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Spring 2012

AERS Newsletter

From AERS to AESE

Dear members and friends of the extended AERS community:

As the memorial service for a legendary coach draws to a close, and the university struggles to find its footing after the turmoil of the past year, we in AERS also take stock of past, present, and future. This has been an eventful year for Penn State and for AERS, and 2012 will continue to present big challenges and changes. For 89 years, AERS, the Department of Agricultural Economics and Rural Sociology, has served the Commonwealth, the nation, and the world with its fine educational, research, and outreach programs in four interrelated areas: agriculture and food; environment and natural resources; community, regional, and international development; and population processes and change. Officially beginning in July, but already in the planning, is a merger with the Department of Agricultural Extension and Education, AEE, adding a new name and mission for the newly constituted unit. In July, the Department of Agricultural Economics, Sociology, and Education – AESE – will emerge. To read more of the purpose and planning behind this change as well as to see what other changes are happening in the College of Agricultural Sciences, see the CAS web site at: <http://agsci.psu.edu/ag-futures>. There is lots of work to do to make this happen, and even more following the official birthdate of July 1, but we are both challenged and excited about the prospect for change and renewal. We call on all of you to assist in this effort.



Photo: Steve Williams

In the meantime, there have been many other changes and transitions. With great sadness, we mourn the untimely loss of our Warehime professor and good friend to the department, **Barry Zoumas**. A number of our faculty retired this past year: Professors of Agricultural Economics, **John Becker**, **Greg Hanson**, and **Lou Moore**; Distinguished Professor of Agricultural Economics and Demography, **Jill Findeis**; and Distinguished

Professor of Rural Sociology, **Bunny Willits**, have all officially retired, although at least in Bunny's case, you would never know it. Jill retired after a distinguished career at Penn State to take on the task of directing the Division of Applied Social Sciences at the University of Missouri. **Allen Klaiber**, an assistant professor of agricultural economics, whose short time here nevertheless made a deep impression, moved to Ohio State. And the retirement perhaps most universally felt within the department is that of long time staff member Linda Kline. We miss our colleagues and wish them well in their new lives and endeavors.

The loss of so many faculty members has been hard on our instructional programs and we hope to be able to fill some of these positions at some later date. In the meantime we are grateful to a variety of fixed term and part-time instructors who help us meet the ever growing demand for our classes. We particularly welcome **Jon Tuthill** who teaches in Agricultural Business Management and **Frans Padt** whom we share with two other colleges and who teaches in the CED (Community, Environment, and Development) program. Also, we extend congratulations to newly promoted Professor of Agricultural Economics, **Rich Ready**, new Associate Professors with tenure of Rural Sociology, **Kathy Brasier** and **Leland Glenna**, and finally, **Leif Jensen**, who was appointed Distinguished Professor of Rural Sociology and Demography.

Many things remain unchanged. Our instructional programs continue to grow and prosper. Agricultural Business Management (AGBM), Community,

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Environment, and Development (CED), Community Economic Development (CEDEV), Agricultural, Environmental, and Regional Economics (AEREC), and Rural Sociology (RS) continue to produce outstanding students who go on to have distinguished careers and become part of the broader AERS and CAS community. Our research projects and funding keep growing and flourishing contributing to useful knowledge from the impacts of Marcellus gas shale development to climate change and regional food systems, and our outreach and extension programs and efforts are equally impactful.

As we move forward to face the challenges ahead, we are confident that we are up to the task. However, we need your help. First, please keep in touch with us and support us as we transition into a new department, becoming AESE, building on strengths of the two units that are being combined. Let us know of your news both personal and professional. I continue to meet more and more of you. Our very successful Fall Tailgate (and our first joint venture with AEE) was a great opportunity, and I look forward to many more. Come to the tailgate next fall, the first as AESE, scheduled for September 22. Stop in and say hello when you are in town, and email us anytime at aers@psu.edu and tell us what you are doing and how you are doing. Let us know of opportunities for our students: internships, jobs, contacts, etc. If you are an alumnus, please join the department alumni group and consider volunteering to build that organization. Finally, thank you for all your support, and please consider contributing to one of the department development funds to help us continue to provide the strong programs and opportunities that have made the old department great and will enable the new one to follow in its footsteps. Ways that you can contribute and support the department are described at the end of this newsletter.

Awards and Honors



Leif Jensen, professor of rural sociology and demography, has been named a Penn State distinguished professor. The title of distinguished professor was established by the Office of the President to recognize a select group of professors with exceptional accomplishments in teaching, research, and service.

Ted Alter, professor of agricultural, environmental and regional economics, co-director, Center for Economic and Community Development, was named as an Adjunct Research Fellow for the Australian Center for Agriculture and Law in the School of Law in the Faculty of Professions at the University of New England in Australia for the next three years.

The Community of Teaching Excellence recognizes faculty members who have demonstrated outstanding commitment to

students and teaching programs in the College of Agricultural Sciences. **Jim Dunn**, professor of agricultural economics, **Ted Jaenicke**, associate professor of agricultural economics, and **Leland Glenna**, associate professor of rural sociology and science, technology, and society, were inducted into the Community of Teaching Excellence in 2011, and **Ted Alter**, professor of agricultural, environmental and regional economics, and co-director, Center for Economic and Community Development, and **Leif Jensen**, distinguished professor of rural sociology and demography, have been notified of their acceptance into membership in 2012.

Congratulations to **Julie Flinchbaugh** (Horticulture, AG BM minor, 2007), former Ag Business Management student and NAMA Club president, on winning the Pennsylvania Farm Bureau's Young Farmer and Rancher Discussion Meet. She's heading to Hawaii this winter for the national competition.

Clare Hinrichs, associate professor of rural sociology, and coordinator, graduate program in rural sociology, received the 2011 Excellence in Research Award from the Agricultural, Food and Human Values Society.

Tim Kelsey, professor of agricultural economics, state program leader, economic & community development, was awarded the 2011 Extension Award, and **Ted Alter**, professor of agricultural, environmental and regional economics, co-director, Center for Economic and Community Development, received the 2011 Research Award from Gamma Sigma Delta, the Agricultural Honor Society.

In May 2011, **Linda Kline**, retired department head administrative support assistant, was awarded the College of Agricultural Sciences Staff Laureate Ambassador Award.

This past year, **Carla Shoff**, R SOC and Demography PhD candidate, was the recipient of the Kenneth P. Wilkinson Memorial Scholarship in Rural Sociology, and her research was published in *GeoJournal* and *The Journal of Urban Health*. She presented her research at the annual meetings of the Population Association of American and the Rural Sociological Society. **Carla** spent a week this summer at the University of California, Santa Barbara, where she earned the Certificate of Advanced Spatial Analysis on Multilevel Modeling from the Center for Spatially Integrated Social Science. She also served as the committee co-chair of The Population Research Institute Graduate Student Methodology Workshop Committee and organized a workshop on "Advanced Decomposition Techniques," which took place at the Nittany Lion Inn in May of 2011.

Megan Wilhelm, coordinator of undergraduate services, was nominated for the 2012 Excellence in Academic Advising Award. It is a University-wide award, with one faculty award winner and one staff award winner. The award is student-driven, meaning that it is dependent upon students to

nominate their academic advisers should they see fit so it's really quite an honor to be nominated.

Walt Whitmer, extension educator, won the 2010 Penn State Cooperative Extension Director's Award for Outstanding Extension Associate. He also was awarded the National Association of Community Development Extension Professionals (NACDEP) 2010 Distinguished Service Award.

In the News

Find us on Facebook! AERS is now on Facebook. You can find us (and like us) at www.facebook.com/PSU.AERS. We're



expanding our horizons into the world of social media to get our message out! If you have a new blog post, an upcoming event, or just something to share with our followers, please let **Sue Rossman** (SueRossman@psu.edu) know.

On November 11, 2011, Penn State's Board of Trustees approved a plan submitted by the College of Agricultural Sciences to restructure the college's academic departments, reducing their number from 12 to 9. The new structure formally will take effect July 1, 2012. The new name of our unit, to take effect in July, is **Agricultural Economics, Sociology, and Education (AESE)**.

Penn State's College of Agricultural Sciences marked the nationwide observance of International Education Week (Nov. 13-19) by rolling out a new dual-title graduate degree in **International Agriculture and Development**. Participating graduate programs are Agricultural and Extension Education; Agricultural, Environmental, and Regional Economics; Entomology; and Rural Sociology. See full story: <http://live.psu.edu/story/56296#nw69>.

Ted Alter's (professor of agricultural, environmental and regional economics, co-director, Center for Economic and Community Development) research team continues to work hard on projects dealing with community and economic development issues, both domestically and across the globe. The team seeks to conduct work aimed at improving community culture, relationships, and the capacity to innovate. The team, which includes leadership and involvement by post-docs, graduate, and undergraduate students, is currently working on projects that seek to enhance relationship-building, democracy, citizen empowerment, entrepreneurship, and innovation. The team has published in leading-edge entrepreneurship and higher education journals and is engaged in active collaborations with the University of New England (Australia), as well as developing multi-disciplinary relationships in the UK and France.

Penn State Extension, along with Ohio State University Extension and the Northeast Regional Center for Rural Development (NERCRD), co-hosted the 2011 National Value-Added Agriculture Conference June 26-28, in Pittsburgh. Extension educators, faculty, researchers, and service providers from across the country gathered to learn about the economic impact of value-added agriculture through marketing, processing, and distribution of local and value-added ag/food products.



Sarah Cornelisse, senior extension associate in agricultural economics

and rural sociology, and **Jeff Hyde**, associate professor of agricultural economics, co-chaired the conference planning committee.

Sarah Cornelisse, senior extension associate in agricultural economics and rural sociology, is involved in a \$2.3 million organic-agriculture research grant. Researchers in Penn State's College of Agricultural Sciences have been awarded the grant by the U.S. Department of Agriculture to investigate how certain cover crops and rotations can improve production of organic commodities.

James Dunn, professor of agricultural economics, noted that what appears to be falling prices impacting Pennsylvania's farmers for corn, milk, soybeans, beef, pork and wheat are actually price corrections, after a year of climbing prices due to global demand and an extremely tough summer of floods and droughts nationwide in an article in the Penn State Newsire. To read complete article, please go to: <http://live.psu.edu/story/55762>.

Karen Fisher-Vanden, associate professor of environmental and resource economics, was selected to serve as a lead author on the Intergovernmental Panel on Climate Change's (IPCC) Fifth Assessment Report. In addition, **Karen** is one of three project leaders on a recently awarded \$6 million grant from the U.S. Department of Energy to conduct research on the integrated assessment of climate change.



Michael Fortunato (PhD R SOC, 2011) has joined the department as a post-doctoral research associate, working with **Ted Alter** and his team. Michael is working mainly on research and publications related to rural and global entrepreneurship, local innovation strategies, rural broadband deployment and utilization strategies, and creating alternative institutions for rural development.

Research by **Stephan Goetz**, professor of agricultural and regional economics, and director Northeast Regional Center for Rural Development, and **David Fleming**, graduate student in agriculture, environmental and regional economics, was featured in the current *Economic Development Quarterly*. The researchers, who reported their findings in this issue, studied data from the Edward Lowe Foundation on the economic growth and residence status of business owners in 2,953 U.S. counties, including both rural and urban counties. Small, locally owned businesses and start-ups tend to generate higher incomes for people in a community than big, nonlocal firms, which actually can depress local economies. To read the full article, please go to <http://live.psu.edu/story/54384#nw4>.

Stephan Goetz, professor of agricultural and regional economics, and director Northeast Regional Center for Rural Development, was invited to make a presentation on the determinants of rural entrepreneurship at a Federal Reserve Bank conference in Washington, D.C., on November 9-10.

Stephan Goetz, professor of agricultural and regional economics, and director Northeast Regional Center for Rural Development (Project Director), **Alessandro Bonanno**, assistant professor of agricultural economics, Deno DeCiantis, director of the Penn State Center, and **Clare Hinrichs**, associate professor of rural sociology, received a \$5 million competitive grant from NIFA/USDA for a study entitled "Enhancing the Food Security of Underserved Populations in the Northeast through Regional Food Systems Development."

Clare Hinrichs, associate professor of rural sociology, spent a week at Wageningen University & Research Centre at the end of 2011, where she worked with Talis Tisenkopfs, a sociologist from the University of Latvia, to provide sociological training for 25 early stage PhD researchers from across the EU, who had come to participate in an advanced scientific skills course in Contemporary Agrifood Studies. The training was part of the PUREFOOD project, an EU funded Marie Curie Initial Training Network.

Tim Kelsey's (agricultural economics, state program leader, Economic & Community Development) research and extension work on Marcellus Shale was mentioned in more than 60



newspaper or other media articles during the year, including twice in the New York Times and once in Time Magazine. In addition, several of his extension presentations appeared on PCN, and he was an invited panelist on several radio shows,

including NPR's 'Radio Times' and a current affairs program on China Radio International.

AERS welcomed Penn State distinguished visiting Fulbright scholar to campus during the 2011-12 academic year.

Mahmuda Khatun, associate professor, University of Dhaka, Dhaka, Bangladesh, is being hosted by **Leif Jensen**, distinguished professor of rural sociology and demography, for her project entitled "Home But No Home for Environmental Refugees: The Journey Towards Identity Crisis." Read the full story at: <http://live.psu.edu/story/56092>.

In April, **Mark Leach**, assistant professor of rural sociology and demography, presented his research on the effects of state and local restrictive immigration policies on change in the geographic distribution of the unauthorized population in the United States. He presented this work at the Migration: Economic Change, Social Challenge Conference held at University College London. This work comes out of an international collaboration with a scholar at Erasmus University in the Netherlands, Arjen Leerkes, and another colleague, James Bachmeier, who is currently in a post-doctoral position in the Population Research Institute at Penn State. Mark was also invited to present the research findings at the International Migration Institute at Oxford University.

September 13 was Protect Your Groundwater Day. In **Kristen Saacke Blunk's** (senior extension associate and director, Penn State Agriculture & Environment Center - Science Policy Partnerships) editorial, <http://www.centredaily.com/2011/09/13/2911529/the-watershed-after-15-years.html>, read about the roots of watershed educational initiatives and accomplishments during the past 15 years and join the Spring Creek Watershed Association as they prepare for the future.

Spiro Stefanou, professor of agricultural economics, has been appointed to serve a three-year term as the Featured Article Editor for Volumes 35-37 (appearing 2013-2015) of the *Applied Economic Perspectives and Policy*, a journal of the Agricultural and Applied Economics Association published by Oxford University Press.

The **Northeast Regional Center for Rural Development (NERCRD)** hosted a conference that attracted 75 practitioners, researchers, educators, and decision-makers to address critical issues in promoting entrepreneurship in the U.S. The conference was held September 18-20, in Philadelphia, and provided opportunities for extension educators and other service providers to learn about new strategies and programs that work in different communities to stimulate job creation and business formation; for researchers to share science-based analyses that could be further developed into programs that will enhance economic development; and for town managers and local planners to share their experiences given new budget constraints and to learn about new research and outreach projects related to entrepreneurship and business development.

The Pennsylvania Rural-Urban Leadership Program (RULE) articulated their ROI (Return on Investment) for funders and stakeholders. They developed documentation to make this report on an annual basis and demonstrate exponential return. Also this year, RULE XIV launched their new class on November 18-20, at the Nittany Lion Inn. RULE XIV is made up of 23 participants ranging from various backgrounds such as legislative, agri-business, education, healthcare, insurance, ag lending, production, and organic agriculture. If you would like more information about the RULE program, please email **Tara Homan**, RULE staff assistant, at tls32@psu.edu.

A retirement reception was held on June 30 at Penn State's Arboretum to honor four faculty and one staff member retiring from AERS, with a combined 174 years of service, to celebrate the promotions of three faculty members, and to offer a fond farewell to a departing faculty member.

Retirements:

- **John Becker**, professor of agricultural economics and law – 30 years
- **Jill Findeis**, distinguished professor of agricultural, environmental & regional economics and demography – 29 years
- **Greg Hanson**, professor of agricultural economics – 21 years
- **Linda Kline**, department head administrative support assistant – 38 years
- **Lou Moore**, professor of agricultural economics – 56 years



Promotions:

- **Kathy Brasier**, associate professor of rural sociology
- **Leland Glenna**, associate professor of rural sociology and science, technology, and society
- **Rich Ready**, professor of agricultural and environmental economics

Departures:

- **Allen Klaiber**, assistant professor of agricultural and environmental economics.

Bunny Willits, distinguished professor of rural sociology, officially retired from Penn State on June 30, 2011, after 47+ years as a member of the faculty. However, her retirement is more de jure than de facto as she is continuing to reside in her old office in 113 Armsby, to teach, and to carry on research activities.

M.E. John Lecture: Past and Future

The M.E. John Lecture is an annual event sponsored by the friends and family of the late Dr. Macklin E. John and the Department of Agricultural Economics and Rural Sociology to remember Dr. John's long and distinguished career at Penn State. In 2011, the M.E. John Lecture was held on April 8 with distinguished speaker **Dr. Molly Jahm** of the University of Wisconsin-Madison, where she is a professor of Agronomy and



Genetics, Special Advisor to the Chancellor and Provost for Sustainability Sciences, and former dean of the College of Agricultural and Life Sciences. Her talk on "Towards Food Security as a Human Right: The Challenges for Sustainable Agriculture in the 21st Century" examined the costs and benefits of new food production

technologies that create great abundance as well as concerns about health and safety. She described "strategies that may allow genuine benefits from science and technology while recognizing the dialogue within communities about food, health and safety, innovation, technologies, and resource use ... as we aim to bring our agricultural practices towards balance with our planet's ecological and physical boundaries and strive towards agricultural practices and values that contribute to sufficiency and health."

Save The Date!

This year's speaker should be equally stimulating and relevant. **Dr. David Just**, Associate Professor in the Charles H. Dyson School of Applied Economics and Management at Cornell University, will speak on **March 30 at 1:30 p.m.** in the Forest Resources Building on the University Park campus on the topic of "Food Marketing, Food Policy and Obesity: It's Not What You Think." Dr. Just is a noted behavioral economist whose work has been featured in popular news outlets such as the New York Times and the Atlantic Monthly as well as in numerous scholarly publications. The abstract for the talk follows below. Please join us for this event if you are in the area.



Abstract: Consumers regularly and predictably behave in ways that contradict standard assumptions of economic analysis such that they make decisions that prevent them from reaching rationally intended goals. These contradictions play a significant role with respect to consumers' food decisions and the effect these decisions have on their health. Food decisions that are rationally derived include those that trade short-term gains of sensory pleasure (hedonic) for longer term gains of health and wellness (utilitarian). However, extra-rational food decisions are much more common. They can occur because of

the contexts in which they are made—such as being distracted or pressed for time. In these contexts, heuristics (or rules of thumb) are used. Because food decisions are made with little cognitive involvement, food policies designed to appeal to highly cognitive thought (e.g., fat taxes, detailed information labels) are likely to have little impact. Furthermore, food marketing environments influence not only what foods consumers buy but also how much. As a general principle, when individuals do not behave in their own interest, markets will feed perverse and sub-optimal behaviors. Given the limited ability of individuals to retain and use accurate health information coupled with varying levels of self-control, profit motivations of marketers can become pernicious—though not necessarily malicious. Alternative policy options that do not restrict choice are outlined, which enable consumers to make better decisions. These options allow for profit motivations of marketers to align with the long-term well-being of the consumer.

Program News

The **Penn State CED Club** is now in its second year! With activities such as monthly newsletters, guest speakers, a suggested reading list, and fundraisers, club members are keeping busy and engaged with weekly meetings and other long-term Club projects. Examples of long-term projects include:

- **Adopt-a-Classroom:** CED Club has adopted a classroom that uses the AVID (Advancement via Individual Determination) model, which is a college readiness program for underrepresented and first generation middle school aged students in the Fontana Unified School District (California). By becoming pen pals with younger students, our students are serving as role models who are demonstrating what success can look like. The Adopt-a-Classroom project is expected to continue for years to come, and we hope to use Skype, letter writing, and picture taking to stay connected.
- **Marcellus Shale Symposium:** CED Club has partnered with ENRI to host a three-day long educational symposium on the Marcellus Shale gas development. Through alumni visits to classrooms, a panel discussion and Q & A panel, and a seminar with Career Services, students will be shown how what they are learning now, can be used in a career related to the drilling efforts. The Symposium will take place March 20-22 and is open to all students, faculty, and staff in the College of Agricultural Sciences.

If this year is successful, the CED Club would like to host a symposium centered on a new topic annually.

The **Community and Economic Development Graduate Program (CEDEV)** includes two innovative educational

opportunities offered online through Penn State's World Campus -- a Master of Professional Studies (MPS) and a Graduate Certificate program. These offerings are designed to meet the needs of community and economic development practitioners and those aspiring to work in this area. Enrollment is growing steadily. Currently, there are 81 students enrolled in classes in the MPS program and an additional 26 students active in the CEDEV Graduate Certificate program. These include enrollees from 10 countries and 45 states within the US. During the past year, the program has initiated the development of additional courses, and continues to collaborate with the University of York in the United Kingdom to offer an opportunity to study with students at the University of York involved in CEDEV courses. Another new initiative is the CEDEV-CED mentoring program, linking CEDEV students or alumni with CED undergraduate students. A CEDEV Summer Institute offers students, alumni and practitioners an opportunity to come to State College for an intensive 3-day event focused on current issues of interest to CEDEV practitioners. For more news and information about the CEDEV Graduate Program, please visit <http://agsci.psu.edu/graduatestudents/cedev>.

The 2012 **CEDEV Summer Institute** will be held May 14-16 at the Days Inn Penn State in downtown State College, Pennsylvania. The theme for the Summer Institute is community sustainability. The three day conference will



include presenters, breakout sessions, networking opportunities, and more. The annual Institute is a unique opportunity for community development practitioners, local leaders, concerned citizens, and graduate students and faculty of the

CEDEV Graduate Program to collaborate and critically examine issues impacting our communities. For more information regarding the 2012 Summer Institute, including previous Institutes, please visit the CEDEV Graduate Program website at <http://agsci.psu.edu/graduatestudents/cedev>.

In 2011, the **Community, Environment and Development (CED)** undergraduate major collaborated with the **Community and Economic Development (CEDEV)** MPS program to establish the 'Community Development Mentorship Program.' This program connects undergraduate students in CED with graduate students and alumni of the CEDEV graduate program to advance the CED students' professional development and understanding of the application of course concepts. Through one-on-one matches with graduate students and alumni, CED students will have a resource to seek advice regarding professional interests and practice-related inquiries, and will gain insight and advice as they consider career options within

the field, understand the relevance of the course content to practice, and begin establishing a network of professionals that is important as students enter professions post-graduation. CEDEV students and alumni will gain experience in mentoring and providing leadership in career development to undergraduate students interested in similar career fields. The mentorship program provides benefits for both the mentee and mentor. CED students with junior standing or higher are eligible to participate in the mentoring program. For more information about the program, please contact **Megan Wilhelm**, mus119@psu.edu, undergrad services coordinator, or **Julie Patosky**, jeb50@psu.edu, CEDEV administrative coordinator, or visit the website: <http://agsci.psu.edu/graduatestudents/cedev/currentstudents/mentorship-program>.

The **Agribusiness Management (AG BM)** major has been growing steadily in recent years. All of our classes are full every semester and the university has a classroom shortage and it is difficult to find bigger rooms. We are enjoying the growth, although it is stretching our ability to teach the courses. However, we still have the faculty doing the teaching and advising. A significant portion of our students now do internships, and some do two or even three in their Penn State career. A number of people also spend a semester abroad or go for a short course over spring break or right after the spring semester ends. We work hard to keep the classes up to date and practical, with real-world cases, discussion of current events, and classroom visitors from the industry.

In 2011, the **Rural Sociology Graduate Program** welcomed four new PhD students and four new MS students into the graduate program. All women, they have formed a strong, dynamic cohort.

This year among other recognitions, Rural Sociology graduate students have been awarded dissertation fellowships from the National Science Foundation and USDA's National Institute of Food and Agriculture (**Dara Bloom**), McKnight Foundation research funding (**Kristal Jones**), and a Master thesis research award from the Rural Sociological Society (**April Gunsallus**). Many of our current rural sociology graduate students are pursuing dual degree options in either Demography, Women's Studies, Human Dimensions of Natural Resources and the Environment, or (the very newest option) International Agriculture and Development.

Graduate Student News

In Fall 2011, graduate students of the **Agricultural, Environmental and Regional Economics (AEREC)** program started a forum for organizing informal seminars/presentation

sessions to discuss their research ideas and exchange recent developments in the fields of applied economics. We have already had a few sessions and this has been useful in practicing for conferences, job talks and other related activities and look forward to continuing this discussion group. For more information, please contact **Shonel Sen**, AEREC and Demography PhD candidate, shonelsen@psu.edu.

Kristal Jones, R SOC PhD candidate, defended her master's thesis entitled "Grounds for change: Assessing the efficacy of participatory research and development of agricultural innovations," and graduated in December. She is staying on for her PhD and had a successful candidacy meeting in November. **Kristal** also began research for her dissertation, which will focus on changing seed systems in West Africa. She is Penn State's first formal dual degree student in International Agriculture and Development. The International Agriculture and Development dual degree program is based in the College of Agricultural Sciences. Both Rural Sociology and AEREC are participating graduate programs.

Rachel Terman, R SOC and Women's Studies PhD candidate, passed her comprehensive exams in September 2011. She also presented research findings from her research assistantship with Carolyn Sachs on inequality in food work at the 2011 National Women's Studies Association Conference in Atlanta.

Cara Raboanarielina graduated Summer 2011 with a PhD in Rural Sociology and HDNRE. She has begun her employment as Social Scientist with Africa Rice Center (AfricaRice)/Centre du riz pour l'Afrique, in Cotonou, Benin.

Luis Sevilla, AEREC PhD candidate, and **Glenn Sterner**, R SOC PhD candidate, participated in the 2011 International Comparative Rural Policies Studies (ICRPS) Summer Institute in Norway.

Glenn Sterner, R SOC PhD candidate, is now the Chairperson for the Rural Policy Research and Interest Group for the Rural Sociological Society (2011-2012).

Isin Tellioglu, AEREC PhD Spring 2011, has taken a postdoctoral research position with the Agricultural Economics Department at the Humboldt University of Berlin, Germany. She will be working on analyzing the economic implications of agricultural trade conflicts.

Worawan Toommongkol, AEREC PhD 2011, participated in the Summer Graduate School Commencement. Worawan has assumed her position as Lecturer, Department of Economics, Kasetsart University, in Bangkok, Thailand.

Undergrad Student News

This is what the undergrad numbers looked like at the start of the Fall 2011 semester (includes students from other campuses not just at University Park):

- AG BM - 183 students
- 2 AGB - 13 students
- CED - 105 students

In Spring 2011, the 23 students in CED 475, the Integrated Capstone Course in Community, Environment and Development, worked on a field project that probed "Community Priorities and Visions for a Livable and Sustainable State College Area." After delving into the sustainable communities literature and looking at practical examples around the U.S., the students formed six teams. Teams worked with staff at the Borough of State College to organize and facilitate six community visioning sessions, each focused on a different sustainable communities topic (energy conservation, sustainable & affordable housing, food access, arts & culture, transportation, and parks & open space). Students recruited permanent State College residents and members of the Penn State community to participate in the visioning sessions, held in March and April, and produced a compiled report on their findings, which was shared with the Borough of State College. The course was led by Rural Sociology professor **Clare Hinrichs**.

Jacqueline Bates, CED and Economics ('11), was recently in Mozambique with the Ag2Africa team on a CED-related project. More info can be found here: <http://ced.aers.psu.edu/currentStudents/JacquelineBates.pdf>.

The **Community Environment and Development (CED) Undergraduate Research Journal** was founded in the Spring of 2011 by CED students **Katherina Cook** and **Karim Bataineh** in order to showcase the accomplishments and scholarly endeavors of students enrolled in the CED program. It is a student-run and peer-reviewed journal comprised of book reviews, essays, and research papers that displays the individual talents, interests, and scholarship of CED students. Last year's edition covered an array of topics, including "Civic Engagement in Higher Education," "Issues of Industry and Deliberation in Honduras," and "A Review of Bill McKibben's book Eaarth." These topics exemplify the dynamic and interdisciplinary nature of the CED major, yet each piece is grounded in the unified passion of CED students to make an impact in the field of sustainable and progressive development. This year's upcoming edition will again highlight the passions and knowledge of our CED students. For more information on the CED URJ and for submission guidelines for the 2012 CED URJ issue, please visit <http://agsci.psu.edu/ced-urj/2011>.

Josh Devine interned this past summer with The Penn State Center in Pittsburgh with Dr. Deno De Ciantis, Center Director.

The Center is very engaged with the city of Pittsburgh. For more information, please see <http://pittsburgh.center.psu.edu/>.

The Penn State National Agri-Marketing Club (NAMA), which is the undergraduate club for the Agribusiness Management Major, held its second NAMArathon fund raiser on April 3, 2011. **Jim Dunn**, professor of agricultural economics, and seven club members walked. Mike Firestine, alumni father, agricultural banker, and NAMA supporter, also walked. Jim Dunn and six of the students walked all 26.2 miles. Mike Firestine's blisters stopped him at 20.5 miles, and Spenser Miller's blisters stopped him at 17 miles. Mike's wife Martene and daughter Margeaux walked five miles with their two dogs in moral support. Several people ran part of the route, with **Molly Winkle**, AERS work-study, the most impressive runner, running about 15 miles at an impressive pace.

Caroline Gimmillaro, CED student, was selected as one of ten students who received the Ag Alumni Society 2011 Internship Award in recognition of her internship experience. Hers was one of 83 entries judged by three impartial college reps. Caroline's internship was done at the Children and Youth Empowerment Center (CYAC) in Nyeri, Kenya, in the area of economics and micro-finance. She was honored at the CAS Scholarship Banquet held October 2011. You can see a bit more at the class blog: <http://pennstateinkenya2011.weebly.com/>.

Brett Promisloff, CED and Geography, was recently in Nyeri, Kenya, three weeks for a CED-related research project. More info can be found here: <http://ced.aers.psu.edu/currentStudents/BrettPromisloff.pdf>.

For 2011 spring break, the CED 499D: Costa Rica Environmental Study Tour class, which consisted of 16 undergraduate students and 3 faculty members, both from the CED and Environmental Resource Management (ERM) majors,



escaped the cold climate of Happy Valley and traveled to the warmth of Costa Rica for a nine-day environmental study tour. While in Costa Rica, the group stayed at Universidad Earth where they

participated in workshops and student-led tours to banana plantations, recycling centers, local communities, and natural reserves. The group learned about various topics ranging from sustainable agriculture to waste management. They also got to site-see, visit an active volcano, tour a botanical garden, and even zip line through the canopies!

In Memoriam

Barry L. Zoumas, Alan R. Warehime Professor of Agribusiness, passed away on August 14, 2011, from pancreatic cancer.

Barry came to our department as the inaugural Warehime Professor in 1998 soon after his retirement from a distinguished career in The Hershey Company. When he arrived at Hershey in 1969, there was no established Research and Development function. As he would relate to students, there were basically



two types of employees "... those that made the chocolate and those that counted the money..." Barry emerged as the architect for Hershey's R&D and product development activities where he was responsible for all corporate technical activities including Research and Development, Quality Assurance, Corporate Engineering, Environmental and Regulatory Affairs and Agribusiness.

The son of immigrant parents with little formal education, he was a child of the Sputnik era and was encouraged to pursue studies in science. Realizing that his first dream of becoming a professional golfer was not in the cards, he took a B.S. in Chemistry from Kutztown State College with initial plans to become a high school chemistry teacher. Soon, however, his plans changed and he enrolled at the Penn State where he earned his M.S. and Ph.D. degrees in human nutrition. His dissertation research was one of the last research studies to take place in the Armsby Calorimeter. It was his nutrition expertise that initially brought him to Hershey when then Hershey CEO Harold Mohler was tasked by President Nixon to chair the White House Conference section on nutritional labeling and hired Barry as his support staff. Barry's scientific career and management responsibilities expanded and his advancement led to Hershey sending him to the Senior Management Program at Stanford University in 1982.

By age 39, he achieved his early goals as he became Vice President and a Hershey senior corporate officer, which afforded him the opportunity to hone a unique combination of skills as a corporate officer and scientist. A holder of several patents, he supervised the activities of 200 scientists. His leadership activities extended beyond Hershey as a member and chair of many scientific and professional associations including past chairman of the Chocolate Manufacturers Association of America's Technical Committee, and also past chairman for the Grocery Manufacturers of America Scientific and Regulatory Affairs Committee. He also served as an advisor to several U.S. government agencies including the Department of State's Agency for International Development (USAID), the Food and Drug Administration and the Department of Agriculture.

He was well known internationally for his expertise in the science and nutrition of chocolate, and after 27 years, Barry retired as Senior Vice President of Science and Technology from

the Hershey Foods Corporation. Before starting his next career at Penn State, he took on a six month position as a visiting scientist at the Food and Agriculture Organization of the United Nations in Rome, Italy. As he retired from one career, Barry embarked on yet another in academia, and that was characterized by both his mentorship and leadership.

In the classroom, he was a frequent guest lecturer in Food Science and Nutrition courses. However, his primary activity was as co-instructor in the AG BM 440 course on food product innovation management. Barry conveyed life to the subject as he brought the industry perspective with his own experiences as well as those of industry professionals to the classroom. Students often came to him for advice and mentoring for job prospects and he never failed to be there for them, offering encouragement, suggestions and contacts.

Clearly, Barry led a stellar professional and personal life, receiving multiple honors recognizing his contributions to both the food industry and academia. He received several honors and awards from Penn State including the Alumni Recognition Award (1985), the Alumni Fellow Award (1989) and posthumous recognition by induction into the Armsby Honor Society (2011). In addition he was recognized with the Distinguished Alumni Award (1987) from Kutztown University. As believers in giving back, Rosemary and his philanthropy toward Penn State established a Trustee Matching Scholarship, with preference given to students in agribusiness management, and support for a research laboratory in the new Food Science Building on the University Park campus.

But his lasting legacy can also be measured by how he made many of us better at what we do. Barry was a gentleman who had a kind word for everyone and offered encouragement to all of his students and colleagues. He would take the opportunity to pass along advice to students as they emerged into professionals: invest in yourself to improve your skills set and capabilities, be a person of integrity on whom people can rely, and set high goals – and once you reach them, reset higher ones.

Barry brought that unique perspective of someone who sat at the table contributing to decisions that firms undertake. He was truly a looking glass into the maze of what generates company strategies and growth. As a result, he fueled a research program addressing the strategies of U.S. food firms as they look to the global arena for growth. As an educator, he firmly believed that academic, industry and policy makers can be constructive partners in promoting the well-being of all players.

Barry was someone who would have excelled at any career and enterprise in which he embarked. We are all fortunate that he blessed us with his many efforts and contributions to our institution and programs of higher learning.

In addition to his wife, Rosemary, he is also survived by daughter, Christine E. Zoumas Morse, of San Diego, CA; and sons, Larry J. Zoumas, of Stockholm, Sweden, and B. Lee Zoumas, of Boca Raton, FL; and six grandchildren. There are also one brother, John, of Sinking Springs; one brother-in-law, the Rev. Donald H. Henry, of Sarasota, FL; and one sister-in-law, Janis H. McGowan, of Orwigsburg.

~Spiro E. Stefano

Congratulations 2011 Graduates!

AERS Undergraduate Students

AG BM

John Baker
 Steve Binstein
 Benjamin Bruce
 Sarah Caldwell
 Tyler Carson
 Robert Cook
 Matt Cunfer
 Eric Ebert
 Joseph Erickson
 Maria Ferrese
 Michael Fitzpatrick
 Christopher Garner
 Mike Harp
 Deidre Hepler
 Thomas Hoffner
 David Homm
 Logan Horst
 Shaina Jamieson
 Ryan Jones
 Andrew Laudermilch

Kevin Logan
 Ashley Lomison
 Kimberly Mackiewicz
 Matthew Martin
 Jason Masgay
 Alyssa Miller
 Amanda Mona
 Jessica Muthler
 Christopher Rugh
 Daniel Satalia
 Mi Shin
 Timothy Shipley
 Eric Thornthon
 Kayla Wood White
 Amanda Williams
 Zachary Wilson
 Jeffery Wolf
 Mike Zaginaylo
 Courtney Jones
 Jon Wakefield

Franklyn Yarnal
 Stephanie Beeman
 Robert Botto
 Matthew Brien
 Diondra Busby
 Corey Cecci
 Brandon Dunlap
 Ramy El-Dakkak
 Nicholas Fetter
 John Gehring
 Emily Harrison
 Maria Houp
 Christopher Moors
 Travis Schnader
 Laurell Stoltzfus
 Jon Sweigart

CED

Karim Bataineh
 Amanda Clements
 Sarah Colten
 Kate Cook
 Colin Cunningham
 Ben Hess
 Lauren Hill
 Bailee Kauffman
 Michelle McDonald
 Andrew Puglia
 Terrence Rineer
 Karena Smith
 Jennie Stitzinger
 Meagan Wilkinson
 Alexandra Young
 Matthew Zanella
 Jacqueline Bates
 Rachelle Broome
 James Constantini
 Jessie Edson
 Laura Neiderer
 Kimberly Stama

AERS Graduate Students

AEREC

Zachery Kaufman, MS
 Lucas Schaeffer, MS
 Alwin Jimenez-Maldonado, PhD
 Isin Tellioglu, PhD
 Worawan Toommongkol, PhD
 Jin Woo Yoo, PhD
 Lin Zhang, PhD

R SOC

John Eshleman, MS
 Kristal Jones, MS
 Michael Fortunato, PhD
 Cara Raboanarielina, PhD

CEDEV

MPS Degree
 Q'tyashia Arrington
 Jeffrey Barr
 Neal Fogle
 James Keib
 Carlos Montoya
 Omar Strohm
 Branden Woods
 Joseph Slaughter
 Jonathan Wetstein
 Lauren Long
 Kristine Espinola

Certificate Program

Mary Kelly Cullum
 Bryan Dougherty
 Julie Hernandez
 Jamie Kuehn
 Arthur McCoy
 Rebecca Thacker
 Hana Nammari
 Jason Stronz
 Melissa Nelson

Selected Scholarly Publications

Books:

Orden, D., **D. Blandford** and T. Josling (eds.). (2011). *WTO Disciplines on Agricultural Support: Seeking a Fair Basis for Trade*. Cambridge University Press, Cambridge and New York.

Krannich, Richard S., **A.E. Luloff** and Donald R. Field. (2011). *People, Places and Landscapes: Social Change in High Amenity Rural Areas*. London: Springer.

Smith, Kristin and **Ann R. Tickmyer** (Eds) (2011), *Economic Restructuring and Family Well-Being in Rural America*, University Park, PA: Penn State Press. <http://www.psupress.org/books/titles/978-0-271-04861-1.html>.

Tickmyer, Ann R. and Siti Kusujarti. (2012). *Power, Change, and Gender Relations in Rural Java*. RIS Southeast Asia Series. Athens, Ohio: Ohio University Press. <http://www.ohioswallow.com/book/Power,+Change,+and+Gender+Relations+in+Rural+Java>.

Book Chapters:

Becker, John and Amanda Kennedy. (2011). "American Agriculture's Social License to Operate," Chapter 9 in *Defending the Social License of Farming*, J. Williams and Paul Martin, Editors, CSIRO Publishing.

Blandford, David and Tim Josling. (2011). "The WTO Agricultural Modalities Proposals and Their Impact on Domestic Support in the EU and the United States." In *Unfinished Business? The WTO's Doha Agenda*, W. Martin and A. Mattoo (eds.), Washington DC., The World Bank. 2011.

Blandford, David. (2011). "International Trade Policies and Ecosystem Services." In T. Koellner (ed.) *Ecosystem Services and Global Trade of Natural Resources*. London & New York: Routledge.

Blandford, David, I. Gaasland, R. Garcia and E. Vårdal. (2011). "How Effective Are WTO Disciplines on Domestic Support and Market Access for Agriculture?" In D. Greenaway (ed.) *The World Economy: Global Trade Policy 2010*. Chichester: Wiley-Blackwell.

Yano, Y. **D. Blandford** and Y. Surry. (2011). "Alternative Domestic and Trade Policies for Biofuels and Market Variability in the United States." In A. Schmitz, N. Wilson, C. Moss and D. Zilberman (Eds.), *The Economics of Alternative Energy Sources and Globalization*. Oak Park: Bentham Science Publishers Ltd.

Jensen, Leif and **Eric B. Jensen.** (2011). "Employment Hardship Among Rural Men." Chapter 2 In Kristin Smith and **Ann R. Tickmyer** (eds.), *Economic Restructuring and Family Well-Being in Rural America*. University Park, PA: Penn State Press.

Slack, Timothy and **Leif Jensen.** (2011). "Underemployment Among Minorities and Immigrants." Chapter 7. In Douglas C. Maynard and Daniel C. Feldman (eds.), *Underemployment: Psychological, Economic and Social Challenges*. New York, NY: Springer.

Jensen, Leif and **David R. Ader.** (2012). "Rural Chile in Demographic Perspective." In László J. Kulcsár and Katherine Curtis (eds.), *International Handbook of Rural Demography*. New York, NY: Springer.

Lie, H., Meng, X., **Glenn Sterner** and E. Warnell. (2011). "Social Structure and Change in Sogn go Fjordane: Exploring the potential for increasing population." In J. Bryden, K. Refsgaard, K. Nordskog, S. Baardsen, K. Strom Cappelen, H. Lie, and A. Soltani (Eds), *Comparative Perspectives on Rural Development and Policy Challenges in Sogn go Fjordane*. Oslo, Norway: Norwegian Agricultural Economics Research Institute (NILF).

Journal Articles:

Lyons, Thomas S., **Theodore R. Alter**, David Audretsch, and Darlene Augustine. (2012) "Entrepreneurship and Community: The Next Frontier in Entrepreneurship Inquiry." *Entrepreneurship Research Journal* 2(1), Article 1. <http://www.bepress.com/erj/vol2/iss1/1/>.

Martin, Paul and **John C. Becker.** (2011). "A Tale of Two Systems: Conflict, Law and Development of Water Allocation in Two Common Law Jurisdictions." *International Journal of Rural Law and Policy, North America*, October, 2011, <http://www.rurallawandpolicy.edu.au/journal/index.php/ijrlp/article/view/25>.

Blandford, David, Ivar Gaasland, Roberto Garcia and Erling Vårdal. (2010). "How Effective Are Domestic Support and Market Access for Agriculture?" *The World Economy* 33(11): 1470-1485.

Yano, Y. and **D. Blandford.** (2011). "Agri-Environmental Policy and Moral Hazard Under Multiple Sources of Uncertainty." *European Review of Agricultural Economics* 38(1):141-155.

Bridger, Jeffrey C. and **Theodore R. Alter.** (2010). "Public Sociology, Public Scholarship, and Community Development." *Community Development* 41(4):405-416.

Fleming, David A., David G. Abler, and **Stephan J. Goetz.** (2010). "Agricultural trade and poverty in Chile: A Spatial Analysis of Product Tradability." *Agricultural Economics* 41(6):545-553.

Fleming, David. and **Stephen J. Goetz.** (2011). "Does Local Firm Ownership Matter?" *Economic Development Quarterly*. 25(3), August: 277-81.

- Fortunato, Michael W-P. and Theodore R. Alter.** (2011). "The Individual-Institutional-Opportunity Nexus: An Integrated Framework for Analyzing Entrepreneurship Development." *Entrepreneurship Research Journal* 1(1):Article 6. <http://www.bepress.com/erj/vol1/iss1/6>.
- Fortunato, Michael W-P. and Diane K. McLaughlin.** (2012) "Interaction and Purpose in Highly Entrepreneurial Rural Communities," *Entrepreneurship Research Journal* 2(1), Article 5. <http://www.bepress.com/erj/vol2/iss1/5/>.
- Rupasingha, A. and **Stephen J. Goetz** (2011). "Self-Employment and Local Economic Performance: Evidence from US Counties," *Papers in Regional Science*. DOI: 10.1111/j.1435-5957.2011.00396.x
- Goetz, Stephen J.,** M.D. Partridge, D.S. Rickman and S. Majumdar. (2011). "Sharing the Gains of Local Economic Growth: Race to the Top vs. Race to the Bottom Economic Development." *Environment and Planning C: Government and Policy*. 29(3): 428-456. <selected as Editors' Choice Article in this issue>.
- Yang, Tse-Chuan, **Leif Jensen** and Murali Haran. (2011). "Social Capital and Human Mortality: Explaining the Rural Paradox with County-Level Mortality Data." *Rural Sociology*, 73(3): 347-374.
- Jensen, Leif,** Marybeth J. Mattingly and Jessica A. Bean. (2011). "TANF in Rural America: Informing Re-Authorization." *Policy Brief*, 19:1-6. The Carsey Institute, The University of New Hampshire.
- Bean, Frank D., **Mark A. Leach,** Susan K. Brown, James D. Bachmeier, and John Hipp. (2011). "The Educational Legacy of Unauthorized Migration: How Parents' Status Affects Their Offspring." *International Migration Review* 45(2): 348-389.
- Mukhopadhyay, Åsa, John M. Shingler, Theodore R. Alter,** and **Jill Findeis.** (2011). "Determining Eligibility for Poverty-Based Assistance Programs: Comparing the Federally Established Poverty Level with the Self Sufficiency Standard for Pennsylvania" *Poverty & Public Policy* 3(3) Article 7.
- Patel-Campillo, A.** (2010). "Agro-Export Specialization and Food Security in a Sub-National Context: The Case of Colombian Cut Flowers." *Cambridge Journal of Regions, Economy and Society* 3:279-94.
- Patel-Campillo, A.** (2010). "Rival Commodity Chains: Regulation and Agency in the U.S. and Colombian Cut Flower Agro-Industries." *Review of International Political Economy* 17 (1):75-102.
- Patel-Campillo, A.** (2011). "Transforming Global Commodity Chains: Actor Strategies, Regulation, and Competitive Relations in the Dutch Cut Flower Sector." *Economic Geography* 87 (1):79-99.
- Patel-Campillo, A.** (2011), "Forging the Competitiveness Agenda: Planning Policy and Practice in the Dutch and Colombian Cut-flower Commodity Chains." *Environment and Planning A* 43(11) 2516-2532.
- Horan, Richard D. and **James S. Shortle,**(2011). "Economic and Ecological Rules for Water Quality Trading." *Journal of the American Water Resources Association*. 47(1):59-69. DOI: 10.1111/j.1752-1688.2010.00463.x.
- Ghosh, G., Marc Ribaud, and **James S. Shortle.** (2011). "Baseline Requirements Can Hinder Trades in Water Quality Trading Programs: Evidence from the Conestoga Watershed." *Journal of Environmental Management*. 92(8):2076-2084.
- Ribaud, Marc, **James Shortle, David Blandford,** and Rick Horan. (2011). "Improving the Efficiency and Effectiveness of Agri-Environmental Policies for the Chesapeake Bay." *Choices* 26 (3).
- Serra, Teresa, **Spiro E. Stefanou** and Alfons Oude Lansink. (2010). "Dynamic State Contingent Production and Capital Accumulation in U.S. Agriculture." *European Review of Agricultural Economics* 37 (3), 293-312.
- Geylani, Pinar Celikkol, and **Spiro E. Stefanou.** (2010). "Productivity Growth Patterns in U.S. Dairy Products Manufacturing, *Applied Economics*. [(iFirst) DOI: 10.1080/00036841003636326.]
- Balasubramanyan, Lakshmi, **Spiro E. Stefanou** and Jeffrey R. Stokes. (2010). "Declining Cost Efficiency as a Signal of Increasing Bank Vulnerability: An Information Theoretic Approach," *Applied Economics Letters*. [(iFirst) DOI: 10.1080/13504850903357368.]
- Balasubramanyan, Lakshmi, **Spiro E. Stefanou** and Jeffrey R. Stokes. (2010). "An Entropy Approach to Size and Variance Heterogeneity in U.S. Commercial Banks," *Journal of Economics and Finance*. [Online First DOI: 10.1007/s12197-010-9148-5.]
- Emvalomatis, Grigorios, **Spiro E. Stefanou** and Alfons Oude Lansink. (2011). "Estimation of Stochastic Frontier Models with Fixed-Effects Through Monte Carlo Maximum Likelihood," *Journal of Probability and Statistics* Article ID 568457, doi:10.1155/2011/568457.
- Emvalomatis, G., **Spiro E. Stefanou** and A. Oude Lansink. (2011). "A Reduced-Form Model for Dynamic Efficiency Measurement: Application to Dairy Farms from Germany and the Netherlands." *American Journal of Agricultural Economics* 93(1):161-174.
- Serra, Teresa, Alfons Oude Lansink and **Spiro E. Stefanou.** (2011). "Measurement of Dynamic Efficiency, a Directional Distance Function Parametric Approach," *American J of Agricultural Economics* 93 (April 2011), doi: 10.1093/ajae/aaq175.

Other Publications:

Blandford, David, T. Josling and J.C. Bureau. (2011). "Farm Policy in the US and the EU: The Status of Reform and the Choices Ahead." Discussion Paper. International Food and Agricultural Trade Policy Council, Washington, DC. September.

Cornelisse, Sarah, Keith Dickinson, **Jeffrey Hyde**, **Lynn Kime**, Winifred McGee, and **Dana Ollendyke**. (2010). Text for "Your Future in Focus." Penn State Cooperative Extension Program on business structure selection, goal setting, effective marketing, functional financial documents development, and drafting of a written business plan for an existing or proposed venture.

Leach, Mark A., Frank D. Bean, Susan K. Brown, and Jennifer Van Hook. (2011). "Unauthorized Immigrant Parents: Do Their Migration Histories Limit Their Children's Education?" Census Brief prepared for Project US2010: *Discover America in a New Century*. <http://www.s4.brown.edu/us2010>.

Grants

The past year was a very productive year for AERS faculty, who collectively generated \$5,757,737 in external funding from numerous sources to support their research and extension programs and to help fund students. This is more than double the awards of previous years and is another indicator of the vitality of AERS scholarship.

Alumni News

Michael F. Nolan was selected as a 2011 Outstanding Alumnus by the College of Agricultural Sciences. Michael received his MS and PhD degrees in Rural Sociology from the Department in 1967 and 1970, respectively. He joined the faculty at the University of Missouri (MU) in 1971, and served as chair of the Department of Rural Sociology from 1979-1983. In 1983, he was appointed Associate Dean in the College of Agriculture, Food, and Natural Resources, and Director of International Programs. For the last 16 years he served the Director of the Division of Applied Social Sciences in that University's College of Agriculture, Food and Natural Resources. During his 40 years at MU, Michael worked on projects throughout the world including in Peru, Bolivia, Kenya, Brazil, Indonesia, Tunisia, Liberia, with



more than \$100M in grants and cooperative agreements, and was instrumental in developing and helping to fund study abroad programs of students in the College. In December 2010 he retired from MU. Even in retirement he remains responsible for more than \$15M in external awards and \$5M in annual grant expenditures. His contributions to the University of Missouri and to the profession have been recognized with various awards, including the USDA International Honor Award (1994), the MU Gamma Sigma Delta Award for Excellence in Administration (2001), the Rural Policy Research Institute Founders Award (2002), the Provost's Award for Leadership in International Education (2004), and the MU Faculty-Alumni Award (2005).

Jim Crawford (R SOC '64), who has been farming in Sinking Valley for 45 years, received the Blair County Agricultural Community Excellence Award at the annual Farm-City Dinner at The Park at Morrisons Cove in Martinsburg on October 25. Jim is a 1964 graduate of Penn State with a bachelor's degree in Agricultural Economics and Rural Sociology. See the full story: <http://altoonamirror.com/page/content.detail/id/554729/Crawford-draws-an-ACE.html>.

Carolina Trivelli (MS AEREC '96) has been named the Minister of Development and Social Inclusion in Peru. Her portfolio in this new ministry includes social development; overcoming poverty; promotion of social inclusion and equity; the social protection of populations in situations of risk, vulnerability and abandonment; as well as overseeing a number of social programs.

Approximately 170 faculty, staff, students, retirees, and alumni enjoyed the first **Alumni Tailgate and Reunion** jointly hosted by AERS and AEE. This year's event was held on a picture-perfect October 8th on the lawn of the Ag Arena. Those who stayed for the game had the pleasure of watching the Nittany Lions defeat the Iowa Hawkeyes 13-3. More pictures from the tailgate can be found at: <http://www.aers.psu.edu/alumni/2011Reunion/2011ReunionPix/index.cfm>.

AERS Affiliate Program Group

With the start of 2012 came a new year of planning for the Agricultural Economics and Rural Sociology Alumni Board. The group met at the Pennsylvania Farm Bureau Office on January 10, 2012, for our annual planning and organizational meeting. Primarily, the new business discussed was officer elections, membership, and the merger of the Ag Economics and Rural Sociology Department with the Ag and Extension Education Department.

The 2012 AERS Alumni Board officers continue to be well represented with industry professionals who bring a wealth of agricultural knowledge to the group. In addition to officer elections, the board created two new committees: a membership committee and a special events committee. Several new alumni were presented to the board as being interested in volunteering to help lead these committee initiatives. Lynn Hoffman was designated chairman of the membership committee, while in addition to myself, Fred Slezak and Jim Valent volunteered to help with the new special events committee. The board continues to benefit from the great leadership of Ann Tickamyer, AERS Department Head, and Naomi Knaub, Director of Alumni Relations for the College.

Throughout the year of 2012, the newly formed membership committee will be charged with increasing membership for our alumni group. The board declared that annual membership dues of \$10 will be for a calendar year January 1 - December 31. A membership form is included with this newsletter. Your membership dues help support the communication between alumni such as this newsletter, special events such as our alumni tailgate, and other alumni/student networking initiatives. The primary membership drive for 2013 will be held in conjunction with our annual tailgate in September. The board invites all AEE alumni to become members as well. The board will be meeting in August to determine how best to represent alumni of both great departments in upcoming years. It is expected that the board will be re-organized in 2013 to include members of both former departments. If you are an AEE alumnus and would like to be involved in these discussions, please make the current board aware of your interest.

The 2012 Alumni Tailgate is tentatively planned for September 22, prior to kickoff of the PSU vs. Temple football game. Early planning has this event being moved from our traditional tent on the Ag Arena lawn to inside the Ag Arena. The board expects to cut costs significantly by utilizing the tables, chairs, etc. included with the rental of the Ag Arena, while the indoor facility will guard against any unexpected weather and provide restroom facilities for attendees.

One of the overwhelming messages from the passing of Coach Joe Paterno was the charge to do more with our own lives and for the great university we are so proud to be a part of. This is a perfect opportunity for you to get involved! If you would like to be more involved, please contact any of your board members. We welcome help in recruiting new members to our alumni group or helping with special events. Likewise, any ideas for events that would help unite our alumni faithful or provide expertise for our department's existing students, we want to hear from you!

~ Lacey Lingle, AERS APG Secretary

Board Members



President: Bob Storch
(c) 607-329-9821; troycow@epix.net
 Ag Business Management 1965. Has been self employed as a dairy farmer and breeder of registered Holsteins. Past member of CASS Board.



Vice President: Lou Moore
(h) 814-466-2128; hlm4@psu.edu
 From 1955 until his retirement in 2011, Lou Moore worked in Agricultural Economics Extension at PSU. His contributions to organizations such as the Eastern Meat Packers, the PA Agricultural Bankers, Penn Ag Industries, and other groups in the US and Europe have garnered him numerous national and international awards. He has given presentations to at least three generations of farmers, and at retirement was perhaps the best known agricultural economist in the PA agricultural community. Originally from Hyndman, PA, he now lives in Linden Hall, PA, in a 200 year old barn that he and his family restored.



Secretary/Special Events Chairperson: Lacey Lingle
(c) 814-442-4700; llingle@agchoice.com
 Ag Business Management 2004. Worked as a Credit Representative/Analyst for First Pioneer Farm Credit in Bedford, NH. Currently works for AgChoice Farm Credit as a Senior Loan Officer serving Mifflin and Juniata PA Counties.



Treasurer: Paul Wolgemuth
717-367-6978; wolgemuth@aol.com
 Ag Business Management 1965. Received an MBA from NYU in 1968. Worked as a CPA with a national accounting firm for 8 years and then returned to his family farm in Elizabethtown where egg production was their primary enterprise until 2005 when the business was sold. Other activities include service as a board member for a hospital, a retirement community, and the Farm & Home Foundation of Lancaster County.



CAS Representative: Harry Stambaugh
717-789-3416; harrygreenpark@PA.net
 Agricultural Economics 1953. Fifth generation Perry County farmer and owner-operator of Green Pastures Farms, where he breeds and feeds Angus cattle. Proprietor of Grange Store company, a wholesale fertilizer

and seed supply distributor. Retired district manager of USS Agricultural Products and Agri-Chemical manager for PFB. Was founding president of the PA Cattlemen’s Association and has held numerous leadership positions in numerous agricultural associations, societies and councils. Member of the Armsby Honor Society as a past Ag Alumni Society board member.

Ex Officio Members

Ann Tickamyer
Head of AERS and Professor of Rural Sociology
814-865-5461; art14@psu.edu

B.A. Sociology, University of Maryland 1971; M.A. Sociology, University of Maryland 1973. Ph.D. Sociology, University of North Carolina-Chapel Hill 1979. Ann is Professor of Rural Sociology and Head of the Department of Agricultural Economics and Rural Sociology. Her research interests focus on poverty, livelihood practices, and welfare provision in rural Appalachia and Indonesia. She has two recently published books on these topics: *Power, Change, and Gender Relations in Rural Java: A Tale of Two Villages*, authored with Siti Kusujarti, and *Economic Restructuring and Family-Well-Being in Rural America*, edited with Kristin Smith.

Naomi Knaub
Assistant Director of Alumni Relations, College of Agricultural Sciences
814-867-1819; nmk107@psu.edu

Lynn D. Hoffman, Chairman, Membership Committee
814-357-8357; ldh3@psu.edu
 B.S. Ag Education 1965. M.S. Ag Economics 1969. Vocational agricultural teacher in Blair County '65-'67. Was on the PSU faculty for Agronomy for 31 years. Retired in 1999 and worked abroad with farmers and agribusiness to develop no till planting techniques. Married 53 years and has 3 children.

Fred J. Slezak, Special Events Committee
724-668-7358; lonemaple@earthlink.net
 Ag Business Management 1976. Certified crop advisor since 1994. Operates a 1500 acre farm in Westmoreland County, PA, and custom ag service business. Married to Margaret and has 3 children.

Jim Valent, Special Events Committee
814-571-8600; james.valent@channelbio.com
 Ag Economics & Rural Sociology 1993. Territory Sales Agronomist for Monsanto, ChannelBio Brand. Life Member, Penn State Alumni Association; Member, Penn State Centre County Chapter; Member, College of Agricultural Sciences Alumni Society; Secretary, Alpha Gamma Rho Fraternity Alumni Board; Former Trustee, Pennsylvania FFA Foundation; Married to Lori Valent, 1995 Education, and father of Alyssa-14, Andrew-11, and Alexander-9. Owner J. Valent Photography.

Why Belong to Our Departmental Alumni Group

1. Renew friendships with faculty and fellow students.
2. Keep up-to-date on departmental changes in faculty and mission.
3. Participate in departmental tailgate and attend football games.
4. Have an impact on current and future departmental programs.
5. Aid in mentoring programs for students and provide opportunities for internships.
6. Show appreciation for your great college experience.
7. Help department grow and improve impact.
8. Membership cost is “dirt” cheap, benefits can be great.

AE&RS Affiliate Program Group Membership Form

Name: _____

Address: _____

Telephone: _____ Email: _____

Basic Dues	\$	10.00
Additional Donation	\$	_____
Total Enclosed	\$	_____

Please make check payable to “Penn State” and mail to:

AERS Alumni Affiliate Group
 103 Armsby Building
 The Pennsylvania State University
 University Park, PA 16802

To pay by credit card, please go to:
<http://aers.psu.edu/alumni/join/pay>

Strengthening Our Department for the Future

In concert with the University's and College of Agricultural Sciences' most ambitious fundraising effort in their history, the Department is reaching out to our graduates, friends and colleagues. Your help is needed to continue to provide the quality teaching, research and outreach that have characterized the Department's work in the past, and will be needed in the years ahead.

Several long-standing and new scholarship endowments from alumni and former faculty and staff have enabled us to maintain a stable level of scholarships to our undergraduate and graduate students. However, with continuing budget cuts, growing numbers of students, continually rising tuition, and soaring textbook costs, there is an urgent need to increase our ability to provide quality educational experience that will prepare them for employment and leadership roles in the 21st century.

Your gift will make a difference! Philanthropy is possible for everyone, as any size gift helps the Department. No matter the amount, gifts provide welcome support in our quest for excellence.

One route for philanthropy is **LEGACY GIFTS**, which **endow faculty chairs, endow scholarships, provide for new facilities or equipment, and establish new initiatives and programs**. These initiatives are in line with the goals of the University's current fundraising campaign, "For the Future: The Campaign for Penn State Students." Such gifts can be created with cash, securities, annuities and trusts, and estate plans. If you are interested in learning more about these giving opportunities, contact Lauren Steinberg in the College of Agricultural Sciences Development Office at 814-865-0158, or lsx229@psu.edu.

Another very important route for philanthropy is **ANNUAL GIFTS** in any amount. Collectively these can add up to enrich our current programming, help sustain and expand our research and outreach efforts, and contribute to student support now and in the future. Examples of where such contributions can have a large impact include existing scholarship endowments, the AERS Department's general fund, student activities funds, the M.E. John Seminar Series, or other specific uses you identify. You may specify an area you wish to support – or simply indicate your gift is to be used as needed for new and ongoing Department programming.

The Department has defined the following priority areas for enhancement:

- Ensuring Student Opportunity through undergraduate and graduate scholarships and assistantships.
- Enriching the learning experiences of students by supporting extra-curricular activities and projects, providing travel funds to attend/participate in conferences and workshops, and supporting field trips, service learning and study-abroad opportunities.
- Building faculty and staff strength by funding faculty development through travel to meetings, conferences, and off-campus symposia and by providing seed money to facilitate new collaborations, the exploration of new teaching methods, research initiatives and outreach programs.

YES: I want to help sustain and strengthen the Department's programs. Please accept my gift of:

\$25
 \$50
 \$100
 \$250
 Other \$ _____

Please make checks payable to "Penn State" and send to:

Dept. of Agricultural Economics and Rural Sociology
 103 Armsby Building
 University Park, PA 16802

To pay by credit card, please go to:

www.GiveNow.PSU.edu (Specify your gift to the Department of Agricultural Economics and Rural Sociology, **ACAEC**).

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