Agritourism in Illinois

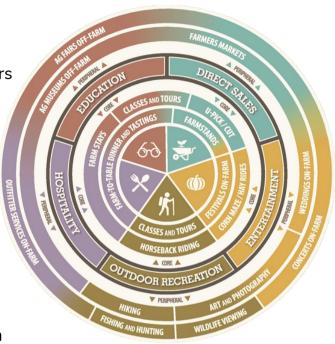
Illinois has 72,651 Farms

Agritourism activities fit within five main categories:

- **Direct sales:** consumers buy directly from farmers
- Education: learning experiences, such as school tours
- Hospitality: includes farm stays, on-farm dinners
- Outdoor recreation: outdoor farm experiences
- Entertainment: on-farm activities such as festivals

According to the 2017 Agricultural Census, Illinois has **3,214 Farms offering Direct Sales or Agritourism**

- 2,516 Farms with only Direct Sales
- 586 Farms with only Agritourism
- 112 Farms with both Direct Sales and Agritourism



Each of these three subsets of farms is detailed on its own page in the remainder of this information sheet.

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State, cschmidt@psu.edu. In the questionnaire for farms and ranches, two questions were included that pertain to agritourism (USDA NASS Census of Agriculture 2017):

(1) "Report the gross dollar amount received before taxes and expenses in 2017 for income from agritourism and recreational services, such as farm tours, hayrides, hunting, fishing, etc."

(2) "How much was received in 2017 for the food produced and sold directly to consumers: farmers markets, on-farm stores or farm stands, roadside stands or stores, u-pick, CSA (Community Supported Agriculture), online marketplaces, and so on? Include edible agricultural products for human consumption. Exclude nonedible products such as hay, cut flowers, Christmas trees, nursery products, and so on; commodities produced under production contracts; products purchased and resold."
Please note that NASS gets information on up to 4 "producers" per farm, so the summed number of producers exceeds the number of farms. The three categories are mutually exclusive as presented here. In the publicly available census data the number of farms receiving income from agritourism totals 698, the category of farms receiving income from direct sales totals 2,628.
Graphic: Chase, L. C., Stewart, M., Schilling, B., Smith, B., & Walk, M. (2018). Agritourism: Toward a conceptual framework for industry analysis. Journal of Agriculture, Food Systems, and Community Development, 8(1), 13–19.
https://doi.org/10.5304/jafscd.2018.081.016.









Illinois 2,516 Farms with only Direct Sales

Most operators are full owners Farms with direct sales sell a variety of products (top four) 8.2% 23.4% 19.2% Part Owners Full Owners Tenants Oilseed and grain Most farms are more than 10 years old <2 years, 8.7% 15.0% 3-4 years, 11.6% Vegetable and melon Diversified livestock The largest proportion of farmers >10 years, are 55-64 years old 57.7% 5-9 years, 22.0% >75 years, <25 years, 25-34 years, 6.1% 7% 65-74 years, 15.2% 38.8% of operators are female 55-64 years, 26.5% Female Male 45-54 years, 21.0% 67.7% of farms are less than 50 28.1% of farms make less than acres in size \$10,000 annually from direct sales 7.9% 7.6% 6.8% 5.7% 5.6% 1-9 acres 3.4% 2.8% 2.6% 10-49 acres 2.2% 30.1% 1.6% 1.6% 500-999 acres 50-69 acres 510,001,9,99 520,002^{A,99} 52^{5,00,39,99} 540,000,49,99 550,000,99,99 5100,00249,99 5250,000,499,999 51,000,002,409,009 52.500,004.99,099 51,0002499 \$2.500,4,999 55,000,9,999 5500,000,999,999 51,000

Data source: 2017 Census of Agriculture data. Special data request. Contact: Claudia Schmidt, Penn State: cschmidt@psu.edu.

70-99 acres 260-499 acres

5.4%



15.5%

Beef cattle

13.2%

10.8%

0.8%

0.2% 0.0%

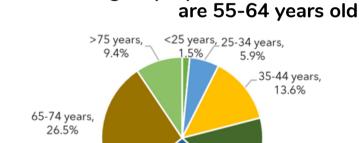
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35-44 years, 17.7%

Illinois 586 Farms with only Agritourism

Most operators are full owners 39.2% 25.1% Tenants Part Owners Full Owners Oilseed and grain **Diversified crops** Most farms are more than 10 years old <2 years, 5.4% 3-4 years, 14.0% 7.5% 9.2% **Diversified livestock** Beef cattle 5-9 years, The largest proportion of farmers 17.6% >75 years, <25 years<u>,</u> 25-34 years, >10 years, 9.4% 1.5% 67.8% 5.9% 36.5% of operators are female 65-74 years, 26.5% 45-54 years, 15.6% Female Male 55-64 years, 27.5% 24.6% of farms are less than 50 21.3% of farms make less than \$10,000 acres in size annually from only agritourism 260-499 acres 14.7% 10-49 acres 14.2% 500-999 acres 1-9 acres 10.8% 6.7% 140-179 acres 4.5% 3.5% 3.4% 3.5% 3.2% 2.8% 100-139 acres 2.1% 1.7% 1.4% 1,000-1,999 52.500,004,999,999 51,000,002,499,099 52.5004.999 5100,00249,999 5250,000,49,999 5500,000,999,999 51,002,499 550,000^{99,999} 55,00,9,99 510,001,9,99 525,00^{39,995} acres 520,0002A° 540,000.495 8.7% 70-99 acres 6.8% 180-219 acres 6.7% 5.5% 220-259 acres

Farms with direct sales sell a variety of products (top four)



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50-69 acres

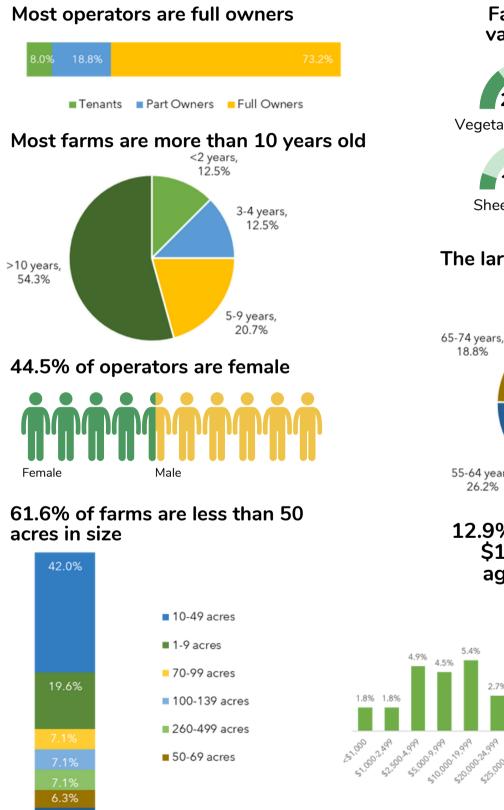
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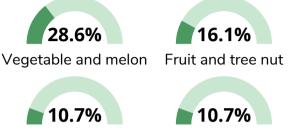
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755,000,000

Illinois 112 Farms with both Direct Sales and Agritourism



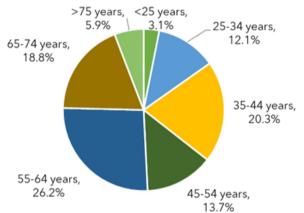
Farms with direct sales sell a variety of products (top four)



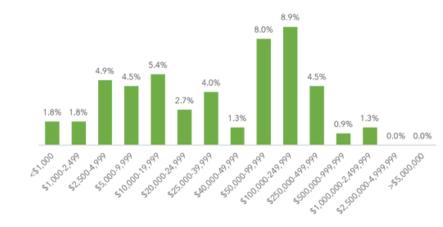
Sheep and goat

Diversified livestock

The largest proportion of farmers are 55-64 years old



12.9% of farms make less than \$10,000 annually from both agritourism and direct sales





Agritourism in Illinois

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