

ANOUK PATEL-CAMPILLO, Ph.D.

**Department of Agricultural Economics, Sociology & Education (AESE)
The Pennsylvania State University
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EDUCATION

| | |
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| Cornell University, Ph.D., 2008 | City and Regional Planning |
| Cornell University, University, M.P.S., 2003 | International Development |
| University of California at Berkeley, B.S., 1993 | Political Science and Spanish & Portuguese |

ACADEMIC EMPLOYMENT

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|----------------|---|
| 2008 –present. | Assistant Professor, Department of Rural Sociology and Agricultural Economics (AESE). The Pennsylvania State University (PSU) |
| 2014 –present. | Rural Sociology Graduate Program Coordinator, Department of AESE. The Pennsylvania State University |
| 2014-2015 | Rural Sociology Graduate Program Committee Chair, Department of AESE. The Pennsylvania State University |
| 2013-present | Member of the Diversity Council of the College of Agricultural Sciences. The Pennsylvania State University |
| 2011-present | Core faculty for the International Agriculture and Development (INTAD) Dual Degree program in the College of Agricultural Sciences. The Pennsylvania State University |
| 2003-2005. | Graduate Teaching Assistant. Department of City and Regional Planning, Cornell University |

ARTICLES PUBLISHED IN REFEREED JOURNALS

Sachs, C. and **Patel-Campillo**, A. 2014. Feminist Food Justice: Crafting a New Vision. *Feminist Studies* 40 (2) 1-14. 5-year impact factor: 0.205.

Patel-Campillo, A. S. M. Smith, and A. Delessio-Parson 2014. Institutional Sedimentation: The Role of Regulatory Ambiguity and Institutional Footholds in Shaping Alcohol Governance in California and Pennsylvania. *Territory, Politics, Governance* 2(2) 135-149.

Patel-Campillo, A. 2012. The Gendered Production-Consumption Relation: Accounting for Employment and Socioeconomic Hierarchies in the Colombian Cut flower Global Commodity Chain. *Sociologia Ruralis* 52 (3) 272-293. 5-year impact factor: 2.078.

Patel-Campillo, A. 2011. Forging the Neoliberal Competitiveness Agenda: Planning Policy and Practice in the Dutch and Colombian Cut-flower Commodity Chains. *Environment and Planning A* 43 2516-2532. 5-year impact factor: 2.485.

Patel-Campillo, A. 2011. Transforming Global Commodity Chains: Actor Strategies, Regulation, and Competitive Relations in the Dutch Cut Flower Sector. *Economic Geography* 87 (1): 79-99. 5-year impact factor: 5.580.

Patel-Campillo, A. 2010. Rival Commodity Chains: Regulation and Agency in the U.S. and Colombian Cut Flower Agro-Industries. *Review of International Political Economy* 17 (1):75-102. 5-year impact factor: 1.508.

Patel-Campillo, A. 2010. Agro-Export Specialization and Food Security in a Sub-National Context: the Case of Colombian Cut Flowers. *Cambridge Journal of Regions, Economy & Society* (CJRES) 3, 279-294. 5-year impact factor: 1.82.

MANUSCRIPTS IN PROGRESS AND UNDER REVIEW

Patel-Campillo, A., Anne Delessio-Parson and Stephen M. Smith. “Why Types of Operations and Production Trends Matter in the Geographic Branding of an Emerging Industry” (under review in *Regional Studies*).

Salas, V. and **Patel-Campillo, A.** “The Chains that Bind: The Effect of Peruvian Small Farmer Associations and Social Networks on Market Access” (to be submitted to *World Development*).

Patel-Campillo, A. and R. Castro Bernardini. “High-Value Agricultural Clusters in Coastal Peru: Linking Network Structure to Socio-economic and Environmental Outcomes” (to be submitted to *Rural Sociology*).

Patel-Campillo, A., and C. Sachs. “Food-ways: Moving Beyond Masculinist Models of Food Security to Intersectional Imaginations of Cornucopia” (journal TBD).

REFEREED BOOK CHAPTERS PUBLISHED AND FORTHCOMING

Anouk Patel-Campillo and Maria del Rosario Castro Bernardini (forthcoming) *The Political Economy of Colombian Agriculture* in the Handbook of International Political Economy of Agriculture and Food (Edward Elgar Publishing).

Tickamyer, A. and **Anouk Patel-Campillo** (forthcoming). *Sociological Perspectives on Uneven Development: The Making of Regions* in The Sociology of Development Handbook (under contract with the University of California Press).

Patel-Campillo, A. 2014. *For Competitiveness Sake? Material Competition vs. Competitiveness as a National Project* in Wolf, S. & A. Bonnano. The Neoliberal Regime in the Agri-Food Sector: Crisis, Resilience and Restructuring (Routledge).

Brasier, K., **Patel-Campillo, A.** & Findeis, J. (2013) *Aging Populations and Rural Places: Impacts on and Innovations in Land Use Planning* in Glasgow, N. & Berry, H. E., Rural Aging in 21st Century America (Springer).

TEACHING FIELDS AND RESEARCH INTERESTS

Agro-food systems, production-consumption relations, food security, corporate social responsibility; value chain analysis, commodity chain formation, structure and restructuring; agro-industry, regulation, regional development; labor and gender; trade and competition; entrepreneurship, regional identity creation, geographic designations.

COURSES TAUGHT

- Societies in Transition: Community, Leadership and Reconciliation in Vietnam and Cambodia, (Schreyer Honors College, upper-level undergraduate embedded course).
- Development Issues in the Global Context (lower-level undergraduate course)
- Comparative International Development: Grassroots and Participatory Action (upper-level undergraduate course)
- International Rural Social Change (required Rural Sociology and INTAD graduate-level course)

ADDITIONAL TEACHING EXPERIENCE

Teaching Assistant (Department of City and Regional Planning), Cornell University

- The American City (undergraduate required course)
- The Global City (undergraduate required course)

SELECTED GRANTS, FELLOWSHIPS AND AWARDS

- 2015.** Co-PI. The Consultative Group for International Agricultural Research (CGIAR) on Gender and Agriculture (\$180,000) –under review.
- 2015.** Co-PI. Feed the Future Innovation Lab. Developing Integrated Pest Management (IPM) Packages for Vietnamese Lychee, Longan, Dragon Fruit and Mango for Export to the U.S. (\$800,000) Concept Note –under review.
- 2014.** Co-PI. United States Agency for International Development (USAID). Horticulture Innovation Lab (UC-Davis). Gender and Value Chains in Honduras (\$1,525,590) –funded.
- 2014.** National Science Foundation (NSF), Doctoral Dissertation Research Improvement grant in Sociology (\$10,500) –under review.
- 2012.** Co-PI. Automation of Dormant Pruning of Specialty Crops. NIFA/USDA (\$6,055,494) –funded.
- 2012.** Department of Agricultural Economics and Rural Sociology –Faculty development funds.
- 2012.** College of Agricultural Sciences, International Programs travel funds.
- 2012 and 2011.** Horace T. Woodward Faculty Development Fund in Agricultural Sciences.
- 2010.** Roy C. Buck Faculty Award in the College of Agricultural Sciences.
- 2010.** Social Science Research Institute (SSRI). The Pennsylvania State University.

2006. National Science Foundation (NSF). Doctoral Dissertation Research Improvement Grant.
 2005. Cornell Graduate School. Research Travel Grant.
 2004. Foreign Language Area Studies (FLAS) in Dutch.
 2004. Tinker Foundation. Latin American Studies Program.
 2004. The Mario Einaudi Center –International Research Travel Grant.
 2003. Cornell Graduate School Fellowship.

SELECTED GRADUATE STUDENT ADVISING RESPONSIBILITIES

GRADUATE STUDENT COMMITTEE CHAIR*/CO-CHAIR**

| Name | Degree Completed/Expected | Program | Thesis Title/Subject |
|---------------------------------------|---------------------------|--|---|
| Maria del Rosario Castro Bernardini** | Ph.D. 2018 | Rural Sociology and Women's Studies | The Feminization of Labor in the Peruvian Asparagus Industry |
| Yetkin Borlu** | Ph.D. May 2014 | Rural Sociology and INTAD | We Call It Maize: The Landscape of Maize Production in Turkey in the 2000s |
| Anne DeLessio-Parson* | M.S. August 2013 | Rural Sociology | Vegetarianism in a Meat-Dominant Culture: Practices and Social Relations in La Plata, Argentina |
| Andre Wamba* | M.P.S. Fall 2010 | Community and Economic Development (CEDEV) | Community Participation Approaches to Development: The Case of the Democratic Republic of the Congo |

GRADUATE STUDENT COMMITTEE MEMBER (COMPLETED)

| Name | Degree, Completed | Program | Thesis Title/Subject |
|----------------|--------------------|--------------------------------|---|
| David Ader | Ph.D. Summer 2014 | Rural Sociology and Demography | People of the land without land: A socio-demographic study of Mapuche poverty |
| Kristal Jones | Ph.D. Summer 2014 | Rural Sociology and INTAD | Emerging Seed Markets, Substantive Seed Economies and Integrated Seed Systems in West Africa: A Mixed Methods Analysis |
| Hongyan Xiang* | Ph.D. Summer 2014 | History and Religious Studies | Land, Church, and Power: French Catholic Missions in Guangzhou, 1840-1930 |
| Dara Bloom | Ph.D. Summer 2013 | Rural Sociology | Strategies for a Sustainable Food System: Organization and Implications of a Corporate-led Model of Food System Localization |
| Kelly Cullum | M.P.S. Summer 2013 | CEDEV | Impact of Local Economic Development on Cuban Communities |
| Jannety Mosley | M.S. Summer 2013 | Rural Sociology | A Comparative Analysis of Mexican Use of Public Assistance in the Black Belt South: The Implementation of the Personal Responsibility and Work Opportunity Reconciliation Act of 1996 and the Illegal Immigration Reform and Immigrant Responsibility Act of 1996 |
| Kathleen Wood | M.S. Summer 2013 | Rural Sociology | Laboring to Learn and Learning to Labor: Experiences of Farm Interns on Sustainable Farms |

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| Jennie Trow | M.P.S. Spring 2012 | CEDEV | How the Sustainable Use of Biodiversity Assets Can Foster Livelihoods |
| Q'tyashia Arrington | M.P.S. Spring 2011 | CEDEV | Interaction and the Role of Housing in Sustainable Development: Case Study of New York City's Division of Housing and Community Renewal & PlaNYC |
| Erica Anderson | M.S. Fall 2010 | CEDEV | Tools to Promote Affordable Housing in Centre County |

*Indicates external member

GRADUATE STUDENT COMMITTEE MEMBER (IN PROGRESS)

| Name | Degree Expected | Program | (Working) Dissertation/Thesis Title |
|-------------------|-----------------|--|--|
| Christian Man* | Ph.D. 2018 | Rural Sociology and INTAD | Accumulating Space: Land Grabbing and Transnational Corporations |
| Abou Traore | Ph.D. 2018 | Rural Sociology | Agricultural Policy Reforms and Small-scale farmers: Regional Impacts of the Rural Development Master Plan of Mali |
| Yoojin Hong | PhD. 2017 | Geography | Home Gardens as Agrobiodiversity |
| Donghui Wang | PhD. 2017 | Rural Sociology and Demography | “Four Modernizations” and the “One Child Policy”: The Making of the Population Policy in China |
| Carolyn Booth* | M.S. 2016 | Rural Sociology | Motivating the Motivators: Rural Teacher Incentives in the 2012 Peruvian Teacher Career Law |
| Lan Xue | PhD. 2016 | Recreation, Park, and Tourism Management | Rural Tourism and the Reconstruction of Rural Identity in China |
| Kayla Yurco | PhD. 2016 | Geography | When the Cows Come Home: Closing the Loop on Livestock Management in Southern Kenya |
| Sarah Eissler | M.S. 2016 | Rural Sociology | Understanding Diffusion of Innovations with Smallholder Coffee Farmers in Turrialba, Costa Rica |
| Ashlee Adams | Ph.D. 2015 | Geography | Quick “Fix” Quinoa: Production, Market Articulation and Resilience |
| Paige Castellanos | PhD. 2015 | Rural Sociology and Demography | Honduran Conditional Cash Transfers: Exploring Gendered Consequences |
| Emma G. Mullaney | Ph.D., 2015 | Geography | Paradoxes of Persistence: Social Difference and Maize Diversity in Mexico's Central Highlands |

*Indicates advisor

2014 –present. Faculty advisor for incoming cohort of graduate students in Rural Sociology

MENTORING OF STUDENT GROUPS

- 2012 –present. Faculty advisor for the Rural Sociology Graduate Association (RSGA) (Selected by graduate students among faculty in Rural Sociology)
- 2011-present Faculty Advisor for The Pennsylvania State University Chapter of the Law Brigades (Selected by undergraduate students among faculty in the Department of AESE)
- 2011-present Faculty Advisor for The Pennsylvania State University Chapter of the World Food Program (Selected by undergraduate students among faculty in the Department of AESE)

SUPERVISION OF RESEARCH AND TEACHING ASSISTANCE

| Academic Year | Student Name | Program | RA/TA |
|-------------------|-------------------------|-------------------------------------|-------|
| 2013-2014 | M. R. Castro Bernardini | Rural Sociology and Women's Studies | RA |
| Spring 2013 | Vaina Salas | Agricultural Economics | TA |
| 2011-2013 | Anne DeLessio-Parson | Rural Sociology | RA |
| 2012-2013 | Madeline Franklin | Rural Sociology and Women's Studies | RA |
| Fall 2011 | Raphaelle Ortega | Rural Sociology | RA |
| Spring 2011, 2012 | Apurba Shee | Agricultural Economics | TA |
| 2009-2011 | Yetkin Borlu | Rural Sociology and INTAD | RA |
| 2008-2010 | Vanessa Anichiarico | Rural Sociology | RA |

ACADEMIC WORKSHOPS AND PROFESSIONAL MEETINGS

- 2015. Invited participant.** Closing the Gender Gap in Farming under Climate Change, organized by the International Social Sciences Council (ISSC), CCAFS (Climate Change, Agriculture and Food Security), CGIAR (a Global Agricultural Research Partnership) and Future Earth (Research for Global Sustainability). Paris, France, March 19.
- 2014.** Faculty Leadership Program. Penn State University, August 18-22.
- 2014. Invited presenter.** Facing the Challenges of Labor Availability and Economic Sustainability: The Opportunities and Limitations of Adopting Automated Pruning Technologies. Presented at the Sustainable Vineyard Practices –Part III: New Technology for Keeping a Sustainable Workforce seminar of the Napa Valley Grapegrowers Association, Napa, California. May 21, 2014.
- 2012. Selected Participant.** Sociology of Agri-food Research Group (SAFRIG), Chicago, IL. July 26-29.
- 2012.** Participant. Meeting of the Trans-Atlantic Rural Research Network (TARRN), Cornell University, May 8-9.
- 2012. Selected Participant.** Fulbright Food Security Workshop, Penn State University, March 3.
- 2011.** Participant. The Institute for Qualitative and Multi-Method Research (IQMR). The Maxwell School of Syracuse University, June 12-24.

- 2010. Selected Participant.** Journal of Planning and Education Research (JPER). Virginia Commonwealth University, August 4-6.
- 2009. Participant.** Early Career Geography Faculty Development Alliance (GFDA) Workshop, University of Colorado at Boulder. June 14-20.
- 2008. Selected Participant.** Biannual Summer Institute in Economic Geography (SIEG), Manchester, England, July 13-18.
- 2007. Selected Participant.** Association of Collegiate Schools of Planning (ACSP) Annual PhD Workshop, University of Illinois at Chicago, July 18-23.

CONFERENCE PAPERS

- 2015.** Patel-Campillo, A. and R. Castro Bernardini. *High-Value Agricultural Clusters in Coastal Peru: Linking Production Structure and Socio-economic and Environmental Impacts*. To be presented at the 2015 Rural Sociological Society (RSS), Madison, Wisconsin. August 6-9.
- 2015.** Glenna, L., Y. Borlu, A. Patel-Campillo, and T. Augst. *Apple and Wine-grape Growers' Perspectives on Automated Pruning*. To be presented at the 2015 Rural Sociological Society (RSS), Madison, Wisconsin. August 6-9.
- 2014.** Castro Bernardini, R. and Anouk Patel-Campillo. *Agrarian Political Economy in Historical Perspective: From Government (Mis)management of the Commons to Indigenous Counter-Narratives*. Annual Meeting of the Rural Sociological Society (RSS), New Orleans, Louisiana. July 30-August 3.
- 2012.** Patel-Campillo, A. *Operationalizing Neoliberal Incursions: "The competitiveness agenda" as an ideological project of diffusion*. Presented at Rural Sociological Society (RSS), Sociology of Agri-food Research Group (SAFRIG), Chicago, IL. July 26-29.
- 2012.** Patel-Campillo, A. and Stephen Smith. *Wine Maker Views of the Importance of Terroir in a New and Expanding Wine Industry*. Annual Meeting of the American Association of Wine Economists (AAWE), Princeton, NJ. June 7-10.
- 2012.** Patel-Campillo, A. *Evolving Institutional Contexts: Evidence from the Wine Industry* (research with Stephen Smith). Annual Meeting of the American Association of Geographers (AAG), New York, February 24-28.
- 2011.** Patel-Campillo, A. *Forging the Neoliberal Competitiveness Agenda: Planning Policy and Practice in the Dutch and Colombian Cut Flower Commodity Chains*. Paper presented at the American Collegiate Society of Planners (ACSP). Salt Lake City, October 13-16.
- 2010.** Patel-Campillo, A. *Planning for Economic Development in a Global Economy: The Dutch and Colombian Cut Flower Agro-industries in Comparative Perspective*. American Collegiate Society of Planners (ACSP), Minneapolis, October 7-10.
- 2010.** Patel-Campillo, A. *(Dis)organizing the Dutch Cut Flower Global Commodity Chain: Accounting for Actor Strategies and Competitive Relations in World Markets*. Annual Meeting of the Association of American Geographers (AAG), Washington D.C. April 14-18.
- 2009.** Patel-Campillo, A. *Trade Liberalization, Export-Led Economic Development and Colombian Cut Flower Exports in a Sub-National Context*. Annual Meeting of the AFHVS/ASFS, State College, May 28-31.

- 2009.** Patel-Campillo, A. Selected special session panelist. *Agro-export Specialization and Food Security in a Sub-National Context: the Case of Cut Flowers*. Annual Meeting of the Association of American Geographers (AAG), Las Vegas. March 22-27.
- 2008.** Patel-Campillo, A. *Rival Commodity Chains in World Markets: An Incorporated Comparison of the Dutch and Colombian Cut Flower Agro-Industries*. Annual Meeting of the Association of American Geographers (AAG), Boston. April 15-19.
- 2007.** Patel-Campillo, A. *From a Producer to a Buyer-Driven Chain? Accounting for Industry Structure and Relative Positioning in World Markets: the Case of the Dutch Cut Flower Agro-industry*. Annual Meeting of the Association of American Geographers (AAG) Middle States Division, Reading. November 16-17.
- 2007.** Patel-Campillo, A. (presenter). "Planning in a Global Economy: Export-Oriented Economic Development and Institutional (Dis)articulations" American Collegiate Society of Planners (ACSP) Ph.D. Workshop. University of Illinois at Chicago. July 18-23.
- 2006.** Patel-Campillo, A. *Municipal Planning, Economic Development and Non-Traditional Agro-Industrial Exports*. American Collegiate Society of Planners (ACSP), Fort Worth. November 9-12.
- 2006.** Patel-Campillo, A. *From Production to Consumption: Regulation and Economic Agents in the Colombian Cut Flower Global Commodity Chain*. Annual Meeting of the Association of American Geographers (AAG), Chicago. March 7-11.
- 2003.** Patel-Campillo, A. *La cadena agroindustrial de flores de corte de Holanda y Colombia en el contexto global*. Paper delivered at the 4th International Congress of the Horticulture Socio-Economic Research Network (RISHORT), Guadalajara, Mexico. September 4-6.

JOURNAL REFEREE

- Asian Journal of Social Science
- Industrial & Labor Relations Review
- International Journal of Sociology and Anthropology
- Journal of Agricultural Education and Extension
- Journal of Development Studies
- Journal of Geography and Regional Planning
- Journal of Latin American Studies
- Journal of Planning Education and Research
- Journal of Rural Studies
- Journal of Tropical Geography
- Regional Studies
- Rural Sociology
- Signs – Journal of Women in Culture and Society

PROFESSIONAL AFFILIATIONS

Association of Collegiate Schools of Planning (ACSP)
Rural Sociological Society (RSS)
Agriculture and Human Values (AHV)
The Association of American Geographers (AAG)
Industry Studies Association (ISA)

SELECTED SERVICE TO THE UNIVERSITY AND THE COLLEGE OF AGRICULTURE

Member of the Diversity Council of the College of Agricultural Sciences
Member of International Program's Advisory Council (IPAC)
The Pennsylvania State University Global Engagement Node (GEN) on Food Security
The Pennsylvania State University Global Engagement Node (GEN) on Peru

SELECTED SERVICE TO THE DEPARTMENT

Undergraduate Program Committee, member
Graduate Program Committee, member
Faculty Hiring Committee, member
Information and Technology Committee, member

ADDITIONAL ACADEMIC RESEARCH AND RELATED APPOINTMENTS

- 2007.** Visiting Researcher, Universiteit van Amsterdam (UvA), Amsterdam Institute for Metropolitan and International Development Studies (AMIDSt), January-May.
- 2005.** Visiting Researcher, Universidad de los Andes, Facultad de Ciencias Políticas, October-December.
- 2005.** Conference Organizer, Latin American Studies Graduate Student Conference. March 4-5.
- 2005.** Conference Organizer, Great Lakes Political Economy Conference. May 12-13.
- 2001.** Researcher, Farm Management and Production Unit. Food and Agricultural Organization of the United Nations (FAO), Rome, Italy. May-August.
- 1996-1998,** Project Coordinator. The Tides Foundation/Center
- 1994-1996.** Project Coordinator. The Institute for Food and Development Policy (Food First)
- 1994-1996.** Publications Assistant. *Cine Acción!* San Francisco, California.
- 1993-1994.** Victims of Crime Program, State of California.
- 1991-1992.** Research Assistant, Department of History, University of California, Berkeley.
- 1990-1991.** Reader, Department of Sociology, University of California, Berkeley.

LANGUAGES

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|------------------|--------------------------------|------------------|
| English (fluent) | Portuguese (intermediate) | Dutch (beginner) |
| Spanish (fluent) | French (beginner-intermediate) | |