

<https://doi.org/10.5304/jafscd.2018.081.016>.



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Minnesota

3,389 Farms with only Direct Sales



Most operators are full owners



Farms with direct sales sell a variety of products (top four)



Beef cattle



Vegetable and melon

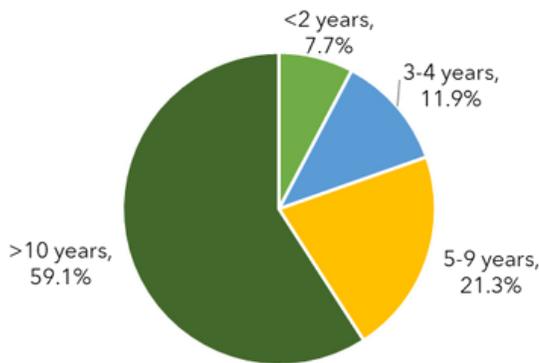


Diversified crops

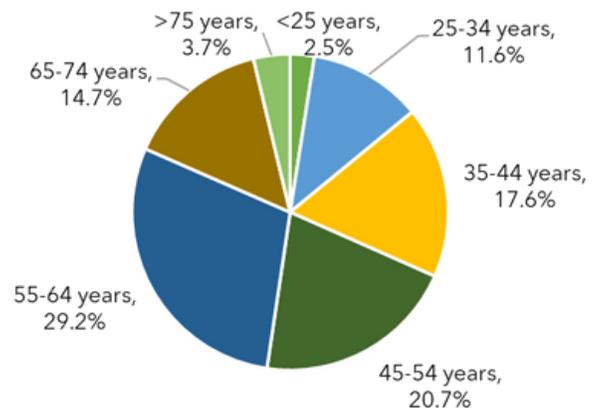


Oilseed and grain

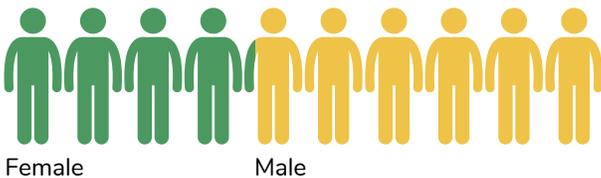
Most farms are more than 10 years old



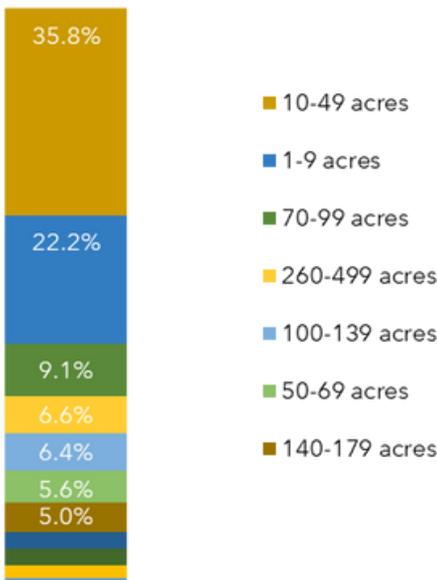
The largest proportion of farmers are 55-64 years old



41.7% of operators are female



58.0% of farms are less than 50 acres in size



28.2% of farms make less than \$10,000 annually from direct sales



Minnesota

329 Farms with only Agritourism



Most operators are full owners



Farms with direct sales sell a variety of products (top four)



Diversified crops



Diversified livestock

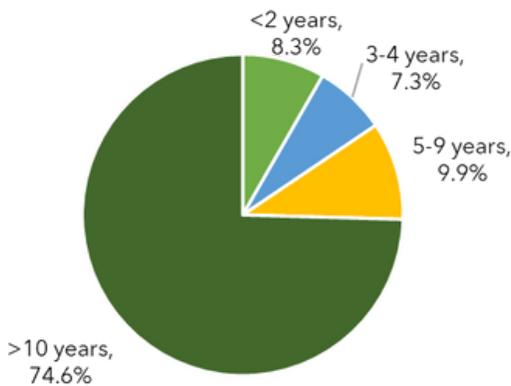


Oilseed and grain

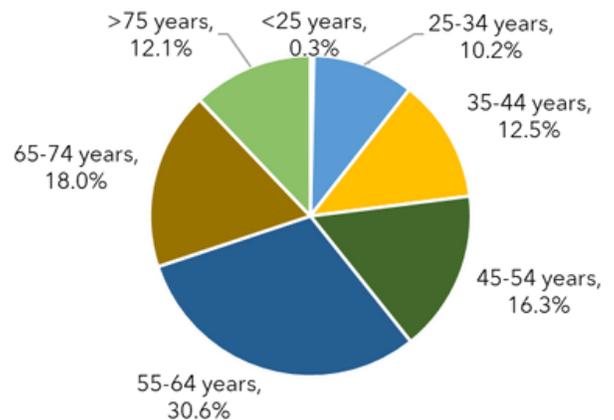


Beef cattle

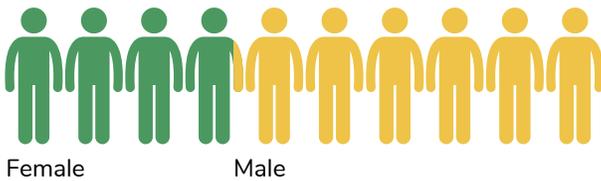
Most farms are more than 10 years old



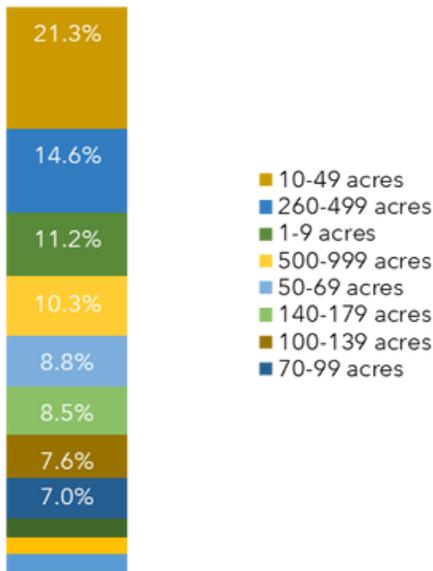
The largest proportion of farmers are 55-64 years old



38.4% of operators are female



32.5% of farms are less than 50 acres in size



25.4% of farms make less than \$10,000 annually from only agritourism



Minnesota

144 Farms with both Direct Sales and Agritourism



Most operators are full owners



Farms with direct sales sell a variety of products (top four)



Fruit and tree nut



Vegetable and melon

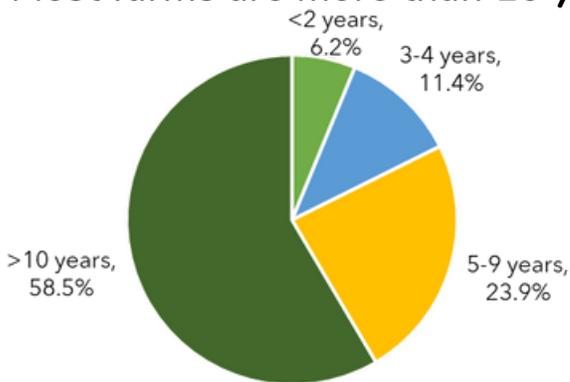


Diversified crops

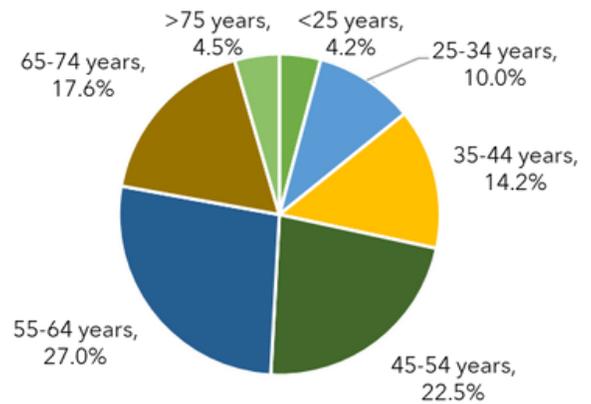


Beef cattle

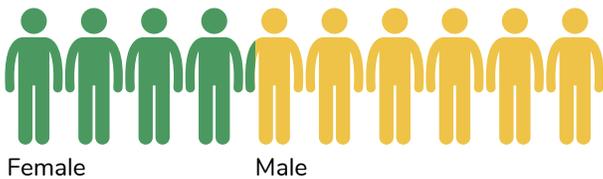
Most farms are more than 10 years old



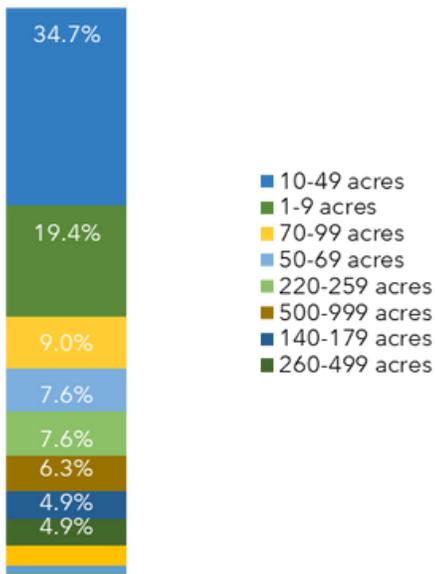
The largest proportion of farmers are 55-64 years old



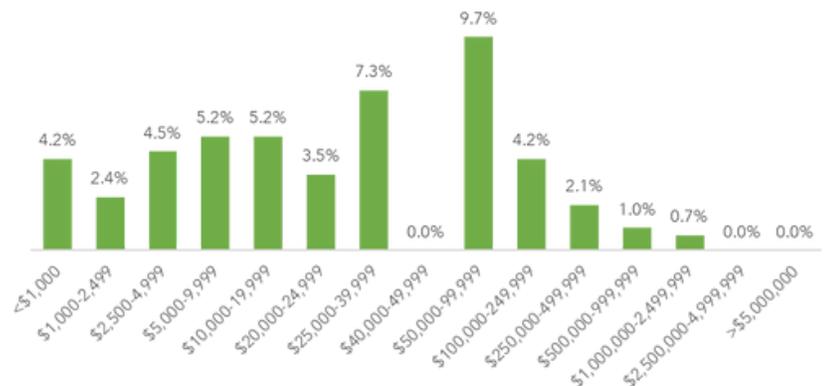
41.9% of operators are female



54.2% of farms are less than 50 acres in size



16.3% of farms make less than \$10,000 annually from both agritourism and direct sales



Agritourism in Minnesota



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