

**Community Profiles Visioning, 2014-2015**  
**Submitted by Charlie French**  
**October 2<sup>nd</sup>, 2015**

2015 Pilot CRED Impact Indicators	Definition	Impact <sup>d</sup>
<b>Outputs: Participation</b>		
Number of Educational Contacts	Includes the individuals who participated in 6 separate community visioning/action planning processes (from sign-in sheets). Participation may include attending forum event, serving on a visioning organizing committee, volunteering to serve on an action committee, and/or engaging indirectly through interviews or provision of input to plans or action groups (it does <i>not</i> include over 600 Master Plan Survey Respondents in Peterborough).	Barrington: 165 Washington: 53 Dunbarton: 97 Franklin: 133 Peterborough: 87 <u>Hooksett: 137</u> <b>Total = 672</b>
Number of people serving on action committees	Action committees are organized committees that formed in each of the visioning communities.	157
Number of racial minority contacts	Visioning participants who self-report on post-visioning forum survey as non-white racial status	?
Number of Hispanic contacts	Visioning participants who self-report on post-visioning forum survey as Hispanic or Latino	?
<b>Outcomes: Medium Terms = Actions</b>		
Number of community & organizational policies and plans developed	Includes action plans developed communities that underwent visioning processes. Plans also include formal plans adopted by units of local government, such as a master plan. Use attribution principle and "but for" concept.	8
Number of community & organizational policies and plans adopted or implemented	Includes plans (as above) wholly or partially adopted or implemented. Use attribution principle and "but for" concept.	7
Number of volunteer Hours	Number of volunteer hours indirectly generated by the visioning processes (e.g. each action committee meets quarterly for 3 hours to plan, with average participation rate of 7. Thus, 3 hours X 4 quarters X 7 people X 17 active committees = 1,428 meeting hours. Each meeting hour results follow-up action hours on average, or 2,856 follow-up hours. Total = 4,284 volunteer hours.	4,284
Dollar Value of Volunteer Hours leveraged to deliver programs	Multiple total hours by the value per hour of volunteer time (@ \$24 per hour). 4,284 hours X \$24 = \$102,816 in volunteer output).	\$102,816

French, Charlie 9/22/2015 1:23 PM  
**Comment [1]:** The 157 people listed here formally signed up to serve on one of 23 action committees, each of which is pursuing projects resulting from visioning forums.

French, Charlie 9/22/2015 12:46 PM  
**Comment [2]:** Includes:  
 6 Community Plans resulting from visioning process  
 1 Master Plan that was framed via visioning process  
 1 Economic Development Plan formed as a result of BR&E program which was direct offshoot of visioning  
 Note: Community action plans in six communities each have sub-committees, referred to action committees. Across the 6 communities, there are 23 action committees, each which has a min-plan or component or larger community plan. 17 continue to be active.

French, Charlie 7/14/2016 9:55 AM  
**Comment [3]:** Action plans in all 6 communities are being implemented by action committees. Additionally, one Master plan resulted from Peterborough Community Profile and Hooksett formed Economic Development plan as a result of visioning process and is currently implementing BR&E.

<b>Impacts: Long-term Changes in Economic, Social or Environmental Conditions</b>		
Number of participants reporting new leadership roles and opportunities undertaken	New leadership roles may include formal (e.g. board member) or informal (e.g. advocate, group leader). Use attribution principle and “but for” concept.	163
Number of businesses created	New business startups or businesses created or that moved into the area. Use attribution principle and “but for” concept.	3
Number of jobs created.	New jobs from business startups or ones that moved into town.	3
Number of jobs expanded in existing businesses	New jobs from existing businesses who expanded due to the project. This includes jobs in construction, even though temporary.	1
Dollar value of grants and resources leveraged by the community.	Grants received as a result of the Extension program.	\$77,000
Dollar value of grants and resources leveraged by businesses.		?

French, Charlie 9/22/2015 12:19 PM  
**Comment [4]:** Includes 157 individuals serving on action committees that resulted from the visioning process. Of these, 18 individuals stepped up to serve as chair or co-chair of their respective action committees. Additionally, 7 individuals have taken on other leadership roles in the community, such as serving on a local economic development committee, planning board, and an historic district committee.

French, Charlie 9/22/2015 12:17 PM  
**Comment [5]:** Outcomes in Franklin include creation of a pop-up store, a new café in process and an art venue.

French, Charlie 9/22/2015 12:23 PM  
**Comment [6]:** Franklin applied for, and received, a USDA Rural Development grant to hire an economic development coordinator, which is now in place. The art space has 1 part-time worker, as does the pop-up store.

The café and bookshop will share one employee starting in the new year (i.e. not yet counted in this number).

French, Charlie 9/22/2015 1:00 PM  
**Comment [7]:** A developer in Franklin received a permit to convert two of his properties into commercial enterprises (residential and commercial property rental), which require a property manager.

French, Charlie 9/22/2015 12:26 PM  
**Comment [8]:** USDA-RD: \$50,000  
 CIR-NEA: \$7,000  
 Matching: \$20,000

<sup>i</sup> The impacts listed reflect the total changes which occurred as a result of UNH Cooperative Extension’s Community Visioning processes in 6 communities. These estimates are for changes which would not have occurred “but for” the University of New Hampshire’s support. However, these efforts were a team effort and UNH Cooperative Extension was only one of many on the team. For more information on the Community Visioning forum results and action committees, go to: <http://extension.unh.edu/Civic-Engagement-and-Community-Decision-Making/Community-Profiles>