

## James G. Beierlein

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### Education:

Rutgers University	Agricultural Economics	B.S.	1969
Rutgers University	Agricultural Economics	M.S.	1971
Purdue University	Agricultural Economics	Ph.D.	1977

### Employment History

**Professor of Agricultural Economics**, Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University, University Park, PA, 1992-present.

\*1992-1995--Carried a three-way appointment in teaching, research and extension, and was the department undergraduate program coordinator for three majors with approximately 120 undergraduates

\*1995 to present--Carried a teaching and extension appointment in agribusiness management

**Assistant and Associate Professor of Agricultural Economics**, Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University, University Park, PA, 1977-1992.

\*Carried a three-way appointment in teaching-research and extension in the area of agribusiness management.

**Research Assistant**, Department of Agricultural Economics, Purdue University, West Lafayette, IN, 1973-1977.

**Lieutenant**, United States Army, 1971-1973. Received Bronze Star and Army Commendation Metals for service in Vietnam.

**Research Assistant**, Department of Agricultural Economics and Marketing, Rutgers University, 1969-1971.

### Honors and Awards

Penn State Alumni Teaching Fellow, 2007	Penn State Barash Human Services Award, 2009
Gamma Sigma Delta	Epsilon Sigma Phi (Extension Honorary)
Sigma Xi (Chapter Secretary, 1991-1995)	Omicron Delta Kappa (Leadership Honorary)
Alpha Zeta	
Gamma Sigma Delta College Teaching Award of Merit, 1997	
American Agricultural Economics Association Distinguished Undergraduate Teaching Award, 2003	
Community of Teaching Excellence, College of Agricultural Sciences, 2006	

USDA Exemplary Teaching Award, 2004

*Agribusiness: An International Journal*, Editor, 1994-1997

--Founding member of the Editorial Board, 1984

--Editorial Board Member 1984-1994

*International Food and Agribusiness Management Review*, Founding Editor, 1998-1999

### **Summary of Research, Teaching, and Extension Activities**

Because of the three-way appointment, the publications cover a variety of topics in the general area of agribusiness management. They include a mixture of 9 college and high school textbooks, popular articles and journal articles in finance, marketing, transportation, and personnel management. This includes being primary author on the top selling agribusiness management –*Principles of Agribusiness Management, 4<sup>th</sup> Edition, (2008), Waveland Press.*

Served as leader of the *Food Industry Management Educational Program*. This 10-part series of two-hour to two-day management education programs covering strategic planning, financial management, personnel management, time management, marketing, introduction to business management, organizational management, and personal selling

My campus teaching has involved the following courses:

AGBM 101    *Introduction to Agricultural Economics*, 1996-2000, 2009-Present

AGBM 200    *Introduction to Agricultural Business Management*, 1990-

--Co-authored the textbook used in the course

--Teaching the course three times a year

--Course went online 2008

AGBM 301W    *Strategic Decision Making in Agribusiness*, 2006-Present

--Cased Based Taught class on Strategic Management

AGBM 461W    *Managerial Economics in Agribusiness Firms*, 1977-2005

--Co-authored the 2 textbooks used in the course

--Case study based learning

AG 150        *Be a Master Student!* 1988-

--A freshman seminar to help beginning college students successfully makes the transition from high school to college learning

-In 1996 this course was taught as a distance-learning course to our campus in Erie

--Co-authored the textbook used in this course

AG 160        *Ethics and Issues in Agricultural & Natural Resources*, 1996-2000; 2006-

--College capstone course in multi-disciplinary problem solving