

Ph.D. Students and Placements, Edward C. Jaenicke

Name	Date	Ph.D. Dissertation Title	Placement
Roosbeh Iranikermani	2018	Three Essays on Structural State-Dependent Marketing Variables	Assistant Professor, Sam Houston State University
Lauren Chenarides	2017	The Effects of the Food Retailing Landscape and Food Deserts on Retailers' Marketing Strategies and Consumer Store Choice	Assistant Professor, Morrison School of Agribusiness, Arizona State University
Ben Scaradin	2017	Three Essays on Household Time Allocations, Food Behavior, and Diet Quality	Visiting Assistant Professor, Washington & Lee University
Iryna Demko	2016	Essays on U.S. Organic Food Trade and Credence Goods Consumption	Post-Doctoral Researcher, The Ohio State University
Jing Li	2016	Three Essays on Health-Related Product Attributes and Consumer Purchasing Behavior: An Application to the Ready-To-Eat Breakfast Cereal Market	Visiting Assistant Professor, Hong Kong University
Yingxian Wu	2016	Essays on Consumers' Shopping Behavior for Fresh Produce	
Julia Marasteanu	2014	Hotspots Of Certified Organic Operations In The United States: Identification, Formation, And Impact	Economist, U.S. Food and Drug Administration
Danhong Chen	2014	Three Essays on Food Environment, Food Demand, and Health	Post-Doctoral Research Fellow, Duke University Medical Center; Now, Assistant Professor, Sam Houston State University
Soo Hyun (Catherine) Oh	2012	Structural Estimation on Demand with Brand Choice and Quality Adjustment: From Non-Organic to Organic Food	Economist, Korea Institute for International Economic Policy
Xiao Meng	2012	Strategic Marketing Behavior Of Private Label And Organic Products: A Case Study Of The Pre-Packaged Salad	Lecturer, Texas State University
Yan Zhuang	2010	Three Essays On Organic Milk Marketing And Consumer Purchase Behavior	Analyst, Dunn & Bradstreet. Now with

			marketing analytics firm, Merkle, Inc.
Ping-Chao Wu	2010	Modeling and Testing Strategic Pricing, Product Positioning, and Couponing Behavior by Food Manufacturers and Retailers	
Mitsuko Chikasada (co-advised with David Abler)	2008	Three Essays On Demand For Organic Milk In The U.S., Environment And Economic Growth In Japan, And Life Expectancy At Birth And Socio-Economic Factors In Japan	Professor, Soka University, Japan
Yanguo Wang	2003	Three Essays On Agricultural Contracting	Analyst, Discover Financial Services, Illinois, USA

M.S. Students and Placements, Edward C. Jaenicke

Name	Date	M.S. Thesis Title	
Ms. Jingjing Shu	2018	The Link Between Diet Quality and Organic Food Purchases for U.S. Households	
Ms. Xueyi Li	2016	Possible Barriers for Pennsylvania's Underground Injection Well Development	
Mr. William Rossman	2009	The Influence Of Consumer Knowledge And Characteristics On Applesauce Selection: Evidence From A Survey Of Pennsylvania Residents	